

American Community Newspapers II

Bloomington Sun
Eden Prairie, MN
Category 7

Best New Special Advertising Section (ROP and/or Classified)

Circulation Classes A, B & C Combined, **Honorable Mention**
Bloomington Community Guide

American Community Newspapers II

Edina Sun Current
Eden Prairie, MN
Category 7

Best New Special Advertising Section (ROP and/or Classified)

Circulation Classes A, B & C Combined, **3rd place**
Edina Sun Current

American Community Newspapers II

Sun Newspapers
Eden Prairie, MN
Category 8

Best ROP Advertising Section

Circulation Class D, **1st place**
Zip2Save Super Coupon Values

American Community Newspapers II

Sun Sailor
Eden Prairie, MN
Category 11

Best Shopping Area Promotion Special Section

Circulation Classes A & B Combined, **1st place**
Two Twelve Medical Center

Antelope Valley Newspapers

Antelope Valley Press
Palmdale, CA
Category 2

Best Ad Series

Circulation Class E, **1st place**
Expanded Sports "You Asked... We Deliver"

Antelope Valley Newspapers

Antelope Valley Press
Palmdale, CA
Category 2

Best Ad Series

Circulation Class E, **2nd place**
You Gotta Have It

Antelope Valley Newspapers

Antelope Valley Press
Palmdale, CA
Category 2

Best Ad Series

Circulation Class E, **Honorable Mention**
AV Best "You Can't Get By On Good Looks Alone"

Antelope Valley Newspapers

Antelope Valley Press
Palmdale, CA
Category 3

Best Promotion To Build Circulation And/Or Readership

Circulation Class E, **1st place**
New E-Edition from the Antelope Valley Press

Antelope Valley Newspapers

Antelope Valley Press
Palmdale, CA
Category 3

Best Promotion To Build Circulation And/Or Readership

Circulation Class E, **3rd place**
A Guide for Readers and "Gotta Have It" Ad Series

Antelope Valley Newspapers

Antelope Valley Press
Palmdale, CA
Category 4

Best Advertising Sales Promotional Materials

Circulation Class E, **1st place**
2011 Antelope Valley Demographics

Antelope Valley Newspapers

Antelope Valley Press
Palmdale, CA
Category 4

Best Advertising Sales Promotional Materials

Circulation Class E, **2nd place**
E-Edition Brochure

Antelope Valley Newspapers

Antelope Valley Press
Palmdale, CA
Category 5

Best Internal Communication

Circulation Classes E & F Combined, **1st place-Tie**
Inside the Antelope Valley Press

Antelope Valley Newspapers

Antelope Valley Press

Palmdale, CA

Category 6

Best Rate Card

Circulation Class E, 1st place

2011 Rate Cards

Antelope Valley Newspapers

Antelope Valley Press

Palmdale, CA

Category 8

Best ROP Advertising Section

Circulation Classes E & F Combined, 3rd place

Showcase

Antelope Valley Newspapers

Antelope Valley Press

Palmdale, CA

Category 10

Best General Interest Promotion Special Section

Circulation Class E, 1st place

AV Scrapbook

Antelope Valley Newspapers

Antelope Valley Press

Palmdale, CA

Category 14

Best Single ROP Ad (Two Or More Colors)

Circulation Class E, 1st place

R. Rex Parris

Antelope Valley Newspapers

Antelope Valley Press

Palmdale, CA

Category 14

Best Single ROP Ad (Two Or More Colors)

Circulation Class E, 3rd place

Smith Veterinary Hospital

Antelope Valley Newspapers

Antelope Valley Press

Palmdale, CA

Category 15

Best Single Classified Ad (Two Or More Colors)

Circulation Class E, 2nd place

All Valley RV

Antelope Valley Newspapers

Antelope Valley Press

Palmdale, CA

Category 16

Best Cover Design

Circulation Class E, 1st place

Your Pets

Antelope Valley Newspapers

Antelope Valley Press

Palmdale, CA

Category 16

Best Cover Design

Circulation Class E, 2nd place

A Perfect Wedding

Antelope Valley Newspapers

Antelope Valley Press

Palmdale, CA

Category 16

Best Cover Design

Circulation Class E, Honorable Mention

Welcome

Antelope Valley Newspapers

Antelope Valley Press

Palmdale, CA

Category 17

Best Signature Page Or Signature Section

Circulation Class E, 2nd place

Cancer Survivors Celebrate Life

Antelope Valley Newspapers

Antelope Valley Press

Palmdale, CA

Category 20

Best Homes Publication Or Homes Special Section

Circulation Class E, 1st place

Spring Home

Antelope Valley Newspapers

Antelope Valley Press

Palmdale, CA

Category 22

Best Public Service/Community Event Promotion

Circulation Class E, 1st place

Future Leaders

Antelope Valley Newspapers

Antelope Valley Press
Palmdale, CA
Category 29

Best Real Estate Or Homes Publication (Niche Product)

Circulation All Classes Combined, **3rd place**
Sunday Real Estate

Antelope Valley Newspapers

Antelope Valley Press
Palmdale, CA
Category 30

Best Teenager Or Young Person's Publication (Niche Product)

Circulation All Classes Combined, **1st place**
Future Leaders

Bee Publications, Inc.

Bee Group Newspapers
Williamsville, NY
Category 18

Best Graphically Designed Classified Section

Circulation Classes A, B, C & D Combined, **1st place**
Bee Newspapers Classified Section

Black Press

Abbotsford News
Abbotsford, BC
Category 103

Best Innovation

Circulation All Circulation Classes Combined, **1st Place**
Intern 2010

Black Press

Abbotsford News
Abbotsford, BC
Category 1

Best Advertising Sales Training Materials

Circulation Classes A, B & C Combined, **1st place**
Connect Yourself - Media Kit

Black Press

Abbotsford News
Abbotsford, BC
Category 2

Best Ad Series

Circulation Class C, **2nd place**
Valhalla Pure

Black Press

Abbotsford News
Abbotsford, BC
Category 2

Best Ad Series

Circulation Class C, **Honorable Mention**
Abbotsford Chrysler

Black Press

Abbotsford News
Abbotsford, BC
Category 3

Best Promotion To Build Circulation And/OR Readership

Circulation Class C, **1st place**
Intern 2010

Black Press

Abbotsford News
Abbotsford, BC
Category 3

Best Promotion To Build Circulation And/OR Readership

Circulation Class C, **2nd place**
Treasure Quest 2010

Black Press

Abbotsford News
Abbotsford, BC
Category 4

Best Advertising Sales Promotional Materials

Circulation Classes A, B & C Combined, **1st place**
Connect Yourself - Presentation

Black Press

Abbotsford News
Abbotsford, BC
Category 6

Best Rate Card

Circulation Class C, **2nd place**
Abbotsford News - Connect Yourself Rate Card

Black Press

Abbotsford News
Abbotsford, BC
Category 8

Best ROP Advertising Section

Circulation Class C, **2nd place**
My City Abbotsford

Black Press

Abbotsford News
Abbotsford, BC
Category 14

Best Single ROP Ad (Two Or More Colors)

Circulation Class C, 1st place
Magnuson Ford

Black Press

Abbotsford News
Abbotsford, BC
Category 14

Best Single ROP Ad (Two Or More Colors)

Circulation Class C, 3rd place
Ronald Allan

Black Press

Abbotsford News
Abbotsford, BC
Category 24

Best Wildcard (Niche Product)

Circulation Class C, 2nd place
Abby In Action

Black Press

Burnaby NewsLeader
Burnaby, BC
Category 2

Best Ad Series

Circulation Class C, 3rd place
Sears Metrotown Renew

Black Press

Burnaby NewsLeader
Burnaby, BC
Category 16

Best Cover Design

Circulation Class C, 1st place
Explore 2010

Black Press

Maple Ridge Pitt Meadows News
Maple Ridge, BC
Category 101A

Advertising Director of the Year

Circulation NON-DAILY NEWSPAPERS, 1st Place
Carly Ferguson

Black Press

Maple Ridge Pitt Meadows News
Maple Ridge, BC
Category 2

Best Ad Series

Circulation Class B, 1st place
Ridge Meadows Hospital Fund Run Campaign

Black Press

Maple Ridge Pitt Meadows News
Maple Ridge, BC
Category 10

Best General Interest Promotion Special Section

Circulation Class B, 1st place
Stop Bullying Celebrating Pink Shirt Day

Black Press

Maple Ridge Pitt Meadows News
Maple Ridge, BC
Category 17

Best Signature Page Or Signature Section

Circulation Class B, 1st place
Business Profile

Black Press

Maple Ridge Pitt Meadows News
Maple Ridge, BC
Category 19

Best Business Publication Or Business Special Section

Circulation Class B, 2nd place
Community Marketplace

Black Press

New Westminster NewsLeader
Burnaby, BC
Category 14

Best Single ROP Ad (Two Or More Colors)

Circulation Class B, 2nd place
Subway - Fast Food...

Black Press

Sound Publishing
Bellevue, WA
Category 1

Best Advertising Sales Training Materials

Circulation Classes A, B & C Combined, 2nd place
Sound Publishing Training Booklet

Black Press
Sound Publishing
Bellevue, WA
Category 2

Best Ad Series
Circulation Class B, **2nd place**
Kitsap Navy News (Ran in Central Kitsap Reporter/Bremerton Patriot)

Black Press
Sound Publishing
Bellevue, WA
Category 3
Best Promotion To Build Circulation And/Or Readership
Circulation Classes A & B Combined, **2nd place**
Vashon-Maury Island Beachcomber Paywall

Black Press
Sound Publishing
Bellevue, WA
Category 4
Best Advertising Sales Promotional Materials
Circulation Classes A, B & C Combined, **2nd place**
Whidbey Crosswind (Advertised in Whidbey News Times & South Whidbey Record)

Black Press
Sound Publishing
Bellevue, WA
Category 6
Best Rate Card
Circulation Classes A & B Combined, **1st place**
Sound Publishing Compelling Rate Cards

Black Press, Sound Publishing
North Kitsap Herald
Poulsbo, WA
Category 2
Best Ad Series
Circulation Class A, **3rd place**
Blue Heron

Black Press, Sound Publishing
North Kitsap Herald
Poulsbo, WA
Category 16
Best Cover Design
Circulation Class A, **1st place**
North Kitsap Almanac

Community Newspapers Holdings Incorporated
Andover Townsman
Andover, MA
Category 7
Best New Special Advertising Section (ROP and/or Classified)
Circulation Classes A, B & C Combined, **2nd place**
Being Green Made Easy

Community Newspapers Holdings Incorporated
Andover Townsman
Andover, MA
Category 22
Best Public Service/Community Event Promotion
Circulation Class A, **2nd place-Tie**
Run/Race for Our Troops

Community Newspapers Holdings Incorporated
The Eagle-Tribune
North Andover, MA
Category 2
Best Ad Series
Circulation Class F, **2nd place**
ET Welcome Home

Community Newspapers Holdings Incorporated
The Eagle-Tribune
North Andover, MA
Category 3
Best Promotion To Build Circulation And/Or Readership
Circulation Class F, **3rd place-Tie**
Ski VT

Community Newspapers Holdings Incorporated
The Eagle-Tribune
North Andover, MA
Category 7
Best New Special Advertising Section (ROP and/or Classified)
Circulation Class F, **Honorable Mention**
Merrimack College Hockey Section

Community Newspapers Holdings Incorporated
The Eagle-Tribune
North Andover, MA
Category 17
Best Signature Page Or Signature Section
Circulation Class F, **1st place**
Andover HS Basketball Poster

Company Sort

Community Newspapers Holdings Incorporated
The Eagle-Tribune
North Andover, MA
Category 19
Best Business Publication Or Business Special Section
Circulation Classes E & F Combined, **3rd place**
MVB Magazine

Community Newspapers Holdings Incorporated
The Eagle-Tribune
North Andover, MA
Category 24
Best Wildcard (Niche Product)
Circulation Classes E & F Combined, **2nd place**
The Andovers Magazine

Community Newspapers Holdings Incorporated
Valdosta Daily Times
Valdosta, GA
Category 7
Best New Special Advertising Section (ROP and/or Classified)
Circulation Class E, **3rd place**
Holiday TV Listings

Community Newspapers Holdings Incorporated
Valdosta Daily Times
Valdosta, GA
Category 11
Best Shopping Area Promotion Special Section
Circulation Classes E & F Combined, **2nd place**
Holiday Gift Guide

Community Newspapers Holdings Incorporated
Valdosta Daily Times
Valdosta, GA
Category 16
Best Cover Design
Circulation Class E, **Honorable Mention**
Best Cover Design

Community Newspapers Holdings Incorporated
Valdosta Daily Times
Valdosta, GA
Category 17
Best Signature Page Or Signature Section
Circulation Class E, **1st place**
South Georgia Classic

Community Newspapers Holdings Incorporated
Valdosta Daily Times
Valdosta, GA
Category 20
Best Homes Publication Or Homes Special Section
Circulation Class E, **2nd place**
Homefront

Consumer News Service
ThisWeek Community Newspapers
Lewis Center, OH
Category 4
Best Advertising Sales Promotional Materials
Circulation Class D, **2nd place**
Meet Readers

Consumer News Service
ThisWeek Community Newspapers
Lewis Center, OH
Category 22
Best Public Service/Community Event Promotion
Circulation Class D, **1st place**
Race for the Cure

Consumer News Service
ThisWeek Community Newspapers Bexley
Lewis Center, OH
Category 2
Best Ad Series
Circulation Class A, **1st place**
Creature Feature

Consumer News Service
ThisWeek Community Newspapers Canal Winchester
Lewis Center, OH
Category 3
Best Promotion To Build Circulation And/Or Readership
Circulation Classes A & B Combined, **3rd place**
Best of Columbus

Consumer News Service
ThisWeek Community Newspapers Dublin
Lewis Center, OH
Category 10
Best General Interest Promotion Special Section
Circulation Class B, **3rd place**
Memorial

Consumer News Service

ThisWeek Community Newspapers Grove City Record
Lewis Center, OH
Category 17

Best Signature Page Or Signature Section

Circulation Class B, **2nd place**
Christmas Tree Map

Consumer News Service

ThisWeek Community Newspapers Hilliard
Lewis Center, OH
Category 19

Best Business Publication Or Business Special Section

Circulation Class B, **3rd place**
Hilliard Business Monthly

Consumer News Service

ThisWeek Community Newspapers Marysville
Lewis Center, OH
Category 10

Best General Interest Promotion Special Section

Circulation Class A, **3rd place**
BikeFest

Consumer News Service

ThisWeek Community Newspapers Westerville
Lewis Center, OH
Category 11

Best Shopping Area Promotion Special Section

Circulation Classes A & B Combined, **2nd place**
4th Fridays

Consumer News Service

ThisWeek Community Newspapers Westerville
Lewis Center, OH
Category 12

Best Single Black & White ROP Ad

Circulation Class B, **1st place**
Blendon Township Farmers Market

GateHouse Media

Rockford Register Star
Rockford, IL
Category 6

Best Rate Card

Circulation Class F, **1st place**
PIN Rate Card 2011

GateHouse Media

Rockford Register Star
Rockford, IL
Category 14

Best Single ROP Ad (Two Or More Colors)

Circulation Class F, **3rd place**
Holiday Roast

GateHouse Media

Rockford Register Star
Rockford, IL
Category 15

Best Single Classified Ad (Two Or More Colors)

Circulation Class F, **2nd place**
Lets take the Lexus

GateHouse Media

Rockford Register Star
Rockford, IL
Category 15

Best Single Classified Ad (Two Or More Colors)

Circulation Class F, **3rd place**
Lexus Luxury for Less

GateHouse Media

Rockford Register Star
Rockford, IL
Category 23

Best Classified Special Section

Circulation Class F, **1st place**
2011 New Car Preview

GateHouse Media

Suburban Life Publications
Downers Grove, IL
Category 9

Best Classified Advertising Section – Non-Major Categories

Circulation All Classes Combined, **1st place**
Honey Do Pages

GateHouse Media

Suburban Life Publications
Downers Grove, IL
Category 24

Best Wildcard (Niche Product)

Circulation Class D, **Honorable Mention**
Geneva, IL celebrates 175 years

GateHouse Media
The State Journal-Register
Springfield, IL
Category 6

Best Rate Card
Circulation Class F, **2nd place**
SJR Display Advertising Rate Card

GateHouse Media
The State Journal-Register
Springfield, IL
Category 9
Best Classified Advertising Section – Non-Major Categories
Circulation All Classes Combined, **2nd place**
Springfield Wheels.com

GateHouse Media
The State Journal-Register
Springfield, IL
Category 19
Best Business Publication Or Business Special Section
Circulation Classes E & F Combined, **2nd place**
Outlook 2011

GateHouse Media
The State Journal-Register
Springfield, IL
Category 22
Best Public Service/Community Event Promotion
Circulation Class F, **Honorable Mention**
First Citizen

GateHouse Media
The State Journal-Register
Springfield, IL
Category 29
Best Real Estate Or Homes Publication (Niche Product)
Circulation All Classes Combined, **2nd place**
SJ-R.com Homes

Holden Landmark Corporation
Bay State Parent
Millbury, MA
Category 12
Best Single Black & White ROP Ad
Circulation Class C, **3rd place**
Architects For Learning

Holden Landmark Corporation
Bay State Parent
Millbury, MA
Category 25
Best Parenting Publication (Niche Product)
Circulation All Classes Combined, **2nd place**
October 2010

Holden Landmark Corporation
Bay State Parent
Millbury, MA
Category 25
Best Parenting Publication (Niche Product)
Circulation All Classes Combined, **Honorable Mention**
August 2010

Holden Landmark Corporation
Bay State Parent
Millbury, MA
Category 25
Best Parenting Publication (Niche Product)
Circulation All Classes Combined, **Honorable Mention**
June 2010

Hood County News, Inc.
Hood County News
Granbury, TX
Category 3
Best Promotion To Build Circulation And/Or Readership
Circulation Classes A & B Combined, **1st place**
Beat the Price Hike

Hood County News, Inc.
Hood County News
Granbury, TX
Category 10
Best General Interest Promotion Special Section
Circulation Class A, **2nd place**
Hood County Newcomer & Visitor's Guide

Hood County News, Inc.
Hood County News
Granbury, TX
Category 12
Best Single Black & White ROP Ad
Circulation Class A, **1st place**
Granbury Civic Chorus Spring Concert

Hood County News, Inc.

Hood County News
Granbury, TX
Category 13

Best Single Black & White Classified Ad

Circulation Class A, 1st place
Nabors Well Services

Hood County News, Inc.

Hood County News
Granbury, TX
Category 14

Best Single ROP Ad (Two Or More Colors)

Circulation Class A, 1st place
Charterhouse - Mother's Day

Journal Register Company

Oneida Daily Dispatch
Oneida, NY
Category 12

Best Single Black & White ROP Ad

Circulation Class E, 1st place
Balloons, Wine Food & Fun

Journal Register Company

Oneida Daily Dispatch
Oneida, NY
Category 14

Best Single ROP Ad (Two Or More Colors)

Circulation Class E, Honorable Mention
Reach

Journal Register Company

The Mercury
Pottstown, PA
Category 101B

Advertising Director of the Year

Circulation DAILY NEWSPAPERS, 1st Place
Steve Batten

Journal Register Company

The Mercury
Pottstown, PA
Category 11

Best Shopping Area Promotion Special Section

Circulation Classes E & F Combined, 1st place
The Mercury Maps

Journal Register Company

The Morning Journal
Lorain, OH
Category 7

Best New Special Advertising Section (ROP and/or Classified)

Circulation Class E, Honorable Mention
Spring Home Page

Journal Register Company

The Morning Journal
Lorain, OH
Category 8

Best ROP Advertising Section

Circulation Classes E & F Combined, 1st place
How-To Guide

Journal Register Company

The Morning Journal
Lorain, OH
Category 17

Best Signature Page Or Signature Section

Circulation Class E, 3rd place
Varsity Football Schedules 2010

Journal Register Company

The Saratogian
Saratoga Springs, NY
Category 2

Best Ad Series

Circulation Class A, 2nd place
Duo Grand Opening Online & Print Campaign

Journal Register Company

The Saratogian
Saratoga Springs, NY
Category 6

Best Rate Card

Circulation Classes A & B Combined, 3rd place
Spirit of Saratoga Magazine 2011 Media Kit

Journal Register Company

The Saratogian
Saratoga Springs, NY
Category 11

Best Shopping Area Promotion Special Section

Circulation Classes A & B Combined, 3rd place
Ballston Spa Business & Professional page

Journal Register Company

The Saratogian
Saratoga Springs, NY
Category 22

Best Public Service/Community Event Promotion

Circulation Class A, **2nd place-Tie**
Breast Cancer Awareness

Journal Register Company

The Saratogian
Saratoga Springs, NY
Category 24

Best Wildcard (Niche Product)

Circulation Class A, **2nd place**
Pink Sheet Racing Form

Journal Register Company

The Times Herald
Norristown, PA
Category 7

Best New Special Advertising Section (ROP and/or Classified)

Circulation Class E, **1st place**
Today's Students/Tomorrow's Leaders

Journal Register Company

The Times Herald
Norristown, PA
Category 7

Best New Special Advertising Section (ROP and/or Classified)

Circulation Class E, **2nd place**
Kennedy-Kenrick Catholic High

Journal Register Company

The Trentonian
Trenton, NJ
Category 15

Best Single Classified Ad (Two Or More Colors)

Circulation Class F, **Honorable Mention**
Last Week of the Year Sales Event

Journal Register Company, Montgomery News Media

Bucks Local News Media
Bristol, PA
Category 16

Best Cover Design

Circulation Class A, **2nd place**
Destination Newtown Spring-Summer 2011

Journal Register Company, Montgomery News Media

Bucks Local News Media
Bristol, PA
Category 22

Best Public Service/Community Event Promotion

Circulation Class A, **1st place**
Annual Middletown Grange Fair 2010

Lancaster Newspapers, Inc.

Intelligencer Journal/Lancaster New Era/Sunday News
Lancaster, PA
Category 12

Best Single Black & White ROP Ad

Circulation Class F, **1st place**
Mr. Bill's Fresh Seafood

Lancaster Newspapers, Inc.

Intelligencer Journal/Lancaster New Era/Sunday News
Lancaster, PA
Category 20

Best Homes Publication Or Homes Special Section

Circulation Class F, **1st place**
The Good Life

Lee Enterprises

Rapid City Journal
Rapid City, SD
Category 4

Best Advertising Sales Promotional Materials

Circulation Class F, **3rd place**
Digital Product Guide

Lee Enterprises

Rapid City Journal
Rapid City, SD
Category 6

Best Rate Card

Circulation Class F, **3rd place-Tie**
2010-2011 Rate Card

Lee Enterprises

Rapid City Journal
Rapid City, SD
Category 13

Best Single Black & White Classified Ad

Circulation Class F, **2nd place**
Liberty Superstores

Lee Enterprises
Rapid City Journal
Rapid City, SD
Category 16
Best Cover Design
Circulation Class F, **2nd place**
2011 Stock Show Cover

Lee Enterprises
Rapid City Journal
Rapid City, SD
Category 18
Best Graphically Designed Classified Section
Circulation Classes E & F Combined, **1st place**
Sunday Classified Section

Lee Enterprises / Gannett
Arizona Daily Star
Tucson, AZ
Category 2
Best Ad Series
Circulation Class F, **3rd place**
South of the Border Furniture Store

Lee Enterprises / Gannett
Arizona Daily Star
Tucson, AZ
Category 3
Best Promotion To Build Circulation And/Or Readership
Circulation Class F, **2nd place**
Arizona Daily Star Centennial Coin Collection

Lee Enterprises / Gannett
Arizona Daily Star
Tucson, AZ
Category 7
Best New Special Advertising Section (ROP and/or Classified)
Circulation Class F, **3rd place**
Centennial Section #1 - Arizona Heritage

Lee Enterprises / Gannett
Arizona Daily Star
Tucson, AZ
Category 8
Best ROP Advertising Section
Circulation Classes E & F Combined, **2nd place**
Caliente - 100 Days of Summer 2010

Lee Enterprises / Gannett
Arizona Daily Star
Tucson, AZ
Category 12
Best Single Black & White ROP Ad
Circulation Class F, **2nd place**
Battle of the Bands

Lee Enterprises / Gannett
Arizona Daily Star
Tucson, AZ
Category 13
Best Single Black & White Classified Ad
Circulation Class F, **1st place**
Art Institute Ad

Lee Enterprises / Gannett
Arizona Daily Star
Tucson, AZ
Category 14
Best Single ROP Ad (Two Or More Colors)
Circulation Class F, **1st place**
Val Dubberly iPad Ad

Lee Enterprises / Gannett
Arizona Daily Star
Tucson, AZ
Category 14
Best Single ROP Ad (Two Or More Colors)
Circulation Class F, **2nd place**
Dirtbag's Ad

Lee Enterprises / Gannett
Arizona Daily Star
Tucson, AZ
Category 15
Best Single Classified Ad (Two Or More Colors)
Circulation Class F, **1st place**
Freedom RV Flag Ad

Lee Enterprises / Gannett
Arizona Daily Star
Tucson, AZ
Category 16
Best Cover Design
Circulation Class F, **1st place**
Star 200 - Cover

Lee Enterprises / Gannett
Arizona Daily Star
Tucson, AZ
Category 19
Best Business Publication Or Business Special Section
Circulation Classes E & F Combined, **Honorable Mention**
Star 200

Lee Enterprises / Gannett
Arizona Daily Star
Tucson, AZ
Category 21
Best Classified Promotion
Circulation Class F, **1st place**
Ad Pay Campaign

Lee Enterprises / Gannett
Arizona Daily Star
Tucson, AZ
Category 22
Best Public Service/Community Event Promotion
Circulation Class F, **2nd place**
Tucson Festival of Books Campaign

Lee Enterprises / Gannett
Arizona Daily Star
Tucson, AZ
Category 22
Best Public Service/Community Event Promotion
Circulation Class F, **3rd place**
Tucson Nurses Week

Lee Enterprises / Gannett
Arizona Daily Star
Tucson, AZ
Category 23
Best Classified Special Section
Circulation Class F, **3rd place**
Nurses Week Fabulous 50 Special Section

Metroland Media Group - Durham Division
Oshawa This Week
Oshawa, ON
Category 3
Best Promotion To Build Circulation And/Or Readership
Circulation Class D, **1st place**
Saluting Our Carriers

Metroland Media Group - Durham Division
Oshawa This Week
Oshawa, ON
Category 21
Best Classified Promotion
Circulation Classes C & D Combined, **1st place**
Classified Customer

Metroland Media Group - Durham Division
Oshawa This Week
Oshawa, ON
Category 23
Best Classified Special Section
Circulation Classes C & D Combined, **1st place**
Ontario Scholars

Metroland Media Group - Durham Division
Oshawa This Week
Oshawa, ON
Category 30
Best Teenager Or Young Person's Publication (Niche Product)
Circulation All Classes Combined, **2nd place**
Faces of the Future - 10th Anniversary

Metroland Media Group, Ltd.
Ajax-Pickering News Advertiser
Ajax, ON
Category 4
Best Advertising Sales Promotional Materials
Circulation Classes A, B & C Combined, **3rd place**
News Advertiser - Fresh Ideas

Metroland Media Group, Ltd.
Ajax-Pickering News Advertiser
Ajax, ON
Category 10
Best General Interest Promotion Special Section
Circulation Class C, **2nd place**
Rotary of Ajax 60th

Metroland Media Group, Ltd.
Ajax-Pickering News Advertiser
Ajax, ON
Category 10
Best General Interest Promotion Special Section
Circulation Class C, **3rd place**
Pickering 200th Anniversary

Metroland Media Group, Ltd.

Ajax-Pickering News Advertiser

Ajax, ON

Category 30

Best Teenager Or Young Person's Publication (Niche Product)

Circulation All Classes Combined, 3rd place

Saluting Our Carriers

Metroland Media Group, Ltd.

Bampton Business Times

Mississauga, ON

Category 19

Best Business Publication Or Business Special Section

Circulation Class A, 1st place

Brampton Business Times - Sept 2010

Metroland Media Group, Ltd.

Barrie Advance

Barrie, ON

Category 6

Best Rate Card

Circulation Class C, Honorable Mention

BAR ADV RETAIL RC 2011

Metroland Media Group, Ltd.

Barrie Advance

Barrie, ON

Category 11

Best Shopping Area Promotion Special Section

Circulation Class C, 2nd place-Tie

Downtown Barrie Christmas Wrap

Metroland Media Group, Ltd.

Barrie Advance

Barrie, ON

Category 19

Best Business Publication Or Business Special Section

Circulation Classes C & D Combined, 1st place

HBT- Huronia Business Times

Metroland Media Group, Ltd.

Barrie Advance

Barrie, ON

Category 24

Best Wildcard (Niche Product)

Circulation Class C, 1st place

GoodLife Magazine

Metroland Media Group, Ltd.

Barrie Advance

Barrie, ON

Category 25

Best Parenting Publication (Niche Product)

Circulation All Classes Combined, 1st place

Special Delivery- RVH For Parents To Be

Metroland Media Group, Ltd.

Bradford Topic

Bradford, ON

Category 2

Best Ad Series

Circulation Class A, Honorable Mention

Natural Elegance Spa

Metroland Media Group, Ltd.

Bradford Topic

Bradford, ON

Category 14

Best Single ROP Ad (Two Or More Colors)

Circulation Class A, 2nd place

Giant Tiger

Metroland Media Group, Ltd.

Cambridge Times

Cambridge, ON

Category 8

Best ROP Advertising Section

Circulation Class C, 3rd place

Dining Guide

Metroland Media Group, Ltd.

Cambridge Times

Cambridge, ON

Category 22

Best Public Service/Community Event Promotion

Circulation Class C, 3rd place

Don't Drink & Drive

Metroland Media Group, Ltd.

Georgina Advocate

Keswick, ON

Category 2

Best Ad Series

Circulation Class B, 3rd place

Leslie Gardens Spring/Summer Campaign

Metroland Media Group, Ltd.

Georgina Advocate
Keswick, ON
Category 6

Best Rate Card

Circulation Classes A & B Combined, **2nd place**
Georgina Showcase

Metroland Media Group, Ltd.

Georgina Advocate
Keswick, ON
Category 10

Best General Interest Promotion Special Section

Circulation Class B, **2nd place**
Georgina Salutes!

Metroland Media Group, Ltd.

Georgina Advocate
Keswick, ON
Category 14

Best Single ROP Ad (Two Or More Colors)

Circulation Class B, **3rd place**
Leslie Gardens

Metroland Media Group, Ltd.

Guelph Tribune
Guelph, ON
Category 11

Best Shopping Area Promotion Special Section

Circulation Class C, **2nd place-Tie**
Speedvale Mall

Metroland Media Group, Ltd.

Guelph Tribune
Guelph, ON
Category 16

Best Cover Design

Circulation Class C, **2nd place**
Community Guide

Metroland Media Group, Ltd.

Guelph Tribune
Guelph, ON
Category 17

Best Signature Page Or Signature Section

Circulation Class C, **1st place**
Festival Italian

Metroland Media Group, Ltd.

Guelph Tribune
Guelph, ON
Category 22

Best Public Service/Community Event Promotion

Circulation Class C, **2nd place**
Black Tie Bingo

Metroland Media Group, Ltd.

Hamilton Spectator
Hamilton, ON
Category 2

Best Ad Series

Circulation Class F, **1st place**
Code Red

Metroland Media Group, Ltd.

Hamilton Spectator
Hamilton, ON
Category 2

Best Ad Series

Circulation Class F, **Honorable Mention**
Centre on Barton

Metroland Media Group, Ltd.

Hamilton Spectator
Hamilton, ON
Category 4

Best Advertising Sales Promotional Materials

Circulation Class F, **1st place**
Spec Connect, Media Kit, Fresh Ideas, Tool Kit

Metroland Media Group, Ltd.

Hamilton Spectator
Hamilton, ON
Category 5

Best Internal Communication

Circulation Classes E & F Combined, **1st place-Tie**
The Friday Report

Metroland Media Group, Ltd.

Hamilton Spectator
Hamilton, ON
Category 6

Best Rate Card

Circulation Class F, **3rd place-Tie**
Ratecard Package

Metroland Media Group, Ltd.

Hamilton Spectator
Hamilton, ON
Category 7

Best New Special Advertising Section (ROP and/or Classified)

Circulation Class F, 2nd place

James Street Pub Crawl Scan Code Section

Metroland Media Group, Ltd.

Hamilton Spectator
Hamilton, ON
Category 10

Best General Interest Promotion Special Section

Circulation Class F, 1st place

Creative Kids

Metroland Media Group, Ltd.

Hamilton Spectator
Hamilton, ON
Category 10

Best General Interest Promotion Special Section

Circulation Class F, 2nd place

Personal Giving

Metroland Media Group, Ltd.

Hamilton Spectator
Hamilton, ON
Category 17

Best Signature Page Or Signature Section

Circulation Class F, 2nd place

Care Buddies

Metroland Media Group, Ltd.

Hamilton Spectator
Hamilton, ON
Category 18

Best Graphically Designed Classified Section

Circulation Classes E & F Combined, 2nd place

Spectator Classified Section

Metroland Media Group, Ltd.

Hamilton Spectator
Hamilton, ON
Category 21

Best Classified Promotion

Circulation Class F, 2nd place

Working for You

Metroland Media Group, Ltd.

Hamilton Spectator
Hamilton, ON
Category 22

Best Public Service/Community Event Promotion

Circulation Class F, 1st place

Code Red Vital Signs

Metroland Media Group, Ltd.

Hamilton Spectator
Hamilton, ON
Category 27

Best Automotive Publication (Niche Product)

Circulation All Classes Combined, 1st place

Wheels

Metroland Media Group, Ltd.

Hamilton Spectator
Hamilton, ON
Category 29

Best Real Estate Or Homes Publication (Niche Product)

Circulation All Classes Combined, 1st place

New Home Living

Metroland Media Group, Ltd.

Hamilton Spectator
Hamilton, ON
Category 29

Best Real Estate Or Homes Publication (Niche Product)

Circulation All Classes Combined, Honorable Mention

At Home

Metroland Media Group, Ltd.

Mississauga Business Times
Mississauga, ON
Category 19

Best Business Publication Or Business Special Section

Circulation Class B, 1st place

Mississauga Business Times - February 2011

Metroland Media Group, Ltd.

Newmarket Era Banner
Newmarket, ON
Category 6

Best Rate Card

Circulation Class C, 3rd place

Era Banner Rate Card & Showcase Rate Card

Metroland Media Group, Ltd.

Newmarket Era Banner

Newmarket, ON

Category 12

Best Single Black & White ROP Ad

Circulation Class C, 2nd place

Newmarket Optical

Metroland Media Group, Ltd.

Newmarket Era Banner

Newmarket, ON

Category 16

Best Cover Design

Circulation Class C, 3rd place

Reader's Choice 2010

Metroland Media Group, Ltd.

Newmarket Era Banner

Newmarket, ON

Category 20

Best Homes Publication Or Homes Special Section

Circulation Classes A, B & C Combined, 2nd place

Today's Homes

Metroland Media Group, Ltd.

POP! Magazine

Mississauga, ON

Category 26

Best Kids Publication (Niche Product)

Circulation All Classes Combined, 1st place

POP! From Polar to Solar

Metroland Media Group, Ltd.

Scotiabank Hockey Club Magazine

Mississauga, ON

Category 24

Best Wildcard (Niche Product)

Circulation Class A, 1st place

Scotiabank Hockey Club Series

Metroland Media Group, Ltd.

What's Up - Canada's Family Magazine

Mississauga, ON

Category 6

Best Rate Card

Circulation Class D, 1st place

2011 What's Up Media Kit

Metroland Media Group, Ltd.

What's Up - Canada's Family Magazine

Mississauga, ON

Category 25

Best Parenting Publication (Niche Product)

Circulation All Classes Combined, 3rd place

Fall 2010

Metroland Media Group, Ltd.

WHOA! Magazine

Mississauga, ON

Category 26

Best Kids Publication (Niche Product)

Circulation All Classes Combined, 2nd place

WHOA! - Spring 2010

Metroland Media Group, Ltd. - Halton Division

Burlington Post

Burlington, ON

Category 6

Best Rate Card

Circulation Class C, 1st place

Burlington Post 2011 Media Kit

Metroland Media Group, Ltd. - Halton Division

Burlington Post

Burlington, ON

Category 10

Best General Interest Promotion Special Section

Circulation Class C, 1st place-Tie

Burlington Community Guide Old & New

Metroland Media Group, Ltd. - Halton Division

Burlington Post

Burlington, ON

Category 13

Best Single Black & White Classified Ad

Circulation Classes C & D Combined, 2nd place

Lorraine Bedini Dance Studio

Metroland Media Group, Ltd. - Halton Division

Burlington Post

Burlington, ON

Category 14

Best Single ROP Ad (Two Or More Colors)

Circulation Class C, 2nd place

Factory Shoe Outlet

Metroland Media Group, Ltd. - Halton Division
 Burlington Post
 Burlington, ON
 Category 15
Best Single Classified Ad (Two Or More Colors)
 Circulation Classes A, B, C & D Combined, **3rd place**
Premiere Dance

Metroland Media Group, Ltd. - Halton Division
 Burlington Post
 Burlington, ON
 Category 22
Best Public Service/Community Event Promotion
 Circulation Class C, **1st place**
The Oz Cause

Metroland Media Group, Ltd. - Mississauga Division
 The Mississauga News
 Mississauga, ON
 Category 2
Best Ad Series
 Circulation Class D, **3rd place**
Mentor College

Metroland Media Group, Ltd. - Mississauga Division
 The Mississauga News
 Mississauga, ON
 Category 6
Best Rate Card
 Circulation Class D, **3rd place**
Goodlife

Metroland Media Group, Ltd. - Mississauga Division
 The Mississauga News
 Mississauga, ON
 Category 7
Best New Special Advertising Section (ROP and/or Classified)
 Circulation Class D, **2nd place**
Profile Mississauga

Metroland Media Group, Ltd. - Mississauga Division
 The Mississauga News
 Mississauga, ON
 Category 8
Best ROP Advertising Section
 Circulation Class D, **2nd place**
Wheels

Metroland Media Group, Ltd. - Mississauga Division
 The Mississauga News
 Mississauga, ON
 Category 10
Best General Interest Promotion Special Section
 Circulation Class D, **2nd place**
Living Green

Metroland Media Group, Ltd. - Mississauga Division
 The Mississauga News
 Mississauga, ON
 Category 11
Best Shopping Area Promotion Special Section
 Circulation Class D, **1st place**
Best Of Port Credit

Metroland Media Group, Ltd. - Mississauga Division
 The Mississauga News
 Mississauga, ON
 Category 13
Best Single Black & White Classified Ad
 Circulation Classes C & D Combined, **3rd place**
Inserting Equipment Operator

Metroland Media Group, Ltd. - Mississauga Division
 The Mississauga News
 Mississauga, ON
 Category 14
Best Single ROP Ad (Two Or More Colors)
 Circulation Class D, **2nd place**
Ideal Honda - the Biggest Winner is You

Metroland Media Group, Ltd. - Mississauga Division
 The Mississauga News
 Mississauga, ON
 Category 15
Best Single Classified Ad (Two Or More Colors)
 Circulation Classes A, B, C & D Combined, **2nd place**
Maya's Birthday

Metroland Media Group, Ltd. - Mississauga Division
 The Mississauga News
 Mississauga, ON
 Category 16
Best Cover Design
 Circulation Class D, **1st place**
Summer in the City

Metroland Media Group, Ltd. - Mississauga Division
The Mississauga News
Mississauga, ON
Category 18
Best Graphically Designed Classified Section
Circulation Classes A, B, C & D Combined, **2nd place**
The Mississauga News

Metroland Media Group, Ltd. - Mississauga Division
The Mississauga News
Mississauga, ON
Category 20
Best Homes Publication Or Homes Special Section
Circulation Class D, **2nd place**
Real Estate & New Homes

Metroland Media Group, Ltd. - Mississauga Division
The Mississauga News
Mississauga, ON
Category 24
Best Wildcard (Niche Product)
Circulation Class D, **3rd place**
View

Metroland Media Group, Ltd. - Mississauga Division
The Mississauga News
Mississauga, ON
Category 29
Best Real Estate Or Homes Publication (Niche Product)
Circulation All Classes Combined, **Honorable Mention**
Real Estate & New Homes

Metroland Media Group, Ltd. - North Peel Media Group
The Brampton Guardian
Brampton, ON
Category 13
Best Single Black & White Classified Ad
Circulation Classes C & D Combined, **1st place**
Rito Snow Removing

Metroland Media Group, Ltd. - North Peel Media Group
The Brampton Guardian
Brampton, ON
Category 18
Best Graphically Designed Classified Section
Circulation Classes A, B, C & D Combined, **3rd place**
The Brampton Guardian

Metroland Media Group, Ltd. - North Peel Media Group
The Brampton Guardian
Brampton, ON
Category 27
Best Automotive Publication (Niche Product)
Circulation All Classes Combined, **2nd place**
Brampton Guardian Wheels

Metroland Media Group, Ltd. - Toronto Community News
The Mirror/The Guardian/The Villager
Toronto, ON
Category 11
Best Shopping Area Promotion Special Section
Circulation Class D, **3rd place**
Best Shopping Area Promotion Special Section

Ohio Community Media
Daily Advocate
Greenville, OH
Category 6
Best Rate Card
Circulation Class E, **2nd place**
2011 Media Kit

People Newspapers
Park Cities People
Dallas, TX
Category 7
Best New Special Advertising Section (ROP and/or Classified)
Circulation Classes A, B & C Combined, **1st place**
Ebby 100

People Newspapers
Park Cities People
Dallas, TX
Category 10
Best General Interest Promotion Special Section
Circulation Class A, **1st place**
Park Cities People Football Tab

People Newspapers
Park Cities People
Dallas, TX
Category 20
Best Homes Publication Or Homes Special Section
Circulation Classes A, B & C Combined, **1st place**
Real Estate Quarterly

Company Sort

Review Publishing

Atlantic City Weekly
West Atlantic City, NJ
Category 14

Best Single ROP Ad (Two Or More Colors)

Circulation Class B, 1st place
iPhone Application for Smartphones

Review Publishing

Atlantic City Weekly
West Atlantic City, NJ
Category 15

Best Single Classified Ad (Two Or More Colors)

Circulation Classes A, B, C & D Combined, 1st place
Ocean Club Realty

Review Publishing

Atlantic City Weekly
West Atlantic City, NJ
Category 16

Best Cover Design

Circulation Class B, 1st place
Then and Now!

Review Publishing

Atlantic City Weekly
West Atlantic City, NJ
Category 16

Best Cover Design

Circulation Class B, 2nd place
Atlantic City Food & Wine Festival Returns

Review Publishing

Atlantic City Weekly
West Atlantic City, NJ
Category 16

Best Cover Design

Circulation Class B, 3rd place
100 Years of Thunder

Richner Communications, Inc

Herald Community Newspapers
Garden City, NY
Category 2

Best Ad Series

Circulation Class D, Honorable Mention
Salon Aqua

Richner Communications, Inc

Herald Community Newspapers
Garden City, NY
Category 7

Best New Special Advertising Section (ROP and/or Classified)

Circulation Class D, 1st place
Voters Guide

Richner Communications, Inc

Herald Community Newspapers
Garden City, NY
Category 11

Best Shopping Area Promotion Special Section

Circulation Class D, 2nd place
HOLIDAY MAGIC

Richner Communications, Inc

Herald Community Newspapers
Garden City, NY
Category 12

Best Single Black & White ROP Ad

Circulation Class D, 1st place
Michaels Jewelry Designs

Richner Communications, Inc

Herald Community Newspapers
Garden City, NY
Category 14

Best Single ROP Ad (Two Or More Colors)

Circulation Class D, 3rd place
Barry Rozenberg

Richner Communications, Inc

Herald Community Newspapers
Garden City, NY
Category 16

Best Cover Design

Circulation Class D, 3rd place
Volunteers

Richner Communications, Inc

Herald Community Newspapers
Garden City, NY
Category 17

Best Signature Page Or Signature Section

Circulation Class D, 1st place
BACK TO SCHOOL Directory

Richner Communications, Inc
Herald Community Newspapers
Garden City, NY
Category 29
Best Real Estate Or Homes Publication (Niche Product)
Circulation All Classes Combined, **Honorable Mention**
Showcase of Homes

Shaw Suburban Media
Daily Chronicle
DeKalb, IL
Category 3
Best Promotion To Build Circulation And/Or Readership
Circulation Class E, **2nd place**
Breast Cancer Awareness Month Fundraiser/One-Day Sale

Shore Publishing Newspapers
Shore Publishing
Madison, CT
Category 2
Best Ad Series
Circulation Class D, **1st place**
Savin Center

Shore Publishing Newspapers
Shore Publishing
Madison, CT
Category 2
Best Ad Series
Circulation Class D, **2nd place**
Branford Merchants

Shore Publishing Newspapers
Shore Publishing
Madison, CT
Category 4
Best Advertising Sales Promotional Materials
Circulation Class D, **1st place**
New Business tri-fold brochure

Shore Publishing Newspapers
Shore Publishing
Madison, CT
Category 6
Best Rate Card
Circulation Class D, **2nd place**
Shore Publishing Rate Card 2011

Shore Publishing Newspapers
Shore Publishing
Madison, CT
Category 10
Best General Interest Promotion Special Section
Circulation Class D, **1st place**
Bridal Guide

Shore Publishing Newspapers
Shore Publishing
Madison, CT
Category 12
Best Single Black & White ROP Ad
Circulation Class D, **2nd place**
Anchor and Compass

Shore Publishing Newspapers
Shore Publishing
Madison, CT
Category 14
Best Single ROP Ad (Two Or More Colors)
Circulation Class D, **1st place**
Zip06 ad

Shore Publishing Newspapers
Shore Publishing
Madison, CT
Category 16
Best Cover Design
Circulation Class D, **2nd place**
Madison Chamber

Shore Publishing Newspapers
Shore Publishing
Madison, CT
Category 16
Best Cover Design
Circulation Class D, **Honorable Mention**
Branford Chamber

Shore Publishing Newspapers
Shore Publishing
Madison, CT
Category 17
Best Signature Page Or Signature Section
Circulation Class D, **2nd place**
Ask the Medical Professional

Shore Publishing Newspapers

Shore Publishing
Madison, CT
Category 19

Best Business Publication Or Business Special Section

Circulation Classes C & D Combined, **2nd place**
Branford Chamber Guide

Shore Publishing Newspapers

Shore Publishing
Madison, CT
Category 20

Best Homes Publication Or Homes Special Section

Circulation Class D, **1st place**
Spring Home & Garden Guide

Shore Publishing Newspapers

Shore Publishing
Madison, CT
Category 24

Best Wildcard (Niche Product)

Circulation Class D, **1st place**
elan Magazine

Shore Publishing Newspapers

Shore Publishing
Madison, CT
Category 24

Best Wildcard (Niche Product)

Circulation Class D, **2nd place**
Destination: The Connecticut Shoreline

Small Newspaper Group

The Daily Journal
Kankakee, IL
Category 2

Best Ad Series

Circulation Class E, **3rd place**
Girard Electric

Small Newspaper Group

The Daily Journal
Kankakee, IL
Category 9

Best Classified Advertising Section – Non-Major Categories

Circulation All Classes Combined, **3rd place**
Reflections

Small Newspaper Group

The Daily Journal
Kankakee, IL
Category 12

Best Single Black & White ROP Ad

Circulation Class E, **2nd place**
KVSO "A Night At The Oscars"

Small Newspaper Group

The Daily Journal
Kankakee, IL
Category 14

Best Single ROP Ad (Two Or More Colors)

Circulation Class E, **2nd place**
French Toast

Small Newspaper Group

The Daily Journal
Kankakee, IL
Category 14

Best Single ROP Ad (Two Or More Colors)

Circulation Class E, **Honorable Mention**
Tholens' Landscape and Garden Center

Small Newspaper Group

The Daily Journal
Kankakee, IL
Category 15

Best Single Classified Ad (Two Or More Colors)

Circulation Class E, **1st place**
Toot Your Horn

Small Newspaper Group

The Daily Journal
Kankakee, IL
Category 16

Best Cover Design

Circulation Class E, **3rd place**
2010 Puzzle Book

Small Newspaper Group

The Dispatch / The Rock Island Argus
Moline, IL
Category 7

Best New Special Advertising Section (ROP and/or Classified)

Circulation Class F, **1st place**
Charitable Events Guide

Small Newspaper Group

The Dispatch / The Rock Island Argus
Moline, IL
Category 11

Best Shopping Area Promotion Special Section

Circulation Classes E & F Combined, **3rd place**
LeClaire Spring Market Days

Small Newspaper Group

The Dispatch / The Rock Island Argus
Moline, IL
Category 16

Best Cover Design

Circulation Class F, **3rd place**
Geneseo's Christmas Walk

The New York Times

Worcester Telegram & Gazette
Worcester, MA
Category 3

Best Promotion To Build Circulation And/Or Readership

Circulation Class F, **1st place**
Telegram.com Spadea

The New York Times

Worcester Telegram & Gazette
Worcester, MA
Category 3

Best Promotion To Build Circulation And/Or Readership

Circulation Class F, **3rd place-Tie**
Telegram.com Newsletter

The New York Times

Worcester Telegram & Gazette
Worcester, MA
Category 19

Best Business Publication Or Business Special Section

Circulation Classes E & F Combined, **1st place**
Worcester Celebrates

The New York Times

Worcester Telegram & Gazette
Worcester, MA
Category 20

Best Homes Publication Or Homes Special Section

Circulation Class F, **2nd place**
Home Source

The New York Times

Worcester Telegram & Gazette
Worcester, MA
Category 23

Best Classified Special Section

Circulation Class F, **2nd place**
Presidents Day Auto

The New York Times

Worcester Telegram & Gazette
Worcester, MA
Category 24

Best Wildcard (Niche Product)

Circulation Classes E & F Combined, **1st place**
Worcester Living

The Observer Group, Inc.

The Observer
Sarasota, FL
Category 2

Best Ad Series

Circulation Class C, **1st place**
On Command Academy

The Observer Group, Inc.

The Observer
Sarasota, FL
Category 3

Best Promotion To Build Circulation And/Or Readership

Circulation Class C, **3rd place**
Observe What You Are Missing Promotion

The Observer Group, Inc.

The Observer
Sarasota, FL
Category 8

Best ROP Advertising Section

Circulation Class C, **1st place**
Diversions

The Observer Group, Inc.

The Observer
Sarasota, FL
Category 10

Best General Interest Promotion Special Section

Circulation Class C, **1st place-Tie**
Season

The Observer Group, Inc.

The Observer

Sarasota, FL

Category 11

Best Shopping Area Promotion Special Section

Circulation Class C, 1st place

Downtown Destination

The Observer Group, Inc.

The Observer

Sarasota, FL

Category 12

Best Single Black & White ROP Ad

Circulation Class C, 1st place

Edward Jones

The World Company

Lawrence Journal-World

Lawrence, KS

Category 10

Best General Interest Promotion Special Section

Circulation Class E, 2nd place

KU Today

The World Company

Lawrence Journal-World

Lawrence, KS

Category 20

Best Homes Publication Or Homes Special Section

Circulation Class E, 3rd place

Hometown Lawrence

Victoria Advocate

Victoria, TX

Category 4

Best Advertising Sales Promotional Materials

Circulation Class F, 2nd place

Victoria Advocate "Big Dog" Value Proposition Media Kit

Wick Communications

MatSu Valley Frontiersman

Wasilla, AK

Category 23

Best Classified Special Section

Circulation Class A, 1st place

4th Of July 2-Sided Flag