

Category 101

**Advertising Director or Manager of the Year**

Black Press, Lower Mainland Publishing  
Peace Arch News  
South Surrey, BC  
Circulation Class: All, **1st Place**  
*RITA WALTERS, ADVERTISING MANAGER*

Category 103

**Special Award – Best Innovation**

Torstar Corporation, Metroland Media Group Ltd.  
Hamilton Spectator  
Hamilton, ON  
Circulation Class: All, **1st Place**  
*INNOVATION CULTURE - ARE YOU UP FOUR IT?*

Category 2

**Best Ad Series**

Hood County News, Inc., Hood County News  
Granbury, TX  
Circulation Class: ABC&D, **1st Place**  
*MARKETLINK - 101 USES*

Category 2

**Best Ad Series**

Loudoun Independen  
Ashburn, VA  
Circulation Class: ABC&D, **2nd Place**  
*SERIES OF CHRISTMAS ADS FOR GRANITE EXPO*

Category 2

**Best Ad Series**

The Small Newspaper Group, Post-Bulletin  
Company LLC  
Rochester, MN  
Circulation Class: ABC&D, **3rd Place**  
*FROOTS AD SERIES*

Category 2

**Best Ad Series**

Antelope Valley Newspapers, Inc., Antelope Valley  
Press  
Palmdale, CA  
Circulation Class: E&F, **1st Place**  
*HIGH DESERT MEDICAL GROUP (HDMG)*

Category 2

**Best Ad Series**

Lee Enterprises, Inc., Daily Herald  
Provo, UT  
Circulation Class: E&F, **2nd Place**  
*UTAH ADVENTURER*

Category 2

**Best Ad Series**

Ottaway Newspapers, Inc., New Bedford Standard-  
Times  
New Bedford, MA  
Circulation Class: E&F, **3rd Place**  
*EMPLOYEE TESTIMONIALS "MEET US"*

Category 2

**Best Ad Series**

Torstar Corporation, Metroland Media Group Ltd.  
Hamilton Spectator  
Hamilton, ON  
Circulation Class: E&F, **Honorable Mention**  
*A PIG'S TALE*

Category 3

**Best Promotion to Build Circulation and/or Readership**

Shaw Newspapers, Lake County Journals  
Grayslake, IL  
Circulation Class: ABC&D, **1st Place**  
*LAKE COUNTY JOURNAL'S RELAUNCH*

Category 3

**Best Promotion to Build Circulation and/or Readership**

Swift Newspapers, Inc., Sierra Nevada Media Group  
Lahontan Valley News  
Fallon, NV  
Circulation Class: ABC&D, **2nd Place**  
*MORE LOCAL THAN EVER*

Category 3

**Best Promotion to Build Circulation and/or Readership**

Richner Communications, Inc., Herald Community  
Newspapers  
Garden City, NY  
Circulation Class: ABC&D, **3rd Place**  
*HOLIDAY SUBSCRIPTION SPECIAL*

Category 3

**Best Promotion to Build Circulation and/or Readership**

Lee Enterprises, Inc., The Citizen  
Auburn, NY  
Circulation Class: E, **1st Place**  
*THE CITIZEN - IN THE MORNING*

Category 3

**Best Promotion to Build Circulation and/or Readership**

Swift Newspapers, Inc., Sierra Nevada Media Group  
Nevada Appeal  
Carson City, NV  
Circulation Class: E, **2nd Place**  
*CONVERSION TO TALL TAB*

Category 3

**Best Promotion to Build Circulation and/or Readership**

Journal Register Company, Daily Freeman  
Kingston, NY  
Circulation Class: E, **3rd Place**  
*FREE GIFT CERTIFICATE*

Category 3

**Best Promotion to Build Circulation and/or Readership**

The Small Newspaper Group, The Daily Journal  
Kankakee, IL  
Circulation Class: F, **1st Place**  
*90-SECOND GROCERY GRAB*

Category 3

**Best Promotion to Build Circulation and/or Readership**

Torstar Corporation, Metroland Media Group Ltd.  
Hamilton Spectator  
Hamilton, ON  
Circulation Class: F, **2nd Place**  
*KEY TO YOUR DREAMS*

Category 3

**Best Promotion to Build Circulation and/or Readership**

The Small Newspaper Group, The Daily Journal  
Kankakee, IL  
Circulation Class: F, **3rd Place**  
*ENJOY WEEKENDS AGAIN*

Category 4

**Best Advertising Sales Promotional Materials**

Horizon Publications, Southern Rhode Island  
Newspapers  
The Narragansett Times  
Wakefield, RI  
Circulation Class: All, **1st Place**  
*HAVE A HOMETOWN CHRISTMAS*

Category 4

**Best Advertising Sales Promotional Materials**

Torstar Corporation, Metroland Media Group Ltd.  
Hamilton Spectator  
Hamilton, ON  
Circulation Class: All, **2nd Place**  
*THE HAMILTON SPECTATOR SALES KIT*

Category 4

**Best Advertising Sales Promotional Materials**

Torstar Corporation, Metroland Media Group Ltd.  
Durham Division, Oshawa This Week  
Oshawa, ON  
Circulation Class: All, **3rd Place**  
*WRAP PROMOS - VARIOUS PAGES*

Category 4

**Best Advertising Sales Promotional Materials**

Torstar Corporation, Metroland Media Group Ltd.  
Hamilton Spectator  
Hamilton, ON  
Circulation Class: All, **Honorable Mention**  
*SPEC CONNECT E-NEWSLETTER*

Category 5

**Best Internal Communication**

Shaw Newspapers  
Dixon, IL  
Circulation Class: All, **1st Place**  
*SHAW REPORTER*

Category 5

**Best Internal Communication**

Lee Enterprises, Inc., Rapid City Journal  
Rapid City, SD  
Circulation Class: All, **2nd Place**  
*IN PRINT - ONLINE NEWSLETTER*

Category 5

**Best Internal Communication**

Torstar Corporation, Metroland Media Group Ltd.  
Hamilton Spectator  
Hamilton, ON  
Circulation Class: All, **3rd Place**  
*THE FRIDAY REPORT E-MAIL NEWSLETTER*

Category 6

**Best Rate Card**

Recorder Community Newspapers, The  
Bernardsville News  
Bernardsville, NJ  
Circulation Class: ABC&D, **1st Place**  
*RETAIL / CLASSIFIED MEDIA KIT - 2008*

Category 6

**Best Rate Card**

Torstar Corporation, Metroland Media Group Ltd.  
Mississauga Division, Mississauga News  
Mississauga, ON  
Circulation Class: ABC&D, **2nd Place**  
*MANOR MAGAZINE*

Category 6

**Best Rate Card**

Journal Register Company, Main Line Media News  
Ardmore, PA  
Circulation Class: ABC&D, **3rd Place**  
*2009 RATE CARD*

Category 6

**Best Rate Card**

Southern Newspapers, Inc., Galveston County Daily  
News  
Galveston, TX  
Circulation Class: E&F, **1st Place**  
*RATE CARD & MEDIA KIT*

Category 6

**Best Rate Card**

Lee Enterprises, Inc., Quad-City Times  
Davenport, IA  
Circulation Class: E&F, **2nd Place**  
*MEDIA KIT*

Category 6

**Best Rate Card**

Lee Enterprises, Inc., Arizona Daily Star/Tucson  
Newspapers (TNI)  
Tucson, AZ  
Circulation Class: E&F, **3rd Place**  
*RATE CARD & FOLDER*

Category 6

**Best Rate Card**

Torstar Corporation, Metroland Media Group Ltd.  
Hamilton Spectator  
Hamilton, ON  
Circulation Class: E&F, **Honorable Mention**  
*FRESH IDEAS GET NOTICED - RATE CARD*

Category 7

**Best New Special Advertising Section (ROP  
and/or Classified)**

Cleveland Jewish News  
Beachwood, OH  
Circulation Class: A, **1st Place**  
*BAR / BAT MITZVAH*

Category 7

**Best New Special Advertising Section (ROP  
and/or Classified)**

Black Press, Lower Mainland Publishing  
Mission Record  
Mission, BC  
Circulation Class: A, **2nd Place**  
*100 YEARS*

Category 7

**Best New Special Advertising Section (ROP  
and/or Classified)**

Swift Newspapers, Inc., Sierra Nevada Media Group  
The Record-Courier,  
Gardnerville, NV  
Circulation Class: A, **3rd Place**  
*THE HOLIDAYS HAVE ARRIVED!*

Category 7

**Best New Special Advertising Section (ROP  
and/or Classified)**

Journal Register Company, Montgomery  
Newspapers  
Fort Washington, PA  
Circulation Class: B, **1st Place**  
*ISRAEL AT 60*

Category 7

**Best New Special Advertising Section (ROP  
and/or Classified)**

Black Press, Lower Mainland Publishing  
Peace Arch News,  
South Surrey, BC  
Circulation Class: B, **2nd Place**  
*THE GREEN ISSUE*

Category 7

**Best New Special Advertising Section (ROP  
and/or Classified)**

Torstar Corporation, Metroland Media Group Ltd.  
Halton Division, Oakville Beaver  
Oakville, ON  
Circulation Class: C, **1st Place**  
*CANADIAN OPEN 2008*

Category 7

**Best New Special Advertising Section (ROP  
and/or Classified)**

Torstar Corporation, Metroland Media Group Ltd.  
Simcoe Division-Metroland, Barrie Advance  
Barrie, ON  
Circulation Class: C, **2nd Place**  
*ROCK 95*

Category 7

**Best New Special Advertising Section (ROP and/or Classified)**

Black Press, Lower Mainland Publishing  
Abbotsford News  
Abbotsford, BC  
Circulation Class: C, **3rd Place**  
*A-LIST*

Category 7

**Best New Special Advertising Section (ROP and/or Classified)**

Consumer News Services, ThisWeek Community Newspapers  
Lewis Center, OH  
Circulation Class: D, **1st Place**  
*OHIO HEALTH*

Category 7

**Best New Special Advertising Section (ROP and/or Classified)**

Richner Communications, Inc., Herald Community Newspapers  
Garden City, NY  
Circulation Class: D, **2nd Place**  
*LIVING GREEN*

Category 7

**Best New Special Advertising Section (ROP and/or Classified)**

Torstar Corporation, Metroland Media Group Ltd.  
Mississauga, ON  
Circulation Class: D, **3rd Place**  
*SUCCESS @ WORK*

Category 7

**Best New Special Advertising Section (ROP and/or Classified)**

Lawrence Journal-World  
Lawrence, KS  
Circulation Class: E, **1st Place**  
*GO*

Category 7

**Best New Special Advertising Section (ROP and/or Classified)**

Rust Communications, Inc., Southeast Missourian  
Cape Girardeau, MO  
Circulation Class: E, **2nd Place**  
*INNOVATION 2009*

Category 7

**Best New Special Advertising Section (ROP and/or Classified)**

GateHouse Media, Inc., The Shawnee News-Star  
Shawnee, OK  
Circulation Class: E, **3rd Place**  
*HOLIDAY SONGBOOK*

Category 7

**Best New Special Advertising Section (ROP and/or Classified)**

Southern Newspapers, Inc., Galveston County Daily News  
Galveston, TX  
Circulation Class: F, **1st Place**  
*IKE: AFTER THE STORM*

Category 7

**Best New Special Advertising Section (ROP and/or Classified)**

Journal Register Company, The Trentonian  
Trenton, NJ  
Circulation Class: F, **2nd Place**  
*HISTORY OF THE WORLD SERIES*

Category 8

**Best ROP Advertising Section**

The Small Newspaper Group, Post-Bulletin Company LLC  
Rochester, MN  
Circulation Class: A&B, **1st Place**  
*EXPOSED MAGAZINE*

Category 8

**Best ROP Advertising Section**

Journal Register Company, Housatonic Publication Company  
Litchfield County Times  
New Milford, CT  
Circulation Class: A&B, **2nd Place**  
*LCT MAGAZINE*

Category 8

**Best ROP Advertising Section**

Black Press, Lower Mainland Publishing  
Peace Arch News,  
South Surrey, BC  
Circulation Class: A&B, **3rd Place**  
*IN STYLE*

Category 8

**Best ROP Advertising Section**

St. Louis American  
St. Louis, MO  
Circulation Class: C&D, **1st Place**  
*YOUR HEALTH MATTERS*

Category 8

**Best ROP Advertising Section**

Torstar Corporation, Metroland Media Group Ltd.  
Mississauga Division, Mississauga News  
Mississauga, ON  
Circulation Class: C&D, **2nd Place**  
*MOTOR SOURCE*

Category 8

**Best ROP Advertising Section**

Torstar Corporation, Metroland Media Group Ltd.  
Mississauga Division, Mississauga News  
Mississauga, ON  
Circulation Class: C&D, **3rd Place**  
*WHEELS*

Category 8

**Best ROP Advertising Section**

Champion Publications of Chino, Inc., Champion  
Newspapers  
Chino Champion,  
Chino, CA  
Circulation Class: C&D, **Honorable Mention**  
*PET PAPARAZZI*

Category 8

**Best ROP Advertising Section**

Torstar Corporation/Metroland Media Group Ltd.,  
Halton Division  
Fairway Group Newspapers, Guelph Tribune  
Guelph, ON  
Circulation Class: C&D, **Honorable Mention**  
*GO GREEN*

Category 8

**Best ROP Advertising Section**

Lee Enterprises, Inc., Arizona Daily Star/Tucson  
Newspapers (TNI)  
Tucson, AZ  
Circulation Class: E&F, **1st Place**  
*CALIENTE*

Category 8

**Best ROP Advertising Section**

Southern Newspapers, Inc., Galveston County Daily  
News  
Galveston, TX  
Circulation Class: E&F, **2nd Place**  
*COAST*

Category 8

**Best ROP Advertising Section**

Journal Register Company, The Reporter  
Lansdale, PA  
Circulation Class: E&F, **3rd Place**  
*GO*

Category 9

**Best Classified Advertising Section – Non-Major  
Categories**

Torstar Corporation, Metroland Media Group Ltd.  
Hamilton Spectator  
Hamilton, ON  
Circulation Class: All, **1st Place**  
*KIDDIN' AROUND*

Category 9

**Best Classified Advertising Section – Non-Major  
Categories**

Torstar Corporation, Metroland Media Group Ltd.  
Mississauga Division, Mississauga News  
Mississauga, ON  
Circulation Class: All, **2nd Place**  
*CAREER TRAINING*

Category 9

**Best Classified Advertising Section – Non-Major  
Categories**

Torstar Corporation, Metroland Media Group Ltd.  
Mississauga Division, Mississauga News  
Mississauga, ON  
Circulation Class: All, **3rd Place**  
*FIND TALENT IN YOUR OWN BACKYARD*

Category 10

**Best General Interest Promotion Special Section**

Journal Register Company, Main Line Media News  
Main Line Life,  
Wynnewood, PA  
Circulation Class: A, **1st Place**  
*GUIDE TO THE MAIN LINE*

Category 10

**Best General Interest Promotion Special Section**

Journal Register Company, Housatonic Publication  
Company  
Litchfield County Times  
New Milford, CT  
Circulation Class: A, **2nd Place**  
*PASSPORT MAGAZINE*

Category 10

**Best General Interest Promotion Special Section**

Cleveland Jewish News  
Beachwood, OH  
Circulation Class: A, **3rd Place**  
*CAMP 2009*

Category 10

**Best General Interest Promotion Special Section**

Journal Register Company, Montgomery  
Newspapers  
Fort Washington, PA  
Circulation Class: B, **1st Place**  
*BRIDAL SHOWCASE*

Category 10

**Best General Interest Promotion Special Section**

Torstar Corporation, Metroland Media Group Ltd.  
Durham Division, The Independent  
Brighton, ON  
Circulation Class: B, **2nd Place**  
*8 WING MATTERS*

Category 10

**Best General Interest Promotion Special Section**

Torstar Corporation, Metroland Media Group Ltd.  
York Division- Metroland, The Era-Banner  
Newmarket, ON  
Circulation Class: C&D, **1st Place-Tie**  
*SHARON CHRONICLE*

Category 10

**Best General Interest Promotion Special Section**

Torstar Corporation, Metroland Media Group Ltd.  
Halton Division, Oakville Beaver  
Oakville, ON  
Circulation Class: C&D, **1st Place-Tie**  
*CANADIAN OPEN 2008*

Category 10

**Best General Interest Promotion Special Section**

Torstar Corporation, Metroland Media Group Ltd.  
Halton Division, Oakville Beaver  
Oakville, ON  
Circulation Class: C&D, **2nd Place**  
*OAKVILLE 2009 COMMUNITY GUIDE*

Category 10

**Best General Interest Promotion Special Section**

Community Newspaper Holdings, Inc., Valdosta  
Daily Times  
Valdosta, GA  
Circulation Class: E, **1st Place**  
*BEHIND THE SCENES*

Category 10

**Best General Interest Promotion Special Section**

Community Newspaper Holdings, Inc., Valdosta  
Daily Times  
Valdosta, GA  
Circulation Class: E, **2nd Place**  
*AMERICAN PRESIDENTS*

Category 10

**Best General Interest Promotion Special Section**

Swift Newspapers, Inc., Sierra Nevada Media Group  
Nevada Appeal,  
Carson City, NV  
Circulation Class: E, **3rd Place**  
*CARSON DISCOVERIES*

Category 10

**Best General Interest Promotion Special Section**

The Small Newspaper Group, Post-Bulletin  
Company LLC  
Rochester, MN  
Circulation Class: F, **1st Place**  
*VETERANS DAY 2009*

Category 10

**Best General Interest Promotion Special Section**

Torstar Corporation, Metroland Media Group Ltd.  
Hamilton Spectator,  
Hamilton, ON  
Circulation Class: F, **2nd Place**  
*CREATIVE KIDS*

Category 10

**Best General Interest Promotion Special Section**

Antelope Valley Newspapers, Inc., Antelope Valley  
Press  
Palmdale, CA  
Circulation Class: F, **3rd Place**  
*A TRIBUTE TO MOM / MOTHER'S DAY CONTEST*

Category 10

**Best General Interest Promotion Special Section**

The Small Newspaper Group, Post-Bulletin  
Company LLC  
Rochester, MN  
Circulation Class: F, **Honorable Mention**  
*WELCOME*

Category 11

**Best Shopping Area Promotion Special Section**

Lee Enterprises, Inc., Arizona Daily Star/Tucson  
Newspapers (TNI)  
Tucson, AZ  
Circulation Class: All, **1st Place**  
*FURNITURE SECTIONS (2/13/09; 3/20/09)*

Category 11

**Best Shopping Area Promotion Special Section**

Journal Register Company, The Reporter  
Lansdale, PA  
Circulation Class: All, **2nd Place**  
*VILLAGE OF SKIPPACK*

Category 11

**Best Shopping Area Promotion Special Section**

Journal Register Company, Main Line Media News  
Main Line Life  
Wynnewood, PA  
Circulation Class: All, **3rd Place**  
*NARBERTH SIDEWALK FESTIVAL*

Category 12

**Best Single Black & White ROP Ad**

The Danbury News-Times  
Danbury, CT  
Circulation Class: All, **1st Place**  
*HANNA PAPER CONGRATULATIONS*

Category 12

**Best Single Black & White ROP Ad**

Straus Newspapers, The Warwick Advertiser  
Warwick, NY  
Circulation Class: All, **2nd Place**  
*SEELY & DURLAND*

Category 12

**Best Single Black & White ROP Ad**

Patuxent Publishing Company, Westminster Eagle  
Westminster, MD  
Circulation Class: All, **3rd Place**  
*EXPLORE THE WORLD*

Category 12

**Best Single Black & White ROP Ad**

Greenspun Media Group, The News, Community  
Newspapers of Nevada  
Henderson Home News  
Henderson, NV  
Circulation Class: All, **Honorable Mention**  
*JOHN ZERFOSS*

Category 13

**Best Single Black & White Classified Ad**

Lee Enterprises, Inc., Rapid City Journal  
Rapid City, SD  
Circulation Class: All, **1st Place**  
*COURTESY SUBARU - FALL IN LOVE*

Category 13

**Best Single Black & White Classified Ad**

Lee Enterprises, Inc., Rapid City Journal  
Rapid City, SD  
Circulation Class: All, **2nd Place**  
*FIERCE MODELING - LIVE YOUR BEST LIFE*

Category 13

**Best Single Black & White Classified Ad**

Trib Total Media, Pittsburgh Tribune-Review  
Pittsburgh, PA  
Circulation Class: All, **3rd Place**  
*COLDWELL BANKER - CAROL BAGALEY*

Category 14

**Best Single ROP Ad (Two or more colors)**

The Small Newspaper Group, Post-Bulletin  
Company LLC  
Rochester, MN  
Circulation Class: A, **1st Place**  
*DECK RENEWAL / EXPOSED*

Category 14

**Best Single ROP Ad (Two or more colors)**

The Small Newspaper Group, Post-Bulletin  
Company LLC  
Rochester, MN  
Circulation Class: A, **2nd Place**  
*GETTING NO WHERE?*

Category 14

**Best Single ROP Ad (Two or more colors)**

The Small Newspaper Group, Post-Bulletin  
Company LLC  
Rochester, MN  
Circulation Class: A, **3rd Place**  
*BEER BELLYZ*

Category 14

**Best Single ROP Ad (Two or more colors)**

Holden Landmark Corporation, Millbury Sutton  
Chronicle  
Millbury, MA  
Circulation Class: A, **Honorable Mention**  
*SMILE*

Category 14

**Best Single ROP Ad (Two or more colors)**

Recorder Community Newspapers, The  
Bernardsville News  
Bernardsville, NJ  
Circulation Class: A, **Honorable Mention**  
*DECKS BY KIEFER*

Category 14

**Best Single ROP Ad (Two or more colors)**

The Small Newspaper Group, Post-Bulletin  
Company LLC  
Rochester, MN  
Circulation Class: A, **Honorable Mention**  
*"FROOTS" BITE ME*

Category 14

**Best Single ROP Ad (Two or more colors)**

The Small Newspaper Group, Post-Bulletin  
Company LLC  
Rochester, MN  
Circulation Class: A, **Honorable Mention**  
*MICKEY'S*

Category 14

**Best Single ROP Ad (Two or more colors)**

The Small Newspaper Group, Post-Bulletin  
Company LLC  
Rochester, MN  
Circulation Class: A, **Honorable Mention**  
*WOW!*

Category 14

**Best Single ROP Ad (Two or more colors)**

Journal Register Company, Montgomery  
Newspapers  
Fort Washington, PA  
Circulation Class: B, **1st Place**  
*WARRINGTON COUNTRY CLUB*

Category 14

**Best Single ROP Ad (Two or more colors)**

Journal Register Company, Morning Star Publishing  
Company  
Ogemaw/Oscoda County Star  
Southgate, MI  
Circulation Class: B, **2nd Place**  
*ANN'S HAIR AFFAIR*

Category 14

**Best Single ROP Ad (Two or more colors)**

Torstar Corporation, Metroland Media Group Ltd.  
Halton Division, Milton Canadian Champion  
Milton, ON  
Circulation Class: B, **3rd Place**  
*DELACOURTS*

Category 14

**Best Single ROP Ad (Two or more colors)**

Review Publishing Limited Partnership, Atlantic City  
Weekly  
West Atlantic City, NJ  
Circulation Class: C, **1st Place**  
*RENAULT WINERY*

Category 14

**Best Single ROP Ad (Two or more colors)**

Black Press, Lower Mainland Publishing  
North Shore Outlook  
North Vancouver, BC  
Circulation Class: C, **2nd Place**  
*BOOMERS & ECHOES - SOPHIE*

Category 14

**Best Single ROP Ad (Two or more colors)**

Black Press, Lower Mainland Publishing  
North Shore Outlook  
North Vancouver, BC  
Circulation Class: C, **3rd Place**  
*WEST VAN FLORIST*

Category 14

**Best Single ROP Ad (Two or more colors)**

Greenspun Media Group, The News, Community  
Newspapers of Nevada  
Henderson Home News  
Henderson, NV  
Circulation Class: D, **1st Place**  
*THE CUPCAKERY*

Category 14

**Best Single ROP Ad (Two or more colors)**

Torstar Corporation, Metroland Media Group Ltd.  
Toronto Division-Metroland, Scarborough Mirror  
Toronto, ON  
Circulation Class: D, **2nd Place**  
*SCARBOROUGH SUBARU*

Category 14

**Best Single ROP Ad (Two or more colors)**

Greenspun Media Group, The News, Community  
Newspapers of Nevada  
Henderson Home News  
Henderson, NV  
Circulation Class: D, **Honorable Mention**  
*BRIGHTON COLLECTIBLES*

Category 14

**Best Single ROP Ad (Two or more colors)**

Torstar Corporation, Metroland Media Group Ltd.  
Durham Division, Ajax Pickering News Advertiser  
Ajax, ON  
Circulation Class: D, **Honorable Mention**  
*DURHAM WHEELS - WHITBY TOYOTA (4/16/08)*

Category 14

**Best Single ROP Ad (Two or more colors)**

Torstar Corporation, Metroland Media Group Ltd.  
Durham Division, Ajax Pickering News Advertiser  
Ajax, ON  
Circulation Class: D, **Honorable Mention**  
*DURHAM WHEELS - WHITBY TOYOTA (3/25/09)*

Category 14

**Best Single ROP Ad (Two or more colors)**

Torstar Corporation, Metroland Media Group Ltd.  
Hamilton Spectator  
Hamilton, ON  
Circulation Class: E&F, **1st Place**  
*EAST HAMILTON RADIO*

Category 14

**Best Single ROP Ad (Two or more colors)**

Torstar Corporation, Metroland Media Group Ltd.  
Hamilton Spectator  
Hamilton, ON  
Circulation Class: E&F, **2nd Place**  
*GOEMANS - IN THE CLEAR*

Category 14

**Best Single ROP Ad (Two or more colors)**

Swift Newspapers, Inc., Sierra Nevada Media Group  
Nevada Appeal  
Carson City, NV  
Circulation Class: E&F, **3rd Place**  
*MCDONALD'S MCCAFFEE*

Category 14

**Best Single ROP Ad (Two or more colors)**

The Danbury News-Times  
Danbury, CT  
Circulation Class: E&F, **Honorable Mention**  
*SHOPRITE - CONGRATULATIONS*

Category 14

**Best Single ROP Ad (Two or more colors)**

Torstar Corporation, Metroland Media Group Ltd.  
Hamilton Spectator  
Hamilton, ON  
Circulation Class: E&F, **Honorable Mention**  
*THE MEADOWLANDS - WELCOME HOME*

Category 15

**Best Single Classified Ad (Two or more colors)**

Torstar Corporation, Metroland Media Group Ltd.  
Halton Division, Burlington Post  
Burlington, ON  
Circulation Class: ABC&D, **1st Place**  
*THE OAKVILLE GOLF CLUB*

Category 15

**Best Single Classified Ad (Two or more colors)**

Consumer News Services, ThisWeek Community  
Newspapers  
Lewis Center, OH  
Circulation Class: ABC&D, **2nd Place**  
*TINGLE PAINTING*

Category 15

**Best Single Classified Ad (Two or more colors)**

Antelope Valley Newspapers, Inc., Antelope Valley  
Press  
Palmdale, CA  
Circulation Class: E&F, **1st Place**  
*ROBERTSON'S PALMDALE HONDA*

Category 15

**Best Single Classified Ad (Two or more colors)**

Trib Total Media, Pittsburgh Tribune-Review  
Pittsburgh, PA  
Circulation Class: E&F, **2nd Place**  
*HERE WE GO! SUPER SAVINGS IN THE BLACK &  
GOLD NATION*

Category 15

**Best Single Classified Ad (Two or more colors)**

Journal Register Company, Daily Local News  
West Chester, PA  
Circulation Class: E&F, **3rd Place**  
*VALUE KIA*

Category 16

**Best Cover Design**

Holden Landmark Corporation, Millbury Sutton  
Chronicle  
Millbury, MA  
Circulation Class: A, **1st Place**  
*HAMMERS OF HOPE*

Category 16

**Best Cover Design**

Mustang Times, LLC, Minco-Union City Times  
Mustang, OK  
Circulation Class: A, **2nd Place**  
*MINCO HONEY FESTIVAL*

Category 16

**Best Cover Design**

Cleveland Jewish News,  
Beachwood, OH  
Circulation Class: A, **3rd Place**  
*JSTYLE*

Category 16

**Best Cover Design**

Journal Register Company, Montgomery  
Newspapers  
Fort Washington, PA  
Circulation Class: B, **1st Place**  
*PHILADELPHIA AUTO SHOW*

Category 16

**Best Cover Design**

Journal Register Company, Main Line Media News  
Ardmore, PA  
Circulation Class: B, **2nd Place**  
*2008 FALL SPORTS PREVIEW*

Category 16

**Best Cover Design**

Torstar Corporation, Metroland Media Group Ltd.  
Mississauga Division, Mississauga News  
Mississauga, ON  
Circulation Class: B, **3rd Place**  
*THRIVE*

Category 16

**Best Cover Design**

Torstar Corporation, Metroland Media Group Ltd.  
Halton Division, Oakville Beaver  
Oakville, ON  
Circulation Class: C, **1st Place**  
*NORTH OAKVILLE LIVING*

Category 16

**Best Cover Design**

Black Press, Lower Mainland Publishing  
North Shore Outlook  
North Vancouver, BC  
Circulation Class: C, **2nd Place**  
*CELEBRATE*

Category 16

**Best Cover Design**

Torstar Corporation/Metroland Media Group Ltd.,  
Halton Division  
Fairway Group Newspapers, Cambridge Times  
Cambridge, ON  
Circulation Class: C, **3rd Place**  
*TAKE THE LEED*

Category 16

**Best Cover Design**

Torstar Corporation, Metroland Media Group Ltd.  
Durham Division, Oshawa This Week  
Oshawa, ON  
Circulation Class: D, **1st Place**  
*REMEMBRANCE*

Category 16

**Best Cover Design**

Richner Communications, Inc., Herald Community  
Newspapers  
Garden City, NY  
Circulation Class: D, **2nd Place**  
*CELEBRATIONS*

Category 16

**Best Cover Design**

Review Publishing Limited Partnership, Philadelphia  
Weekly  
Philadelphia, PA  
Circulation Class: D, **3rd Place**  
*PHILLY BEER WEEK*

Category 16

**Best Cover Design**

Torstar Corporation, Metroland Media Group Ltd.  
Hamilton Spectator  
Hamilton, ON  
Circulation Class: E&F, **1st Place**  
*INNOVATION*

Category 16

**Best Cover Design**

Antelope Valley Newspapers, Inc., Antelope Valley  
Press  
Palmdale, CA  
Circulation Class: E&F, **2nd Place**  
*YOUR PETS*

Category 16

**Best Cover Design**

The Danbury News-Times  
Danbury, CT  
Circulation Class: E&F, **3rd Place**  
*125TH ANNIVERSARY COVER*

Category 17

**Best Signature Page or Signature Section**

Torstar Corporation, Metroland Media Group Ltd.  
Durham Division, Northumberland News  
Cobourg, ON  
Circulation Class: A&B, **1st Place**  
*ROTARY AWARENESS 2008*

Category 17

**Best Signature Page or Signature Section**

Black Press, Lower Mainland Publishing  
Mission Record  
Mission, BC  
Circulation Class: A&B, **2nd Place**  
*MACL - 50 YEARS*

Category 17

**Best Signature Page or Signature Section**

Black Press, Lower Mainland Publishing  
North Shore Outlook  
North Vancouver, BC  
Circulation Class: C, **1st Place**  
*BREAST CANCER AWARENESS (10/08)*

Category 17

**Best Signature Page or Signature Section**

Journal Register Company, Lapeer Group  
Lapeer County Press  
Lapeer, MI  
Circulation Class: C, **2nd Place**  
*RED CROSS MONTH*

Category 17

**Best Signature Page or Signature Section**

Journal Register Company, Lapeer Group  
Lapeer County Press  
Lapeer, MI  
Circulation Class: C, **3rd Place**  
*ALMONT SPRING FLING*

Category 17

**Best Signature Page or Signature Section**

Torstar Corporation, Metroland Media Group Ltd.  
Mississauga Division, Mississauga News  
Mississauga, ON  
Circulation Class: D, **1st Place**  
*NATIONAL VOLUNTEER WEEK*

Category 17

**Best Signature Page or Signature Section**

Torstar Corporation, Metroland Media Group Ltd.  
Toronto Division-Metroland, Scarborough Mirror  
Toronto, ON  
Circulation Class: D, **2nd Place**  
*BREAST CANCER AWARENESS*

Category 17

**Best Signature Page or Signature Section**

Torstar Corporation, Metroland Media Group Ltd.  
Mississauga Division, Mississauga News  
Mississauga, ON  
Circulation Class: D, **3rd Place**  
*GET IN THE SWING*

Category 17

**Best Signature Page or Signature Section**

Consumer News Services, ThisWeek Community  
Newspapers  
Lewis Center, OH  
Circulation Class: D, **Honorable Mention**  
*A GENERAL THANKSGIVING*

Category 17

**Best Signature Page or Signature Section**

Journal Register Company, The Times Herald  
Norristown, PA  
Circulation Class: E, **1st Place-Tie**  
*BARTENDER'S POLL*

Category 17

**Best Signature Page or Signature Section**

Lee Enterprises, Inc., The Citizen  
Auburn, NY  
Circulation Class: E, **1st Place-Tie**  
*SALUTING OUR VETERANS*

Category 17

**Best Signature Page or Signature Section**

Journal Register Company, Independent  
Newspapers, Inc.  
The Daily Tribune,  
Mount Clemens, MI  
Circulation Class: E, **2nd Place**  
*CANCER AWARENESS*

Category 17

**Best Signature Page or Signature Section**

Journal Register Company, Independent  
Newspapers, Inc.  
The Daily Tribune  
Mount Clemens, MI  
Circulation Class: E, **3rd Place**  
*HONOR FLIGHT MICHIGAN*

Category 17

**Best Signature Page or Signature Section**

Torstar Corporation, Metroland Media Group Ltd.  
Hamilton Spectator  
Hamilton, ON  
Circulation Class: F, **1st Place**  
*WHY EAT LOCAL?*

Category 17

**Best Signature Page or Signature Section**

Ottaway Newspapers, Inc., New Bedford Standard-  
Times  
New Bedford, MA  
Circulation Class: F, **2nd Place-Tie**  
*THINK PINK*

Category 17

**Best Signature Page or Signature Section**

Torstar Corporation, Metroland Media Group Ltd.  
Hamilton Spectator  
Hamilton, ON  
Circulation Class: F, **2nd Place-Tie**  
*CARE BUDDIES*

Category 18

**Best Graphically Designed Classified Section**

Bee Publications Inc., Bee Group Newspapers  
Buffalo, NY  
Circulation Class: ABC&D, **1st Place**  
*BEE CLASSIFIED*

Category 18

**Best Graphically Designed Classified Section**

Greenspun Media Group, The News, Community  
Newspapers of Nevada  
Henderson Home News  
Henderson, NV  
Circulation Class: ABC&D, **2nd Place**  
*COMMUNITY CLASSIFIEDS*

Category 18

**Best Graphically Designed Classified Section**

Torstar Corporation, Metroland Media Group Ltd.  
Durham Division, Oshawa This Week  
Oshawa, ON  
Circulation Class: ABC&D, **3rd Place**  
*WHITBY THIS WEEK*

Category 18

**Best Graphically Designed Classified Section**

North Jersey Media Group, Inc., The Community  
Newspapers of North Jersey Media Group  
The Record  
West Paterson, NJ  
Circulation Class: E&F, **1st Place**  
*CLASSIFIEDS (3/29/09)*

Category 18

**Best Graphically Designed Classified Section**

Lee Enterprises, Inc., Arizona Daily Star/Tucson  
Newspapers (TNI)  
Tucson, AZ  
Circulation Class: E&F, **2nd Place**  
*TUCSON.COM CLASSIFIEDS*

Category 18

**Best Graphically Designed Classified Section**

Torstar Corporation, Metroland Media Group Ltd.  
Hamilton Spectator  
Hamilton, ON  
Circulation Class: E&F, **3rd Place**  
*SPECTATOR CLASSIFIEDS (5/17; 5/24; 5/31; 6/28)*

Category 19

**Best Business Publication or Business Special Section**

St. Louis American  
St. Louis, MO  
Circulation Class: ABC&D, **1st Place**  
*DIVERSITY, A BUSINESS IMPERATIVE*

Category 19

**Best Business Publication or Business Special Section**

Torstar Corporation, Metroland Media Group Ltd.  
Brampton Division, Brampton Business Times  
Mississauga, ON  
Circulation Class: ABC&D, **2nd Place**  
*BRAMPTON BUSINESS TIMES - OCTOBER '08*

Category 19

**Best Business Publication or Business Special Section**

Black Press, Lower Mainland Publishing  
Abbotsford News,  
Abbotsford, BC  
Circulation Class: ABC&D, **3rd Place**  
*BUSINESS EXCELLENCE AWARDS*

Category 19

**Best Business Publication or Business Special Section**

Journal Register Company, The Macomb Daily  
Mount Clemens, MI  
Circulation Class: E&F, **1st Place**  
*MACOMB ON THE MOVE*

Category 19

**Best Business Publication or Business Special Section**

The Danbury News-Times  
Danbury, CT  
Circulation Class: E&F, **2nd Place**  
*INSIDE BUSINESS*

Category 20

**Best Homes Publication or Homes Special Section**

Recorder Community Newspapers, The  
Bernardsville News  
Bernardsville, NJ  
Circulation Class: A&B, **1st Place**  
*THE ESTATES OF NEW JERSEY*

Category 20

**Best Homes Publication or Homes Special Section**

Journal Register Company, Main Line Media News  
Ardmore, PA  
Circulation Class: A&B, **2nd Place**  
*MAIN LINE HOME AND GARDEN GUIDE*

Category 20

**Best Homes Publication or Homes Special Section**

Swift Newspapers, Inc., Sierra Nevada Media Group  
The Record-Courier  
Gardnerville, NV  
Circulation Class: A&B, **2nd Place**  
*AMERICAN DREAM*

Category 20

**Best Homes Publication or Homes Special Section**

People Newspapers  
Dallas, TX  
Circulation Class: C&D, **1st Place**  
*HOMES & ESTATES*

Category 20

**Best Homes Publication or Homes Special Section**

Torstar Corporation, Metroland Media Group Ltd.  
Mississauga Division, Mississauga News  
Mississauga, ON  
Circulation Class: C&D, **2nd Place**  
*MISSISSAUGA REAL ESTATE / NEW HOMES*

Category 20

**Best Homes Publication or Homes Special Section**

Torstar Corporation, Metroland Media Group Ltd.  
Mississauga, ON  
Circulation Class: C&D, **Honorable Mention**  
*THERE'S NO PLACE LIKE HOME*

Category 20

**Best Homes Publication or Homes Special Section**

The Small Newspaper Group, Post-Bulletin  
Company LLC  
Rochester, MN  
Circulation Class: E&F, **1st Place**  
*RAB FALL 2009*

Category 20

**Best Homes Publication or Homes Special Section**

The Small Newspaper Group, Post-Bulletin  
Company LLC  
Rochester, MN  
Circulation Class: E&F, **2nd Place**  
*30TH ANNIVERSARY RAB*

Category 20

**Best Homes Publication or Homes Special Section**

Antelope Valley Newspapers, Inc., Antelope Valley  
Press  
Palmdale, CA  
Circulation Class: E&F, **3rd Place**  
*SPRING HOME (4/08)*

Category 21

**Best Classified Promotion**

Phoenix-Times Publishing Company, East Bay  
Newspapers  
Bristol, RI  
Circulation Class: All, **1st Place**  
*LOVE YOUR LANDSCAPE - \$5,000 LANDSCAPE  
MAKEOVER*

Category 21

**Best Classified Promotion**

Torstar Corporation, Metroland Media Group Ltd.  
Mississauga Division, Mississauga News  
Mississauga, ON  
Circulation Class: All, **2nd Place**  
*BABY HONOUR ROLL PROMOTION*

Category 21

**Best Classified Promotion**

Journal Register Company, Main Line Media News  
Main Line Times  
Ardmore, PA  
Circulation Class: All, **3rd Place**  
*HALLOWEEN PUMPKIN & SAFETY TIPS*

Category 22

**Best Public Service/Community Event Promotion**

Torstar Corporation, Metroland Media Group Ltd.  
Mississauga Division, Mississauga Business Times  
Mississauga, ON  
Circulation Class: ABC&D, **1st Place**  
*MISSISSAUGA TECHNOLOGY AWARDS*

Category 22

**Best Public Service/Community Event Promotion**

Review Publishing Limited Partnership, Atlantic City  
Weekly  
West Atlantic City, NJ  
Circulation Class: ABC&D, **2nd Place**  
*TOP 40 UNDER 40*

Category 22

**Best Public Service/Community Event Promotion**

St. Louis American,  
St. Louis, MO  
Circulation Class: ABC&D, **3rd Place**  
*SALUTE TO EXCELLENCE*

Category 22

**Best Public Service/Community Event Promotion**

Antelope Valley Newspapers, Inc., Antelope Valley Press  
Palmdale, CA

Circulation Class: E&F, **1st Place**

*FUTURE LEADERS*

Category 22

**Best Public Service/Community Event Promotion**

The Small Newspaper Group, The Daily Journal  
Kankakee, IL

Circulation Class: E&F, **2nd Place**

*CHICAGO BEARS TRAINING CAMP*

Category 22

**Best Public Service/Community Event Promotion**

Lee Enterprises, Inc., Quad-City Times  
Davenport, IA

Circulation Class: E&F, **3rd Place**

*UNSINKABLE SPIRIT*

Category 22

**Best Public Service/Community Event Promotion**

The Small Newspaper Group, The Daily Journal  
Kankakee, IL

Circulation Class: E&F, **Honorable Mention**

*GAMERS GALA*

Category 23

**Best Classified Special Section**

Lee Enterprises, Inc., Arizona Daily Star/Tucson Newspapers (TNI)  
Tucson, AZ

Circulation Class: All, **1st Place**

*NEW VEHICLE GUIDE PREVIEW*

Category 23

**Best Classified Special Section**

Antelope Valley Newspapers, Inc., Antelope Valley Press  
Palmdale, CA

Circulation Class: All, **2nd Place**

*BUSINESSPEOPLE*

Category 23

**Best Classified Special Section**

Recorder Community Newspapers, The  
Bernardsville News  
Bernardsville, NJ

Circulation Class: All, **3rd Place**

*2009 NEW VEHICLE PREVIEW*

Category 23

**Best Classified Special Section**

Journal Register Company, Montgomery Newspapers  
Fort Washington, PA

Circulation Class: All, **Honorable Mention**

*2009 PHILADELPHIA AUTO SHOW*

Category 24

**Best Wildcard Niche Publication**

Shore Publishing, LLC, Elan Magazine  
Madison, CT

Circulation Class: ABC&D, **1st Place**

*ELAN MAGAZINE*

Category 24

**Best Wildcard Niche Publication**

Patuxent Publishing Company, Columbia Flier  
Military Newspaper  
Columbia, MD

Circulation Class: ABC&D, **2nd Place**

*HOWARD MAGAZINE - WHO WON?*

Category 24

**Best Wildcard Niche Publication**

Torstar Corporation, Metroland Media Group Ltd.  
Simcoe Division-Metroland, Barrie Advance  
Barrie, ON

Circulation Class: ABC&D, **3rd Place**

*GOODLIFE IN THE CITY*

Category 24

**Best Wildcard Niche Publication**

Torstar Corporation, Metroland Media Group Ltd.  
Hamilton Spectator  
Hamilton, ON

Circulation Class: E&F, **1st Place**

*HMM-HAMILTON'S MEN'S MAGAZINE*

Category 24

**Best Wildcard Niche Publication**

Swift Newspapers, Inc., Sierra Nevada Media Group  
Nevada Appeal  
Carson City, NV

Circulation Class: E&F, **2nd Place**

*GLOW MAGAZINE*

Category 24

**Best Wildcard Niche Publication**

Swift Newspapers, Inc., Sierra Nevada Media Group  
Nevada Appeal  
Carson City, NV

Circulation Class: E&F, **3rd Place**

*BOOMERS MAGAZINE*

Category 24

**Best Wildcard Niche Publication**

Torstar Corporation, Metroland Media Group Ltd.  
Hamilton Spectator  
Hamilton, ON  
Circulation Class: E&F, **Honorable Mention**  
*LIVING GREEN*

Category 25

**Best Parenting Publication (Niche Product)**

Torstar Corporation, Metroland Media Group Ltd.  
Mississauga Division, Mississauga News  
Mississauga, ON  
Circulation Class: All, **1st Place**  
*WHAT'S UP*

Category 25

**Best Parenting Publication (Niche Product)**

Holden Landmark Corporation, Bay State Parent  
Millbury, MA  
Circulation Class: All, **2nd Place**  
*BAY STATE PARENT - FEBRUARY 2009*

Category 25

**Best Parenting Publication (Niche Product)**

Consumer News Services, ThisWeek Community  
Newspapers  
Lewis Center, OH  
Circulation Class: All, **3rd Place**  
*COLUMBUS PARENT MAGAZINE*

Category 26

**Best Kids Publication (Niche Product)**

Torstar Corporation, Metroland Media Group Ltd.  
Mississauga Division, Mississauga News  
Mississauga, ON  
Circulation Class: All, **1st Place**  
*POP!*

Category 26

**Best Kids Publication (Niche Product)**

Rust Communications, Inc., Southeast Missourian  
Cape Girardeau, MO  
Circulation Class: All, **2nd Place**  
*SOUTHEAST MISSOURIAN JR.*

Category 27

**Best Automotive Publication (Niche Product)**

Torstar Corporation, Metroland Media Group Ltd.  
Durham Division, Oshawa This Week  
Oshawa, ON  
Circulation Class: All, **1st Place**  
*AUTOMOTIVE SPECIAL SUPPLEMENTS*

Category 27

**Best Automotive Publication (Niche Product)**

Torstar Corporation, Metroland Media Group Ltd.  
Durham Division, Oshawa This Week  
Oshawa, ON  
Circulation Class: All, **2nd Place**  
*DURHAM WHEELS*

Category 27

**Best Automotive Publication (Niche Product)**

Torstar Corporation, Metroland Media Group Ltd.  
Hamilton Spectator  
Hamilton, ON  
Circulation Class: All, **3rd Place**  
*WHEELS*

Category 29

**Best Real Estate or Homes Publication (Niche Product)**

Patuxent Publishing Company, Towson Times  
Towson, MD  
Circulation Class: All, **1st Place**  
*CHESAPEAKE HOME MAGAZINE*

Category 29

**Best Real Estate or Homes Publication (Niche Product)**

Black Press, Lower Mainland Publishing  
North Shore Outlook  
North Vancouver, BC  
Circulation Class: All, **2nd Place**  
*NORTH SHORE REAL ESTATE WEEKLY*

Category 29

**Best Real Estate or Homes Publication (Niche Product)**

Torstar Corporation, Metroland Media Group Ltd.  
Hamilton Spectator  
Hamilton, ON  
Circulation Class: All, **3rd Place**  
*SPEC HOMES*

Category 30

**Best Teenager or Young Person's Publication (Niche Product)**

The Small Newspaper Group, Post-Bulletin  
Company LLC  
Rochester, MN  
Circulation Class: All, **1st Place**  
*EXPOSED MAGAZINE - 11/08*

Category 30

**Best Teenager or Young Person's Publication**  
**(Niche Product)**

Torstar Corporation, Metroland Media Group Ltd.  
Toronto Division-Metroland, Scarborough Mirror  
Toronto, ON

Circulation Class: All, **2nd Place**

*FACES OF THE FUTURE*

Category 30

**Best Teenager or Young Person's Publication**  
**(Niche Product)**

Review Publishing Limited Partnership, Philadelphia  
Weekly  
Philadelphia, PA

Circulation Class: All, **3rd Place**

*CAMPUS PHILLY*