

## Class A, Non-Dailies, Up to 10,000 Circulation

### **1<sup>st</sup> Place Newspaper of the Year**

Gaylord Herald Times, Gaylord, MI  
Schurz Communications, Inc.  
Publisher: James L. Grisso

#### Judge's Comments:

*Excellent big story coverage of mistaken-identity case, including editorial. Strong writing and use of staff and materials from others. Bold design helps tell the story. Classified and real estate cover is vibrant and sure to attract attention. Lots to read. Coverage of the "once-in-a-lifetime" story is a real test of a great community paper and the Herald Times responded to the challenge.*

### **2<sup>nd</sup> Place-General Excellence**

Cambridge Chronicle, Needham, MA  
Community Newspaper Company/GateHouse Media, Inc.  
Publisher: Kirk Davis

#### Judge's Comments:

*"Credit Card Ken" story was clearly the best enterprise watchdog reporting in this class. Excellent design, particularly in the "Credit Card Ken" package. Thick paper and heavy use of color in ads testify to the paper's popularity with advertisers. Cambridge Slant was one of the strongest opinion pages in this class.*

### **3<sup>rd</sup> Place-General Excellence**

Boulder City News, Henderson, NV  
HBC Publications/The News  
Publisher: Bob Edelman

#### Judge's Comments:

*"Cost of Combat" package was well planned and executed; one of the best enterprise packages in this class. Arts & Style section was always eye-catching, especially the symphony package and duck tape story. Advertisers must love the clear printing and color reproduction. Strong local editorial voice pushed this paper into the finalist.*

## Class B, Non-Dailies, 10,001-22,500 Circulation

### **1<sup>st</sup> Place Newspaper of the Year**

The Pulse-Journal, Lebanon, OH  
Cox Ohio Newspapers  
Publisher: Ann Hoffman

#### Judge's Comments:

*A well-covered community. Good overall reporting on city and county issues, schools, businesses and people. Excellent sports photos. Very clean layout and design. Pull quotes and breakout boxes with nuggets of information help pull readers into the story and give information at a glance. Very inviting. Good use of color and it's evident that small space ads get professional attention in design. Great feature on pregnant woman with leukemia.*

### **2<sup>nd</sup> Place-General Excellence**

Homewood-Flossmoor Star, Tinley Park, IL  
Sun-Times News Group  
Publisher: Frank Shuftan

#### Judge's Comments:

*Solid coverage of the community, from city and county, courts and cops, schools and sports. Lots of extras with "At Home", "Faces" and "Neighborhoods". Great page one centerpieces on all three issues. The look of a big city metro – page one is sleek and inviting. Sections fronts are creative, good use of photos.*

### **3<sup>rd</sup> Place-General Excellence**

The Western Star, Lebanon, OH  
Cox Ohio Newspapers  
Publisher: Ann Hoffman

#### Judge's Comments:

*Chock full of good community information, from hard news to well-done features, briefs and event listings. Really covers the community well. Clean & sharp, well organized. Section fronts are attractive. Great variation between agency-prepared and local ads.*

## Class C, Non-Dailies, 22,501-37,500 Circulation

### **1<sup>st</sup> Place Newspaper of the Year**

The Gazette (Bethesda, Chevy Chase Editions), Gaithersburg, MD  
Post-Newsweek Media, Inc.  
Publisher: Jim Mannarino

#### Judge's Comments:

*Very sophisticated editorial coverage on everything from local news to business and features. It feels like a national newspaper without losing its hometown strengths – an impressive feat! Typography is sober and yet attractive – it reinforces and makes uniform the quality demonstrated in editorial. Advertising layouts blend nicely with editorial.*

### **2<sup>nd</sup> Place-General Excellence**

The Gazette (Frederick City), Gaithersburg, MD  
Post-Newsweek Media, Inc.  
Publisher: Jim Mannarino

#### Judge's Comments:

*Editorial quality is uniformly high – in all categories of news! Also liked the fact that the paper always has a good enterprise story on page 1. Typography is sober and yet attractive, and complements the quality of editorial. Appealing advertising layouts.*

### **3<sup>rd</sup> Place-General Excellence**

The Pulse-Journal (West Chester Edition), Liberty Township, OH  
Cox Ohio Newspapers  
Publisher: Ann Hoffman

#### Judge's Comments:

*This paper does an impressive job of making itself relevant to its readers by taking a tough look at matters of vital local interest – food safety and road construction for example. It's also impressive because it takes pains to connect local news with national stories – the Humvee Armor story, for example. Typography, photography and layouts are attractive and imaginatively varied. Liked the layout of the 'In This Edition' column on page 1. Advertising layouts are strong and appealing.*

## Class D, Non-Dailies, Over 37,500 Circulation

### **1<sup>st</sup> Place Newspaper of the Year**

The Brooklyn Paper, Brooklyn, NY  
Brooklyn Paper Publications  
Publisher: Ed Weintrob

#### Judge's Comments:

*The Brooklyn Paper's aggressive, readable coverage of local developer Bruce Ratner stood out. The use of graphical elements, such as the rendering of shadows from the proposed Atlantic Yards development, illuminates issues and draws readers into stories. Colorful classifieds were accessible and reader-friendly. The Brooklyn Paper was strongly and brightly written throughout.*

### **2<sup>nd</sup> Place-General Excellence**

Canton Observer, Livonia, MI  
Observer & Eccentric Newspapers/Gannett Company, Inc.  
Publisher: Peter Neill

#### Judge's Comments:

*Local report was highlighted by an informative story analyzing the census and the happy tale of a convenience store owner who sold a winning \$75 million lottery ticket. Clean, accessible design draws readers into stories. The "filter" entertainment section showcased numerous advertisers and the real estate supplement was well designed and easy on the eyes.*

## Class E, Dailies, Under 30,000 Circulation

### **1<sup>st</sup> Place Newspaper of the Year**

Lawrence Journal World, Lawrence, KS  
The World Company  
Publisher: Dolph C. Simons, Jr.

#### Judge's Comments:

*Overall, the quality of the writing is very high. High marks for the enterprise in these issues. Good news selections, interesting stories, good use of images throughout. Body is very legible with good column widths. Lots of advertising. All three issues looked very healthy. A lot of work went into the "Progress 2007" sections. The fronts were especially inviting.*

### **2<sup>nd</sup> Place-General Excellence**

The Beacon News, Aurora, IL  
Sun-Times News Group  
Publisher: Rick Nagel

#### Judge's Comments:

*Very strong selection of news. The "Road to Riches" was especially well done. Typography was generally quite legible. Good font selection.*

### **3<sup>rd</sup> Place-General Excellence**

Southeast Missourian, Cape Girardeau, MO  
Rust Communications  
Publishers: Rex Rust & Jon Rust

#### Judge's Comments:

*Very market-oriented news selection. Good use of enterprise material. Especially liked the Towboat story. Very good use of type, high legibility, well structured and very well presented. News and information is presented well.*

### **Honorable Mention-General Excellence**

Sierra Vista Herald, Sierra Vista, AZ  
Wick Communications Company  
Publisher: Philip Vega

#### Judge's Comments:

*There were many good elements in these issues, strong calendar material, good local news selection and the high quality of presentation. Type was very legible, even the headlines. A very nice community daily.*

## Class F, Dailies, Over 30,000 Circulation

### **1<sup>st</sup> Place Newspaper of the Year**

Cape Cod Times, Hyannis, MA  
Ottaway Newspapers, Inc.  
Publisher: Peter Meyer

#### Judge's Comments:

*The writing is strong and varied, meshing style with substance. There is good enterprise, engaging coverage of features and sports-excellent photos and graphics. This is a beautifully designed newspaper, yet the content drives the design. The look is clean and uncluttered. Excellent color. Very professional in all aspects. The Cape Cod Times is one of the country's elite newspapers. It covers community with energy, imagination and distinction. Its commitment to strong editorial and Op/Ed pages, including an ombudsman, is exemplary.*

### **2<sup>nd</sup> Place-General Excellence**

The Record, Stockton, CA  
Ottaway Newspapers, Inc.  
Publisher: Roger Coover

#### Judge's Comments:

*A well-written newspaper with strong headlines and dynamic design. Good links to Website, easy to navigate. Good use of photos and graphics. Clean, bold pages. Inside picture/briefs are an excellent idea. Three-minute Record is innovative and well done. Good section indexes. Very professionally done. The Record is doing things right, incorporating new design and navigation approaches with strong local content.*

### **3<sup>rd</sup> Place-General Excellence**

Daily Southtown, Tinley Park, IL  
Sun-Times News Group  
Publisher: Mike Waters

#### Judge's Comments:

*The news report is aggressive and hard-edged, balanced nicely with features. Professionally written and designed. The Daily Southtown gives you a strong sense of the community it serves. It also has strong editorial and Op/Ed pages.*

### **Honorable Mention-General Excellence**

The Enterprise, Brockton, MA  
GateHouse Media, Inc.  
Publisher: Kirk Davis

#### Judge's Comments:

*Very comprehensive local coverage. Outstanding community calendars-well organized, easy-to-read and full of information. Advertising is very professional and representative of community. This newspaper is dedicated to covering its community and it shows.*