

Category 101A

Advertising Director of the Year

NON-DAILY NEWSPAPERS

1st Place

Black Press

Lower Mainland Publishing

Maple Ridge Pitt Meadows News

Maple Ridge, BC

Carly Ferguson

Category 101B

Advertising Director of the Year

DAILY NEWSPAPERS

1st Place

Journal Register Company

The Mercury

Pottstown, PA

Steve Batten

Category 103

Best Innovation

Black Press, Lower Mainland Publishing

Abbotsford News

Abbotsford, BC

All Circulation Classes Combined, **1st Place**

Intern 2010

Category 1

Best Advertising Sales Training Materials

Black Press, Lower Mainland Publishing

Abbotsford News

Abbotsford, BC

Circulation Classes A, B & C Combined, **1st place**

Connect Yourself - Media Kit

Category 1

Best Advertising Sales Training Materials

Black Press

Sound Publishing

Bellevue, WA

Circulation Classes A, B & C Combined, **2nd place**

Sound Publishing Training Booklet

Category 2

Best Ad Series

Consumer News Service

ThisWeek Community Newspapers Bexley

Lewis Center, OH

Circulation Class A, **1st place**

Creature Feature

Category 2

Best Ad Series

Journal Register Company

The Saratogian

Saratoga Springs, NY

Circulation Class A, **2nd place**

Duo Grand Opening Online & Print Campaign

Category 2

Best Ad Series

Black Press, Sound Publishing

North Kitsap Herald

Poulsbo, WA

Circulation Class A, **3rd place**

Blue Heron

Category 2

Best Ad Series

Metroland Media Group, Ltd.

Bradford Topic

Bradford, ON

Circulation Class A, **Honorable Mention**

Natural Elegance Spa

Category 2

Best Ad Series

Black Press

Maple Ridge Pitt Meadows News

Maple Ridge, BC

Circulation Class B, **1st place**

Ridge Meadows Hospital Fund Run Campaign

Category 2

Best Ad Series

Black Press

Sound Publishing

Bellevue, WA

Circulation Class B, **2nd place**

Kitsap Navy News

(Ran in Central Kitsap Reporter/Bremerton Patriot)

Category 2

Best Ad Series

Metroland Media Group, Ltd.

Georgina Advocate

Keswick, ON

Circulation Class B, **3rd place**

Leslie Gardens Spring/Summer Campaign

Category Sort

Category 2
Best Ad Series
 The Observer Group, Inc.
 The Observer
 Sarasota, FL
 Circulation Class C, **1st place**
On Command Academy

Category 2
Best Ad Series
 Black Press
 Abbotsford News
 Abbotsford, BC
 Circulation Class C, **2nd place**
Valhalla Pure

Category 2
Best Ad Series
 Black Press
 Burnaby NewsLeader
 Burnaby, BC
 Circulation Class C, **3rd place**
Sears Metrotown Renew

Category 2
Best Ad Series
 Black Press
 Abbotsford News
 Abbotsford, BC
 Circulation Class C, **Honorable Mention**
Abbotsford Chrysler

Category 2
Best Ad Series
 Shore Publishing Newspapers
 Shore Publishing
 Madison, CT
 Circulation Class D, **1st place**
Savin Center

Category 2
Best Ad Series
 Shore Publishing Newspapers
 Shore Publishing
 Madison, CT
 Circulation Class D, **2nd place**
Branford Merchants

Category 2
Best Ad Series
 Metroland Media Group, Ltd. - Mississauga Division
 The Mississauga News
 Mississauga, ON
 Circulation Class D, **3rd place**
Mentor College

Category 2
Best Ad Series
 Richner Communications, Inc
 Herald Community Newspapers
 Garden City, NY
 Circulation Class D, **Honorable Mention**
Salon Aqua

Category 2
Best Ad Series
 Antelope Valley Newspapers
 Antelope Valley Press
 Palmdale, CA
 Circulation Class E, **1st place**
Expanded Sports "You Asked... We Deliver"

Category 2
Best Ad Series
 Antelope Valley Newspapers
 Antelope Valley Press
 Palmdale, CA
 Circulation Class E, **2nd place**
You Gotta Have It

Category 2
Best Ad Series
 Small Newspaper Group
 The Daily Journal
 Kankakee, IL
 Circulation Class E, **3rd place**
Girard Electric

Category 2
Best Ad Series
 Antelope Valley Newspapers
 Antelope Valley Press
 Palmdale, CA
 Circulation Class E, **Honorable Mention**
AV Best "You Can't Get By On Good Looks Alone"

Category 2

Best Ad Series

Metroland Media Group, Ltd.
The Hamilton Spectator
Hamilton, ON
Circulation Class F, **1st place**
Code Red

Category 2

Best Ad Series

Community Newspapers Holdings Incorporated
The Eagle-Tribune
North Andover, MA
Circulation Class F, **2nd place**
ET Welcome Home

Category 2

Best Ad Series

Lee Enterprises / Gannett
Arizona Daily Star
Tucson, AZ
Circulation Class F, **3rd place**
South of the Border Furniture Store

Category 2

Best Ad Series

Metroland Media Group, Ltd.
Hamilton Spectator
Hamilton, ON
Circulation Class F, **Honorable Mention**
Centre on Barton

Category 3

Best Promotion To Build Circulation And /Or Readership

Hood County News, Inc.
Hood County News
Granbury, TX
Circulation Classes A & B Combined, **1st place**
Beat the Price Hike

Category 3

Best Promotion To Build Circulation And/Or Readership

Black Press
Sound Publishing
Bellevue, WA
Circulation Classes A & B Combined, **2nd place**
Vashon-Maury Island Beachcomber Paywall

Category 3

Best Promotion To Build Circulation And /Or Readership

Consumer News Service
ThisWeek Community Newspapers Canal Winchester
Lewis Center, OH
Circulation Classes A & B Combined, **3rd place**
Best of Columbus

Category 3

Best Promotion To Build Circulation And /Or Readership

Black Press
Abbotsford News
Abbotsford, BC
Circulation Class C, **1st place**
Intern 2010

Category 3

Best Promotion To Build Circulation And /Or Readership

Black Press
Abbotsford News
Abbotsford, BC
Circulation Class C, **2nd place**
Treasure Quest 2010

Category 3

Best Promotion To Build Circulation And /Or Readership

The Observer Group, Inc.
The Observer
Sarasota, FL
Circulation Class C, **3rd place**
Observe What You Are Missing Promotion

Category 3

Best Promotion To Build Circulation And /Or Readership

Metroland Media Group - Durham Division
Oshawa This Week
Oshawa, ON
Circulation Class D, **1st place**
Saluting Our Carriers

Category 3
Best Promotion To Build Circulation And /Or Readership
 Antelope Valley Newspapers
 Antelope Valley Press
 Palmdale, CA
 Circulation Class E, **1st place**
New E-Edition from the Antelope Valley Press

Category 3
Best Promotion To Build Circulation And /Or Readership
 Shaw Suburban Media
 Daily Chronicle
 DeKalb, IL
 Circulation Class E, **2nd place**
Breast Cancer Awareness Month Fundraiser/ One-Day Sale

Category 3
Best Promotion To Build Circulation And /Or Readership
 Antelope Valley Newspapers
 Antelope Valley Press
 Palmdale, CA
 Circulation Class E, **3rd place**
A Guide for Readers and "Gotta Have It" Ad Series

Category 3
Best Promotion To Build Circulation And /Or Readership
 The New York Times
 Worcester Telegram & Gazette
 Worcester, MA
 Circulation Class F, **1st place**
Telegram.Com Spadea

Category 3
Best Promotion To Build Circulation And /Or Readership
 Lee Enterprises / Gannett
 Arizona Daily Star
 Tucson, AZ
 Circulation Class F, **2nd place**
Arizona Daily Star Centennial Coin Collection

Category 3
Best Promotion To Build Circulation And /Or Readership
 Community Newspapers Holdings Incorporated
 The Eagle-Tribune
 North Andover, MA
 Circulation Class F, **3rd place-Tie**
Ski VT

Category 3
Best Promotion To Build Circulation And /Or Readership
 The New York Times
 Worcester Telegram & Gazette
 Worcester, MA
 Circulation Class F, **3rd place-Tie**
telegram.com Newsletter

Category 4
Best Advertising Sales Promotional Materials
 Black Press
 Abbotsford News
 Abbotsford, BC
 Circulation Classes A, B & C Combined, **1st place**
Connect Yourself - Presentation

Category 4
Best Advertising Sales Promotional Materials
 Black Press
 Sound Publishing
 Bellevue, WA
 Circulation Classes A, B & C Combined, **2nd place**
Whidbey Crosswind (Advertised in Whidbey News Times & South Whidbey Record)

Category 4
Best Advertising Sales Promotional Materials
 Metroland Media Group, Ltd.
 Ajax-Pickering News Advertiser
 Ajax, ON
 Circulation Classes A, B & C Combined, **3rd place**
News Advertiser - Fresh Ideas

Category 4
Best Advertising Sales Promotional Materials
 Shore Publishing Newspapers
 Shore Publishing
 Madison, CT
 Circulation Class D, **1st place**
New Business Tri-Fold Brochure

Category Sort

Category 4
Best Advertising Sales Promotional Materials
Consumer News Service
ThisWeek Community Newspapers
Lewis Center, OH
Circulation Class D, **2nd place**
Meet Readers

Category 4
Best Advertising Sales Promotional Materials
Antelope Valley Newspapers
Antelope Valley Press
Palmdale, CA
Circulation Class E, **1st place**
2011 Antelope Valley Demographics

Category 4
Best Advertising Sales Promotional Materials
Antelope Valley Newspapers
Antelope Valley Press
Palmdale, CA
Circulation Class E, **2nd place**
E-Edition Brochure

Category 4
Best Advertising Sales Promotional Materials
Metroland Media Group, Ltd.
Hamilton Spectator
Hamilton, ON
Circulation Class F, **1st place**
Spec Connect, Media Kit, Fresh Ideas, Tool Kit

Category 4
Best Advertising Sales Promotional Materials
Victoria Advocate
Victoria, TX
Circulation Class F, **2nd place**
Victoria Advocate "Big Dog" Value Proposition Media Kit

Category 4
Best Advertising Sales Promotional Materials
Lee Enterprises
Rapid City Journal
Rapid City, SD
Circulation Class F, **3rd place**
Digital Product Guide

Category 5
Best Internal Communication
Antelope Valley Newspapers
Antelope Valley Press
Palmdale, CA
Circulation Classes E & F Combined, **1st place-Tie**
Inside the Antelope Valley Press

Category 5
Best Internal Communication
Metroland Media Group, Ltd.
Hamilton Spectator
Hamilton, ON
Circulation Classes E & F Combined, **1st place-Tie**
The Friday Report

Category 6
Best Rate Card
Black Press
Sound Publishing
Bellevue, WA
Circulation Classes A & B Combined, **1st place**
Sound Publishing Compelling Rate Cards

Category 6
Best Rate Card
Metroland Media Group, Ltd.
Georgina Advocate
Keswick, ON
Circulation Classes A & B Combined, **2nd place**
Georgina Showcase

Category 6
Best Rate Card
Journal Register Company
The Saratogian
Saratoga Springs, NY
Circulation Classes A & B Combined, **3rd place**
Spirit of Saratoga Magazine 2011 Media Kit

Category 6
Best Rate Card
Metroland Media Group, Ltd. - Halton Division
Burlington Post
Burlington, ON
Circulation Class C, **1st place**
Burlington Post 2011 Media Kit

Category Sort

Category 6
Best Rate Card
 Black Press
 Abbotsford News
 Abbotsford, BC
 Circulation Class C, **2nd place**
Abbotsford News – Connect Yourself Rate Card

Category 6
Best Rate Card
 Metroland Media Group, Ltd.
 Newmarket Era Banner
 Newmarket, ON
 Circulation Class C, **3rd place**
Era Banner Rate Card & Showcase Rate Card

Category 6
Best Rate Card
 Metroland Media Group, Ltd.
 Barrie Advance
 Barrie, ON
 Circulation Class C, **Honorable Mention**
Bar Adv Retail Rate Card 2011

Category 6
Best Rate Card
 Metroland Media Group, Ltd.
 What's Up - Canada's Family Magazine
 Mississauga, ON
 Circulation Class D, **1st place**
2011 What's Up Media Kit

Category 6
Best Rate Card
 Shore Publishing Newspapers
 Shore Publishing
 Madison, CT
 Circulation Class D, **2nd place**
Shore Publishing Rate Card 2011

Category 6
Best Rate Card
 Metroland Media Group, Ltd. - Mississauga Division
 The Mississauga News
 Mississauga, ON
 Circulation Class D, **3rd place**
Goodlife

Category 6
Best Rate Card
 Antelope Valley Newspapers
 Antelope Valley Press
 Palmdale, CA
 Circulation Class E, **1st place**
2011 Rate Cards

Category 6
Best Rate Card
 Ohio Community Media
 Daily Advocate
 Greenville, OH
 Circulation Class E, **2nd place**
2011 Media Kit

Category 6
Best Rate Card
 GateHouse Media
 Rockford Register Star
 Rockford, IL
 Circulation Class F, **1st place**
PIN Rate Card 2011

Category 6
Best Rate Card
 GateHouse Media
 The State Journal-Register
 Springfield, IL
 Circulation Class F, **2nd place**
SJR Display Advertising Rate Card

Category 6
Best Rate Card
 Lee Enterprises
 Rapid City Journal
 Rapid City, SD
 Circulation Class F, **3rd place-Tie**
2010-2011 Rate Card

Category 6
Best Rate Card
 Metroland Media Group, Ltd.
 Hamilton Spectator
 Hamilton, ON
 Circulation Class F, **3rd place-Tie**
Ratecard Package

Category 7
**Best New Special Advertising Section
 (ROP and/or Classified)**
 People Newspapers
 Park Cities People
 Dallas, TX
 Circulation Classes A, B & C Combined, **1st place**
Ebby 100

Category 7
**Best New Special Advertising Section
 (ROP and/or Classified)**
 Community Newspapers Holdings Incorporated
 Andover Townsman
 Andover, MA
 Circulation Classes A, B & C Combined, **2nd place**
Being Green Made Easy

Category 7
**Best New Special Advertising Section
 (ROP and/or Classified)**
 American Community Newspapers II
 Edina Sun Current
 Eden Prairie, MN
 Circulation Classes A, B & C Combined, **3rd place**
Edina Sun Current

Category 7
**Best New Special Advertising Section
 (ROP and/or Classified)**
 American Community Newspapers II
 Bloomington Sun
 Eden Prairie, MN
 Circulation Classes A, B & C Combined,
Honorable Mention
Bloomington Community Guide

Category 7
**Best New Special Advertising Section
 (ROP and/or Classified)**
 Richner Communications, Inc
 Herald Community Newspapers
 Garden City, NY
 Circulation Class D, **1st place**
Voters Guide

Category 7
**Best New Special Advertising Section
 (ROP and/or Classified)**
 Metroland Media Group, Ltd. - Mississauga Division
 The Mississauga News
 Mississauga, ON
 Circulation Class D, **2nd place**
Profile Mississauga

Category 7
**Best New Special Advertising Section
 (ROP and/or Classified)**
 Journal Register Company
 The Times Herald
 Norristown, PA
 Circulation Class E, **1st place**
Today's Students/Tomorrow's Leaders

Category 7
**Best New Special Advertising Section
 (ROP and/or Classified)**
 Journal Register Company
 The Times Herald
 Norristown, PA
 Circulation Class E, **2nd place**
Kennedy-Kenrick Catholic High

Category 7
**Best New Special Advertising Section
 (ROP and/or Classified)**
 Community Newspapers Holdings Incorporated
 Valdosta Daily Times
 Valdosta, GA
 Circulation Class E, **3rd place**
Holiday TV Listings

Category 7
**Best New Special Advertising Section
 (ROP and/or Classified)**
 Journal Register Company
 The Morning Journal
 Lorain, OH
 Circulation Class E, **Honorable Mention**
Spring Home Page

Category 7

**Best New Special Advertising Section
(ROP and/or Classified)**

Small Newspaper Group
The Dispatch / The Rock Island Argus
Moline, IL
Circulation Class F, **1st place**
Charitable Events Guide

Category 7

**Best New Special Advertising Section
(ROP and/or Classified)**

Metroland Media Group, Ltd.
Hamilton Spectator
Hamilton, ON
Circulation Class F, **2nd place**
James Street Pub Crawl Scan Code Section

Category 7

**Best New Special Advertising Section
(ROP and/or Classified)**

Lee Enterprises / Gannett
Arizona Daily Star
Tucson, AZ
Circulation Class F, **3rd place**
Centennial Section #1 - Arizona Heritage

Category 7

**Best New Special Advertising Section
(ROP and/or Classified)**

Community Newspapers Holdings Incorporated
The Eagle-Tribune
North Andover, MA
Circulation Class F, **Honorable Mention**
Merrimack College Hockey Section

Category 8

Best ROP Advertising Section

The Observer Group, Inc.
The Observer
Sarasota, FL
Circulation Class C, **1st place**
Diversions

Category 8

Best ROP Advertising Section

Black Press
Abbotsford News
Abbotsford, BC
Circulation Class C, **2nd place**
My City Abbotsford

Category 8

Best ROP Advertising Section

Metroland Media Group, Ltd.
Cambridge Times
Cambridge, ON
Circulation Class C, **3rd place**
Dining Guide

Category 8

Best ROP Advertising Section

American Community Newspapers II
Sun Newspapers
Eden Prairie, MN
Circulation Class D, **1st place**
Zip2Save Super Coupon Values

Category 8

Best ROP Advertising Section

Metroland Media Group, Ltd. - Mississauga Division
The Mississauga News
Mississauga, ON
Circulation Class D, **2nd place**
Wheels

Category 8

Best ROP Advertising Section

Journal Register Company
The Morning Journal
Lorain, OH
Circulation Classes E & F Combined, **1st place**
How-To Guide

Category 8

Best ROP Advertising Section

Lee Enterprises / Gannett
Arizona Daily Star
Tucson, AZ
Circulation Classes E & F Combined, **2nd place**
Caliente - 100 Days of Summer 2010

Category 8

Best ROP Advertising Section

Antelope Valley Newspapers
Antelope Valley Press
Palmdale, CA
Circulation Classes E & F Combined, **3rd place**
Showcase

Category 9

**Best Classified Advertising Section –
Non-Major Categories**

GateHouse Media
Suburban Life Publications
Downers Grove, IL
Circulation All Classes Combined, **1st place**
Honey Do Pages

Category 9

**Best Classified Advertising Section –
Non-Major Categories**

GateHouse Media
The State Journal-Register
Springfield, IL
Circulation All Classes Combined, **2nd place**
Springfield Wheels.com

Category 9

**Best Classified Advertising Section –
Non-Major Categories**

Small Newspaper Group
The Daily Journal
Kankakee, IL
Circulation All Classes Combined, **3rd place**
Reflections

Category 10

Best General Interest Promotion Special Section

People Newspapers
Park Cities People
Dallas, TX
Circulation Class A, **1st place**
Park Cities People Football Tab

Category 10

Best General Interest Promotion Special Section

Hood County News, Inc.
Hood County News
Granbury, TX
Circulation Class A, **2nd place**
Hood County Newcomer & Visitor's Guide

Category 10

Best General Interest Promotion Special Section

Consumer News Service
ThisWeek Community Newspapers Marysville
Lewis Center, OH
Circulation Class A, **3rd place**
BikeFest

Category 10

Best General Interest Promotion Special Section

Black Press
Maple Ridge Pitt Meadows News
Maple Ridge, BC
Circulation Class B, **1st place**
Stop Bullying Celebrating Pink Shirt Day

Category 10

Best General Interest Promotion Special Section

Metroland Media Group, Ltd.
Georgina Advocate
Keswick, ON
Circulation Class B, **2nd place**
Georgina Salutes!

Category 10

Best General Interest Promotion Special Section

Consumer News Service
ThisWeek Community Newspapers Dublin
Lewis Center, OH
Circulation Class B, **3rd place**
Memorial

Category 10

Best General Interest Promotion Special Section

Metroland Media Group, Ltd. - Halton Division
Burlington Post
Burlington, ON
Circulation Class C, **1st place-Tie**
Burlington Community Guide Old & New

Category 10

Best General Interest Promotion Special Section

The Observer Group, Inc.
The Observer
Sarasota, FL
Circulation Class C, **1st place-Tie**
Season

Category 10

Best General Interest Promotion Special Section

Metroland Media Group, Ltd.
Ajax-Pickering News Advertiser
Ajax, ON
Circulation Class C, **2nd place**
Rotary of Ajax 60th

Category 10
Best General Interest Promotion Special Section
 Metroland Media Group, Ltd.
 Ajax-Pickering News Advertiser
 Ajax, ON
 Circulation Class C, **3rd place**
Pickering 200th Anniversary

Category 10
Best General Interest Promotion Special Section
 Shore Publishing Newspapers
 Shore Publishing
 Madison, CT
 Circulation Class D, **1st place**
Bridal Guide

Category 10
Best General Interest Promotion Special Section
 Metroland Media Group, Ltd. - Mississauga Division
 The Mississauga News
 Mississauga, ON
 Circulation Class D, **2nd place**
Living Green

Category 10
Best General Interest Promotion Special Section
 Antelope Valley Newspapers
 Antelope Valley Press
 Palmdale, CA
 Circulation Class E, **1st place**
AV Scrapbook

Category 10
Best General Interest Promotion Special Section
 The World Company
 Lawrence Journal-World
 Lawrence, KS
 Circulation Class E, **2nd place**
KU Today

Category 10
Best General Interest Promotion Special Section
 Metroland Media Group, Ltd.
 Hamilton Spectator
 Hamilton, ON
 Circulation Class F, **1st place**
Creative Kids

Category 10
Best General Interest Promotion Special Section
 Metroland Media Group, Ltd.
 Hamilton Spectator
 Hamilton, ON
 Circulation Class F, **2nd place**
Personal Giving

Category 11
Best Shopping Area Promotion Special Section
 American Community Newspapers II
 Sun Sailor
 Eden Prairie, MN
 Circulation Classes A & B Combined, **1st place**
Two Twelve Medical Center

Category 11
Best Shopping Area Promotion Special Section
 Consumer News Service
 ThisWeek Community Newspapers Westerville
 Lewis Center, OH
 Circulation Classes A & B Combined, **2nd place**
4th Fridays

Category 11
Best Shopping Area Promotion Special Section
 Journal Register Company
 The Saratogian
 Saratoga Springs, NY
 Circulation Classes A & B Combined, **3rd place**
Ballston Spa Business & Professional page

Category 11
Best Shopping Area Promotion Special Section
 The Observer Group, Inc.
 The Observer
 Sarasota, FL
 Circulation Class C, **1st place**
Downtown Destination

Category 11
Best Shopping Area Promotion Special Section
 Metroland Media Group, Ltd.
 Barrie Advance
 Barrie, ON
 Circulation Class C, **2nd place-Tie**
Downtown Barrie Christmas Wrap

Category 11
Best Shopping Area Promotion Special Section
 Metroland Media Group, Ltd.
 Guelph Tribune
 Guelph, ON
 Circulation Class C, **2nd place-Tie**
Speedvale Mall

Category 11
Best Shopping Area Promotion Special Section
 Metroland Media Group, Ltd. - Mississauga Division
 The Mississauga News
 Mississauga, ON
 Circulation Class D, **1st place**
Best Of Port Credit

Category 11
Best Shopping Area Promotion Special Section
 Richner Communications, Inc
 Herald Community Newspapers
 Garden City, NY
 Circulation Class D, **2nd place**
Holiday Magic

Category 11
Best Shopping Area Promotion Special Section
 Metroland Media Group, Ltd. - Toronto Community News
 The Mirror/The Guardian/The Villager
 Toronto, ON
 Circulation Class D, **3rd place**
Best Shopping Area Promotion Special Section

Category 11
Best Shopping Area Promotion Special Section
 Journal Register Company
 The Mercury
 Pottstown, PA
 Circulation Classes E & F Combined, **1st place**
The Mercury Maps

Category 11
Best Shopping Area Promotion Special Section
 Community Newspapers Holdings Incorporated
 Valdosta Daily Times
 Valdosta, GA
 Circulation Classes E & F Combined, **2nd place**
Holiday Gift Guide

Category 11
Best Shopping Area Promotion Special Section
 Small Newspaper Group
 The Dispatch / The Rock Island Argus
 Moline, IL
 Circulation Classes E & F Combined, **3rd place**
LeClaire Spring Market Days

Category 12
Best Single Black & White ROP Ad
 Hood County News, Inc.
 Hood County News
 Granbury, TX
 Circulation Class A, **1st place**
Granbury Civic Chorus Spring Concert

Category 12
Best Single Black & White ROP Ad
 Consumer News Service
 ThisWeek Community Newspapers Westerville
 Lewis Center, OH
 Circulation Class B, **1st place**
Blendon Township Farmers Market

Category 12
Best Single Black & White ROP Ad
 The Observer Group, Inc.
 The Observer
 Sarasota, FL
 Circulation Class C, **1st place**
Edward Jones

Category 12
Best Single Black & White ROP Ad
 Metroland Media Group, Ltd.
 Newmarket Era Banner
 Newmarket, ON
 Circulation Class C, **2nd place**
Newmarket Optical

Category 12
Best Single Black & White ROP Ad
 Holden Landmark Corporation
 Bay State Parent
 Millbury, MA
 Circulation Class C, **3rd place**
Architects For Learning

Category Sort

Category 12

Best Single Black & White ROP Ad

Richner Communications, Inc
Herald Community Newspapers
Garden City, NY
Circulation Class D, **1st place**
Michaels Jewelry Designs

Category 12

Best Single Black & White ROP Ad

Shore Publishing Newspapers
Shore Publishing
Madison, CT
Circulation Class D, **2nd place**
Anchor and Compass

Category 12

Best Single Black & White ROP Ad

Journal Register Company
Oneida Daily Dispatch
Oneida, NY
Circulation Class E, **1st place**
Balloons, Wine Food & Fun

Category 12

Best Single Black & White ROP Ad

Small Newspaper Group
The Daily Journal
Kankakee, IL
Circulation Class E, **2nd place**
KVSO "A Night At The Oscars"

Category 12

Best Single Black & White ROP Ad

Lancaster Newspapers, Inc.
Intelligencer Journal/Lancaster New Era/Sunday News
Lancaster, PA
Circulation Class F, **1st place**
Mr. Bill's Fresh Seafood

Category 12

Best Single Black & White ROP Ad

Lee Enterprises / Gannett
Arizona Daily Star
Tucson, AZ
Circulation Class F, **2nd place**
Battle of the Bands

Category 13

Best Single Black & White Classified Ad

Hood County News, Inc.
Hood County News
Granbury, TX
Circulation Class A, **1st place**
Nabors Well Services

Category 13

Best Single Black & White Classified Ad

Metroland Media Group, Ltd. - North Peel Media Group
The Brampton Guardian
Brampton, ON
Circulation Classes C & D Combined, **1st place**
Rito Snow Removing

Category 13

Best Single Black & White Classified Ad

Metroland Media Group, Ltd. - Halton Division
Burlington Post
Burlington, ON
Circulation Classes C & D Combined, **2nd place**
Lorraine Bedini Dance Studio

Category 13

Best Single Black & White Classified Ad

Metroland Media Group, Ltd. - Mississauga Division
The Mississauga News
Mississauga, ON
Circulation Classes C & D Combined, **3rd place**
Inserting Equipment Operator

Category 13

Best Single Black & White Classified Ad

Lee Enterprises / Gannett
Arizona Daily Star
Tucson, AZ
Circulation Class F, **1st place**
Art Institute Ad

Category 13

Best Single Black & White Classified Ad

Lee Enterprises
Rapid City Journal
Rapid City, SD
Circulation Class F, **2nd place**
Liberty Superstores

Category Sort

Category 14
Best Single ROP Ad (Two Or More Colors)
 Hood County News, Inc.
 Hood County News
 Granbury, TX
 Circulation Class A, **1st place**
Charterhouse - Mother's Day

Category 14
Best Single ROP Ad (Two Or More Colors)
 Metroland Media Group, Ltd.
 Bradford Topic
 Bradford, ON
 Circulation Class A, **2nd place**
Giant Tiger

Category 14
Best Single ROP Ad (Two Or More Colors)
 Review Publishing
 Atlantic City Weekly
 West Atlantic City, NJ
 Circulation Class B, **1st place**
iPhone Application for Smartphones

Category 14
Best Single ROP Ad (Two Or More Colors)
 Black Press
 New Westminster NewsLeader
 Burnaby, BC
 Circulation Class B, **2nd place**
Subway - Fast Food...

Category 14
Best Single ROP Ad (Two Or More Colors)
 Metroland Media Group, Ltd.
 Georgina Advocate
 Keswick, ON
 Circulation Class B, **3rd place**
Leslie Gardens

Category 14
Best Single ROP Ad (Two Or More Colors)
 Black Press
 Abbotsford News
 Abbotsford, BC
 Circulation Class C, **1st place**
Magnuson Ford

Category 14
Best Single ROP Ad (Two Or More Colors)
 Metroland Media Group, Ltd. - Halton Division
 Burlington Post
 Burlington, ON
 Circulation Class C, **2nd place**
Factory Shoe Outlet

Category 14
Best Single ROP Ad (Two Or More Colors)
 Black Press
 Abbotsford News
 Abbotsford, BC
 Circulation Class C, **3rd place**
Ronald Allan

Category 14
Best Single ROP Ad (Two Or More Colors)
 Shore Publishing Newspapers
 Shore Publishing
 Madison, CT
 Circulation Class D, **1st place**
Zip06 Ad

Category 14
Best Single ROP Ad (Two Or More Colors)
 Metroland Media Group, Ltd. - Mississauga Division
 The Mississauga News
 Mississauga, ON
 Circulation Class D, **2nd place**
Ideal Honda - The Biggest Winner Is You

Category 14
Best Single ROP Ad (Two Or More Colors)
 Richner Communications, Inc
 Herald Community Newspapers
 Garden City, NY
 Circulation Class D, **3rd place**
Barry Rozenberg

Category 14
Best Single ROP Ad (Two Or More Colors)
 Antelope Valley Newspapers
 Antelope Valley Press
 Palmdale, CA
 Circulation Class E, **1st place**
R. Rex Parris

Category Sort

Category 14
Best Single ROP Ad (Two Or More Colors)
 Small Newspaper Group
 The Daily Journal
 Kankakee, IL
 Circulation Class E, **2nd place**
French Toast

Category 14
Best Single ROP Ad (Two Or More Colors)
 Antelope Valley Newspapers
 Antelope Valley Press
 Palmdale, CA
 Circulation Class E, **3rd place**
Smith Veterinary Hospital

Category 14
Best Single ROP Ad (Two Or More Colors)
 Journal Register Company
 Oneida Daily Dispatch
 Oneida, NY
 Circulation Class E, **Honorable Mention**
Reach

Category 14
Best Single ROP Ad (Two Or More Colors)
 Small Newspaper Group
 The Daily Journal
 Kankakee, IL
 Circulation Class E, **Honorable Mention**
Tholens' Landscape and Garden Center

Category 14
Best Single ROP Ad (Two Or More Colors)
 Lee Enterprises / Gannett
 Arizona Daily Star
 Tucson, AZ
 Circulation Class F, **1st place**
Val Dubberly iPad Ad

Category 14
Best Single ROP Ad (Two Or More Colors)
 Lee Enterprises / Gannett
 Arizona Daily Star
 Tucson, AZ
 Circulation Class F, **2nd place**
Dirtbag's Ad

Category 14
Best Single ROP Ad (Two Or More Colors)
 GateHouse Media
 Rockford Register Star
 Rockford, IL
 Circulation Class F, **3rd place**
Holiday Roast

Category 15
Best Single Classified Ad (Two Or More Colors)
 Review Publishing
 Atlantic City Weekly
 West Atlantic City, NJ
 Circulation Classes A, B, C & D Combined, **1st place**
Ocean Club Realty

Category 15
Best Single Classified Ad (Two Or More Colors)
 Metroland Media Group, Ltd. - Mississauga Division
 The Mississauga News
 Mississauga, ON
 Circulation Classes A, B, C & D Combined, **2nd place**
Maya's Birthday

Category 15
Best Single Classified Ad (Two Or More Colors)
 Metroland Media Group, Ltd. - Halton Division
 Burlington Post
 Burlington, ON
 Circulation Classes A, B, C & D Combined, **3rd place**
Premiere Dance

Category 15
Best Single Classified Ad (Two Or More Colors)
 Small Newspaper Group
 The Daily Journal
 Kankakee, IL
 Circulation Class E, **1st place**
Toot Your Horn

Category 15
Best Single Classified Ad (Two Or More Colors)
 Antelope Valley Newspapers
 Antelope Valley Press
 Palmdale, CA
 Circulation Class E, **2nd place**
All Valley RV

Category Sort

Category 15
Best Single Classified Ad (Two Or More Colors)
 Lee Enterprises / Gannett
 Arizona Daily Star
 Tucson, AZ
 Circulation Class F, **1st place**
Freedom RV Flag Ad

Category 15
Best Single Classified Ad (Two Or More Colors)
 GateHouse Media
 Rockford Register Star
 Rockford, IL
 Circulation Class F, **2nd place**
Lets Take The Lexus

Category 15
Best Single Classified Ad (Two Or More Colors)
 GateHouse Media
 Rockford Register Star
 Rockford, IL
 Circulation Class F, **3rd place**
Lexus Luxury for Less

Category 15
Best Single Classified Ad (Two Or More Colors)
 Journal Register Company
 The Trentonian
 Trenton, NJ
 Circulation Class F, **Honorable Mention**
Last Week of the Year Sales Event

Category 16
Best Cover Design
 Black Press, Sound Publishing
 North Kitsap Herald
 Poulsbo, WA
 Circulation Class A, **1st place**
North Kitsap Almanac

Category 16
Best Cover Design
 Journal Register Company, Montgomery News Media
 Bucks Local News Media
 Bristol, PA
 Circulation Class A, **2nd place**
Destination Newtown Spring-Summer 2011

Category 16
Best Cover Design
 Review Publishing
 Atlantic City Weekly
 West Atlantic City, NJ
 Circulation Class B, **1st place**
Then and Now!

Category 16
Best Cover Design
 Review Publishing
 Atlantic City Weekly
 West Atlantic City, NJ
 Circulation Class B, **2nd place**
Atlantic City Food & Wine Festival Returns

Category 16
Best Cover Design
 Review Publishing
 Atlantic City Weekly
 West Atlantic City, NJ
 Circulation Class B, **3rd place**
100 Years of Thunder

Category 16
Best Cover Design
 Black Press
 Burnaby NewsLeader
 Burnaby, BC
 Circulation Class C, **1st place**
Explore 2010

Category 16
Best Cover Design
 Metroland Media Group, Ltd.
 Guelph Tribune
 Guelph, ON
 Circulation Class C, **2nd place**
Community Guide

Category 16
Best Cover Design
 Metroland Media Group, Ltd.
 Newmarket Era Banner
 Newmarket, ON
 Circulation Class C, **3rd place**
Reader's Choice 2010

Category Sort

Category 16
Best Cover Design
 Metroland Media Group, Ltd. - Mississauga Division
 The Mississauga News
 Mississauga, ON
 Circulation Class D, **1st place**
Summer in the City

Category 16
Best Cover Design
 Shore Publishing Newspapers
 Shore Publishing
 Madison, CT
 Circulation Class D, **2nd place**
Madison Chamber

Category 16
Best Cover Design
 Richner Communications, Inc
 Herald Community Newspapers
 Garden City, NY
 Circulation Class D, **3rd place**
Volunteers

Category 16
Best Cover Design
 Shore Publishing Newspapers
 Shore Publishing
 Madison, CT
 Circulation Class D, **Honorable Mention**
Branford Chamber

Category 16
Best Cover Design
 Antelope Valley Newspapers
 Antelope Valley Press
 Palmdale, CA
 Circulation Class E, **1st place**
Your Pets

Category 16
Best Cover Design
 Antelope Valley Newspapers
 Antelope Valley Press
 Palmdale, CA
 Circulation Class E, **2nd place**
A Perfect Wedding

Category 16
Best Cover Design
 Small Newspaper Group
 The Daily Journal
 Kankakee, IL
 Circulation Class E, **3rd place**
2010 Puzzle Book

Category 16
Best Cover Design
 Antelope Valley Newspapers
 Antelope Valley Press
 Palmdale, CA
 Circulation Class E, **Honorable Mention**
Welcome

Category 16
Best Cover Design
 Community Newspapers Holdings Incorporated
 Valdosta Daily Times
 Valdosta, GA
 Circulation Class E, **Honorable Mention**
Best Cover Design

Category 16
Best Cover Design
 Lee Enterprises / Gannett
 Arizona Daily Star
 Tucson, AZ
 Circulation Class F, **1st place**
Star 200 - Cover

Category 16
Best Cover Design
 Lee Enterprises
 Rapid City Journal
 Rapid City, SD
 Circulation Class F, **2nd place**
2011 Stock Show Cover

Category 16
Best Cover Design
 Small Newspaper Group
 The Dispatch / The Rock Island Argus
 Moline, IL
 Circulation Class F, **3rd place**
Geneseo's Christmas Walk

Category 17

Best Signature Page Or Signature Section

Black Press
Maple Ridge Pitt Meadows News
Maple Ridge, BC
Circulation Class B, **1st place**
Business Profile

Category 17

Best Signature Page Or Signature Section

Consumer News Service
ThisWeek Community Newspapers Grove City Record
Lewis Center, OH
Circulation Class B, **2nd place**
Christmas Tree Map

Category 17

Best Signature Page Or Signature Section

Metroland Media Group, Ltd.
Guelph Tribune
Guelph, ON
Circulation Class C, **1st place**
Festival Italian

Category 17

Best Signature Page Or Signature Section

Richner Communications, Inc
Herald Community Newspapers
Garden City, NY
Circulation Class D, **1st place**
Back To School Directory

Category 17

Best Signature Page Or Signature Section

Shore Publishing Newspapers
Shore Publishing
Madison, CT
Circulation Class D, **2nd place**
Ask the Medical Professional

Category 17

Best Signature Page Or Signature Section

Community Newspapers Holdings Incorporated
Valdosta Daily Times
Valdosta, GA
Circulation Class E, **1st place**
South Georgia Classic

Category 17

Best Signature Page Or Signature Section

Antelope Valley Newspapers
Antelope Valley Press
Palmdale, CA
Circulation Class E, **2nd place**
Cancer Survivors Celebrate Life

Category 17

Best Signature Page Or Signature Section

Journal Register Company
The Morning Journal
Lorain, OH
Circulation Class E, **3rd place**
Varsity Football Schedules 2010

Category 17

Best Signature Page Or Signature Section

Community Newspapers Holdings Incorporated
The Eagle-Tribune
North Andover, MA
Circulation Class F, **1st place**
Andover HS Basketball Poster

Category 17

Best Signature Page Or Signature Section

Metroland Media Group, Ltd.
Hamilton Spectator
Hamilton, ON
Circulation Class F, **2nd place**
Care Buddies

Category 18

Best Graphically Designed Classified Section

Bee Publications, Inc.
Bee Group Newspapers
Williamsville, NY
Circulation Classes A, B, C & D Combined, **1st place**
Bee Newspapers Classified Section

Category 18

Best Graphically Designed Classified Section

Metroland Media Group, Ltd. - Mississauga Division
The Mississauga News
Mississauga, ON
Circulation Classes A, B, C & D Combined, **2nd place**
The Mississauga News

Category 18

Best Graphically Designed Classified Section

Metroland Media Group, Ltd. - North Peel Media Group
The Brampton Guardian
Brampton, ON
Circulation Classes A, B, C & D Combined, **3rd place**
The Brampton Guardian

Category 18

Best Graphically Designed Classified Section

Lee Enterprises
Rapid City Journal
Rapid City, SD
Circulation Classes E & F Combined, **1st place**
Sunday Classified Section

Category 18

Best Graphically Designed Classified Section

Metroland Media Group, Ltd.
Hamilton Spectator
Hamilton, ON
Circulation Classes E & F Combined, **2nd place**
Spectator Classified Section

Category 19

Best Business Publication Or Business Special Section

Metroland Media Group, Ltd.
Bampton Business Times
Mississauga, ON
Circulation Class A, **1st place**
Brampton Business Times - Sept 2010

Category 19

Best Business Publication Or Business Special Section

Metroland Media Group, Ltd. - Mississauga Division
Mississauga Business Times
Mississauga, ON
Circulation Class B, **1st place**
Mississauga Business Times - February 2011

Category 19

Best Business Publication Or Business Special Section

Black Press
Maple Ridge Pitt Meadows News
Maple Ridge, BC
Circulation Class B, **2nd place**
Community Marketplace

Category 19

Best Business Publication Or Business Special Section

Consumer News Service
ThisWeek Community Newspapers Hilliard
Lewis Center, OH
Circulation Class B, **3rd place**
Hilliard Business Monthly

Category 19

Best Business Publication Or Business Special Section

Metroland Media Group, Ltd.
Barrie Advance
Barrie, ON
Circulation Classes C & D Combined, **1st place**
HBT- Huronia Business Times

Category 19

Best Business Publication Or Business Special Section

Shore Publishing Newspapers
Shore Publishing
Madison, CT
Circulation Classes C & D Combined, **2nd place**
Branford Chamber Guide

Category 19

Best Business Publication Or Business Special Section

The New York Times
Worcester Telegram & Gazette
Worcester, MA
Circulation Classes E & F Combined, **1st place**
Worcester Celebrates

Category 19

Best Business Publication Or Business Special Section

GateHouse Media
The State Journal-Register
Springfield, IL
Circulation Classes E & F Combined, **2nd place**
Outlook 2011

Category 19
Best Business Publication Or Business Special Section
 Community Newspapers Holdings Incorporated
 The Eagle-Tribune
 North Andover, MA
 Circulation Classes E & F Combined, **3rd place**
MVB Magazine

Category 19
Best Business Publication Or Business Special Section
 Lee Enterprises / Gannett
 Arizona Daily Star
 Tucson, AZ
 Circulation Classes E & F Combined, **Honorable Mention**
Star 200

Category 20
Best Homes Publication Or Homes Special Section
 People Newspapers
 Park Cities People
 Dallas, TX
 Circulation Classes A, B & C Combined, **1st place**
Real Estate Quarterly

Category 20
Best Homes Publication Or Homes Special Section
 Metroland Media Group, Ltd.
 Newmarket Era Banner
 Newmarket, ON
 Circulation Classes A, B & C Combined, **2nd place**
Today's Homes

Category 20
Best Homes Publication Or Homes Special Section
 Shore Publishing Newspapers
 Shore Publishing
 Madison, CT
 Circulation Class D, **1st place**
Spring Home & Garden Guide

Category 20
Best Homes Publication Or Homes Special Section
 Metroland Media Group, Ltd. - Mississauga Division
 The Mississauga News
 Mississauga, ON
 Circulation Class D, **2nd place**
Real Estate & New Homes

Category 20
Best Homes Publication Or Homes Special Section
 Antelope Valley Newspapers
 Antelope Valley Press
 Palmdale, CA
 Circulation Class E, **1st place**
Spring Home

Category 20
Best Homes Publication Or Homes Special Section
 Community Newspapers Holdings Incorporated
 Valdosta Daily Times
 Valdosta, GA
 Circulation Class E, **2nd place**
Homefront

Category 20
Best Homes Publication Or Homes Special Section
 The World Company
 Lawrence Journal-World
 Lawrence, KS
 Circulation Class E, **3rd place**
Hometown Lawrence

Category 20
Best Homes Publication Or Homes Special Section
 Lancaster Newspapers, Inc.
 Intelligencer Journal/Lancaster New Era/Sunday News
 Lancaster, PA
 Circulation Class F, **1st place**
The Good Life

Category 20
Best Homes Publication Or Homes Special Section
 The New York Times
 Worcester Telegram & Gazette
 Worcester, MA
 Circulation Class F, **2nd place**
Home Source

Category 21
Best Classified Promotion
 Metroland Media Group - Durham Division
 Oshawa This Week
 Oshawa, ON
 Circulation Classes C & D Combined, **1st place**
Classified Customer

Category Sort

Category 21
Best Classified Promotion
 Lee Enterprises / Gannett
 Arizona Daily Star
 Tucson, AZ
 Circulation Class F, **1st place**
Ad Pay Campaign

Category 21
Best Classified Promotion
 Metroland Media Group, Ltd.
 Hamilton Spectator
 Hamilton, ON
 Circulation Class F, **2nd place**
Working for You

Category 22
Best Public Service/Community Event Promotion
 Journal Register Company, Montgomery News Media
 Bucks Local News Media
 Bristol, PA
 Circulation Class A, **1st place**
Annual Middletown Grange Fair 2010

Category 22
Best Public Service/Community Event Promotion
 Journal Register Company
 The Saratogian
 Saratoga Springs, NY
 Circulation Class A, **2nd place-Tie**
Breast Cancer Awareness

Category 22
Best Public Service/Community Event Promotion
 Community Newspapers Holdings Incorporated
 Andover Townsman
 Andover, MA
 Circulation Class A, **2nd place-Tie**
Run/Race for Our Troops

Category 22
Best Public Service/Community Event Promotion
 Metroland Media Group, Ltd. - Halton Division
 Burlington Post
 Burlington, ON
 Circulation Class C, **1st place**
The Oz Cause

Category 22
Best Public Service/Community Event Promotion
 Metroland Media Group, Ltd.
 Guelph Tribune
 Guelph, ON
 Circulation Class C, **2nd place**
Black Tie Bingo

Category 22
Best Public Service/Community Event Promotion
 Metroland Media Group, Ltd.
 Cambridge Times
 Cambridge, ON
 Circulation Class C, **3rd place**
Don't Drink & Drive

Category 22
Best Public Service/Community Event Promotion
 Consumer News Service
 ThisWeek Community Newspapers
 Lewis Center, OH
 Circulation Class D, **1st place**
Race for the Cure

Category 22
Best Public Service/Community Event Promotion
 Antelope Valley Newspapers
 Antelope Valley Press
 Palmdale, CA
 Circulation Class E, **1st place**
Future Leaders

Category 22
Best Public Service/Community Event Promotion
 Metroland Media Group, Ltd.
 The Hamilton Spectator
 Hamilton, ON
 Circulation Class F, **1st place**
Code Red Vital Signs

Category 22
Best Public Service/Community Event Promotion
 Lee Enterprises / Gannett
 Arizona Daily Star
 Tucson, AZ
 Circulation Class F, **2nd place**
Tucson Festival of Books Campaign

Category 22
Best Public Service/Community Event Promotion
 Lee Enterprises / Gannett
 Arizona Daily Star
 Tucson, AZ
 Circulation Class F, **3rd place**
Tucson Nurses Week

Category 22
Best Public Service/Community Event Promotion
 GateHouse Media
 The State Journal-Register
 Springfield, IL
 Circulation Class F, **Honorable Mention**
First Citizen

Category 23
Best Classified Special Section
 Wick Communications
 MatSu Valley Frontiersman
 Wasilla, AK
 Circulation Class A, **1st place**
4th Of July 2-Sided Flag

Category 23
Best Classified Special Section
 Metroland Media Group - Durham Division
 Oshawa This Week
 Oshawa, ON
 Circulation Classes C & D Combined, **1st place**
Ontario Scholars

Category 23
Best Classified Special Section
 GateHouse Media
 Rockford Register Star
 Rockford, IL
 Circulation Class F, **1st place**
2011 New Car Preview

Category 23
Best Classified Special Section
 The New York Times
 Worcester Telegram & Gazette
 Worcester, MA
 Circulation Class F, **2nd place**
Presidents Day Auto

Category 23
Best Classified Special Section
 Lee Enterprises / Gannett
 Arizona Daily Star
 Tucson, AZ
 Circulation Class F, **3rd place**
Nurses Week Fabulous 50 Special Section

Category 24
Best Wildcard (Niche Product)
 Metroland Media Group, Ltd.
 Scotiabank Hockey Club Magazine
 Mississauga, ON
 Circulation Class A, **1st place**
Scotiabank Hockey Club Series

Category 24
Best Wildcard (Niche Product)
 Journal Register Company
 The Saratogian
 Saratoga Springs, NY
 Circulation Class A, **2nd place**
Pink Sheet Racing Form

Category 24
Best Wildcard (Niche Product)
 Metroland Media Group, Ltd.
 Barrie Advance
 Barrie, ON
 Circulation Class C, **1st place**
GoodLife Magazine

Category 24
Best Wildcard (Niche Product)
 Black Press
 Abbotsford News
 Abbotsford, BC
 Circulation Class C, **2nd place**
Abby In Action

Category 24
Best Wildcard (Niche Product)
 Shore Publishing Newspapers
 Shore Publishing
 Madison, CT
 Circulation Class D, **1st place**
elan Magazine

Category 24
Best Wildcard (Niche Product)
 Shore Publishing Newspapers
 Shore Publishing
 Madison, CT
 Circulation Class D, **2nd place**
Destination: The Connecticut Shoreline

Category 24
Best Wildcard (Niche Product)
 Metroland Media Group, Ltd. - Mississauga Division
 The Mississauga News
 Mississauga, ON
 Circulation Class D, **3rd place**
View

Category 24
Best Wildcard (Niche Product)
 GateHouse Media
 Suburban Life Publications
 Downers Grove, IL
 Circulation Class D, **Honorable Mention**
Geneva, IL celebrates 175 years

Category 24
Best Wildcard (Niche Product)
 The New York Times
 Worcester Telegram & Gazette
 Worcester, MA
 Circulation Classes E & F Combined, **1st place**
Worcester Living

Category 24
Best Wildcard (Niche Product)
 Community Newspapers Holdings Incorporated
 The Eagle-Tribune
 North Andover, MA
 Circulation Classes E & F Combined, **2nd place**
The Andovers Magazine

Category 25
Best Parenting Publication (Niche Product)
 Metroland Media Group, Ltd.
 Barrie Advance
 Barrie, ON
 Circulation All Classes Combined, **1st place**
Special Delivery- RVH For Parents To Be

Category 25
Best Parenting Publication (Niche Product)
 Holden Landmark Corporation
 Bay State Parent
 Millbury, MA
 Circulation All Classes Combined, **2nd place**
October 2010

Category 25
Best Parenting Publication (Niche Product)
 Metroland Media Group, Ltd.
 What's Up - Canada's Family Magazine
 Mississauga, ON
 Circulation All Classes Combined, **3rd place**
Fall 2010

Category 25
Best Parenting Publication (Niche Product)
 Holden Landmark Corporation
 Bay State Parent
 Millbury, MA
 Circulation All Classes Combined, **Honorable Mention**
August 2010

Category 25
Best Parenting Publication (Niche Product)
 Holden Landmark Corporation
 Bay State Parent
 Millbury, MA
 Circulation All Classes Combined, **Honorable Mention**
June 2010

Category 26
Best Kids Publication (Niche Product)
 Metroland Media Group, Ltd.
 POP! Magazine
 Mississauga, ON
 Circulation All Classes Combined, **1st place**
POP! From Polar to Solar

Category 26
Best Kids Publication (Niche Product)
 Metroland Media Group, Ltd.
 WHOA! Magazine
 Mississauga, ON
 Circulation All Classes Combined, **2nd place**
WHOA! - Spring 2010

Category 27

Best Automotive Publication (Niche Product)

Metroland Media Group, Ltd.
Hamilton Spectator
Hamilton, ON
Circulation All Classes Combined, **1st place**
Wheels

Category 27

Best Automotive Publication (Niche Product)

Metroland Media Group, Ltd. - North Peel Media Group
The Brampton Guardian
Brampton, ON
Circulation All Classes Combined, **2nd place**
Brampton Guardian Wheels

Category 29

Best Real Estate Or Homes Publication (Niche Product)

Metroland Media Group, Ltd.
Hamilton Spectator
Hamilton, ON
Circulation All Classes Combined, **1st place**
New Home Living

Category 29

Best Real Estate Or Homes Publication (Niche Product)

GateHouse Media
The State Journal-Register
Springfield, IL
Circulation All Classes Combined, **2nd place**
SJ-R.com Homes

Category 29

Best Real Estate Or Homes Publication (Niche Product)

Antelope Valley Newspapers
Antelope Valley Press
Palmdale, CA
Circulation All Classes Combined, **3rd place**
Sunday Real Estate

Category 29

Best Real Estate Or Homes Publication

Metroland Media Group, Ltd. - Mississauga Division
The Mississauga News
Mississauga, ON
Circulation All Classes Combined, **Honorable Mention**
Real Estate & New Homes

Category 29

Best Real Estate Or Homes Publication (Niche Product)

Metroland Media Group, Ltd.
Hamilton Spectator
Hamilton, ON
Circulation All Classes Combined, **Honorable Mention**
At Home

Category 29

Best Real Estate Or Homes Publication (Niche Product)

Richner Communications, Inc
Herald Community Newspapers
Garden City, NY
Circulation All Classes Combined, **Honorable Mention**
Showcase of Homes

Category 30

Best Teenager Or Young Person's Publication (Niche Product)

Antelope Valley Newspapers
Antelope Valley Press
Palmdale, CA
Circulation All Classes Combined, **1st place**
Future Leaders

Category 30

Best Teenager Or Young Person's Publication (Niche Product)

Metroland Media Group - Durham Division
Oshawa This Week
Oshawa, ON
Circulation All Classes Combined, **2nd place**
Faces of the Future - 10th Anniversary

Category 30

Best Teenager Or Young Person's Publication (Niche Product)

Metroland Media Group, Ltd.
Ajax-Pickering News Advertiser
Ajax, ON
Circulation All Classes Combined, **3rd place**
Saluting Our Carriers