



## 2007 Advertising & Promotions Contest Winners

LOCAL PAPERS. | LOCAL NEWS. | LOYAL READERS.

### Category 1, Best Advertising Sales Training Materials

**1st PLACE** / Circulation Class: All Classes Combined

#### **Copyboy Publications**

Loudoun Independent, Ashburn, VA

*Loudoun Independent Portfolio*

### Category 1, Best Advertising Sales Training Materials

**2nd PLACE** / Circulation Class: All Classes Combined

#### **The World Company**

Lawrence Journal-World, Lawrence, KS

*Lawrence Journal-World Training*

### Category 1, Best Advertising Sales Training Materials

**3rd PLACE** / Circulation Class: All Classes Combined

#### **Gold Country Media**

Auburn Journal, Auburn, CA

*Ad Land*

### Category 1, Best Advertising Sales Training Materials

**HM PLACE** / Circulation Class: All Classes Combined

#### **East Bay Newspapers**

East Bay Newspapers, Bristol, RI

*Selling For Survival*

### Category 2, Best Ad Series

**1st PLACE** / Circulation Class: A

#### **Peak Publishing, Ltd.**

Powell River Peak, Powell River, BC

*Get in the Way*

### Category 2, Best Ad Series

**2nd PLACE** / Circulation Class: A

#### **Cleveland Jewish Publication Company**

Cleveland Jewish News, Beachwood, OH

*Behind the CJN Departments*

### Category 2, Best Ad Series

**1st PLACE** / Circulation Class: B

#### **Consumers News Service**

ThisWeek Community Newspapers, Lewis Center, OH

*Leo Alfred*

### Category 2, Best Ad Series

**2nd PLACE** / Circulation Class: B

#### **Metroland Media Group, Ltd./Durham Division**

Oshawa/Whitby This Week, Oshawa, ON

*The Phone Book Has Officially Evolved*

### Category 2, Best Ad Series

**3rd PLACE** / Circulation Class: B

#### **Queens Publishing Corporation/TimesLedger Newspapers**

Bayside Times, Bayside, NY

*Allergy & Asthma*

### Category 2, Best Ad Series

**1st PLACE** / Circulation Class: C

#### **Community Journals, LLC**

Greenville Journal, Greenville, SC

*Yuengling*

### Category 2, Best Ad Series

**2nd PLACE** / Circulation Class: C

#### **Black Press, Ltd./Lower Mainland**

North Shore Outlook, North Vancouver, BC

*North Shore Outlook*

### Category 2, Best Ad Series

**3rd PLACE** / Circulation Class: C

#### **Community Journals, LLC**

Greenville Journal, Greenville, SC

*Heavy Hitters*

### Category 2, Best Ad Series

**1st PLACE** / Circulation Class: D

#### **Patuxent Publishing Company**

Howard County Times, Columbia, MD

*Your News is Our News*

### Category 2, Best Ad Series

**2nd PLACE** / Circulation Class: D

#### **Lee Enterprises, Inc.**

Suburban Journals of Greater St. Louis, St. Louis, MO

*"JO" Journal Online*

### Category 2, Best Ad Series

**3rd PLACE** / Circulation Class: D

#### **Post Newsweek Media, Inc.**

The Gazette, Gaithersburg, MD

*Healthy Challenge*

### Category 2, Best Ad Series

**1st PLACE** / Circulation Class: E-F

#### **Lee Enterprises, Inc.**

La Crosse Tribune, La Crosse, WI

*Mark Jewellers*



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LOCAL PAPERS. | LOCAL NEWS. | LOYAL READERS.

### Category 2, Best Ad Series

2nd PLACE / Circulation Class: E-F

Lee Enterprises, Inc.

Quad-City Times, Davenport, IA

*Times of Your Life Campaign*

### Category 2, Best Ad Series

3rd PLACE / Circulation Class: E-F

Journal Register Company

The Saratogian, Saratoga Springs, NY

*Brookside Museum*

### Category 3, Best Promotion to Build Circulation and/or Readership

1st PLACE / Circulation Class: A-B

Holden Landmark Corporation

Fitchburg Pride, Holden, MA

*Fitchburg Pride Launch*

### Category 3, Best Promotion to Build Circulation and/or Readership

2nd PLACE / Circulation Class: A-B

Shaw Newspapers/NorthWest News Group of Greater Chicago

Lake County Journals, Grays Lake, IL

*Something Big is Coming*

### Category 3, Best Promotion to Build Circulation and/or Readership

1st PLACE / Circulation Class: C

Journal Register Company/Heritage Newspapers

News-Herald, Southgate, MI

*A-Car-4-You*

### Category 3, Best Promotion to Build Circulation and/or Readership

2nd PLACE / Circulation Class: C

Fayette Publishing, Inc.

The Citizen Newspapers, Fayetteville, GA

*Queen of the Kitchen/Cooking Horror Stories Dining Guide Promotion*

### Category 3, Best Promotion to Build Circulation and/or Readership

3rd PLACE / Circulation Class: C

Journal Register Company/Heritage Newspapers

News-Herald, Southgate, MI

*Coupons*

### Category 3, Best Promotion to Build Circulation and/or Readership

HM PLACE / Circulation Class: C

Metroland Media Group, Ltd./Durham Division

Ajax Pickering News Advertiser, Ajax, ON

*Saluting our Carriers*

### Category 3, Best Promotion to Build Circulation and/or Readership

1st PLACE / Circulation Class: D

Lee Enterprises, Inc.

Suburban Journals of Greater St. Louis, St. Louis, MO

*"JO" Journal Online*

### Category 3, Best Promotion to Build Circulation and/or Readership

2nd PLACE / Circulation Class: D

Lee Enterprises, Inc.

Suburban Journals of Greater St. Louis, St. Louis, MO

*St. Louis Bridal*

### Category 3, Best Promotion to Build Circulation and/or Readership

3rd PLACE / Circulation Class: D

Lee Enterprises, Inc.

Suburban Journals of Greater St. Louis, St. Louis, MO

*St. Louis Cardinals Team of the Week*

### Category 3, Best Promotion to Build Circulation and/or Readership

HM PLACE / Circulation Class: D

Lee Enterprises, Inc.

Suburban Journals of Greater St. Louis, St. Louis, MO

*Now Showing in Your Suburban Journal - Be A Star*

### Category 3, Best Promotion to Build Circulation and/or Readership

1st PLACE / Circulation Class: E

Journal Register Company/Morning Star Publishing Group

Morning Sun, Mount Pleasant, MI

*Life in the Morning Sun*

### Category 3, Best Promotion to Build Circulation and/or Readership

2nd PLACE / Circulation Class: E

The World Company

Lawrence Journal-World, Lawrence, KS

*Excellence Through Exceptional People*



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LOCAL PAPERS. | LOCAL NEWS. | LOYAL READERS.

### Category 3, Best Promotion to Build Circulation and/or Readership

**3rd PLACE / Circulation Class: E**  
**Community Newspaper Holdings, Inc.**  
The Danville News, Danville, PA  
*Don't Be a Couch Potato*

### Category 3, Best Promotion to Build Circulation and/or Readership

**1st PLACE / Circulation Class: F**  
**Sun-Times News Group**  
The Daily Southtown, Tinley Park, IL  
*Daily Southtown Centennial Celebration*

### Category 3, Best Promotion to Build Circulation and/or Readership

**2nd PLACE / Circulation Class: F**  
**Journal Register Company**  
Daily Local News, West Chester, PA  
*Every Square Inch*

### Category 3, Best Promotion to Build Circulation and/or Readership

**3rd PLACE / Circulation Class: F**  
**Journal Register Company/Independent Newspapers, Inc.**  
Macomb Daily, Mt. Clemens, MI  
*2006 High School Homecoming Campaign*

### Category 3, Best Promotion to Build Circulation and/or Readership

**HM PLACE / Circulation Class: F**  
**Community Newspaper Holdings, Inc.**  
The Daily Item, Sunbury, PA  
*Inky's MySpace Web Page*

### Category 4, Best Advertising Sales Promotional Materials

**1st PLACE / Circulation Class: A-B**  
**Cleveland Jewish Publication Company**  
Cleveland Jewish News, Beachwood, OH  
*CJN Media Kit*

### Category 4, Best Advertising Sales Promotional Materials

**2nd PLACE / Circulation Class: A-B**  
**Black Press, Ltd./Lower Mainland**  
Chilliwack Progress, Chilliwack, BC  
*Wolfe's Chilliwack Mazda Presentation*

### Category 4, Best Advertising Sales Promotional Materials

**3rd PLACE / Circulation Class: A-B**  
**Journal Community Publishing Group**  
Pelican Press, Sarasota, FL  
*Sales Promotional Materials*

### Category 4, Best Advertising Sales Promotional Materials

**HM PLACE / Circulation Class: A-B**  
**Cleveland Jewish Publication Company**  
Cleveland Jewish News, Beachwood, OH  
*Weddings Rate Card*

### Category 4, Best Advertising Sales Promotional Materials

**1st PLACE / Circulation Class: C**  
**Black Press, Ltd./BC North & BC South**  
Kelowna Capital News, Kelowna, BC  
*Your Business is in Good Hands*

### Category 4, Best Advertising Sales Promotional Materials

**2nd PLACE / Circulation Class: C**  
**Black Press, Ltd./Lower Mainland**  
North Shore Outlook, North Vancouver, BC  
*North Shore Outlook*

### Category 4, Best Advertising Sales Promotional Materials

**3rd PLACE / Circulation Class: C**  
**Metroland Media Group, Ltd./Durham Division**  
Ajax Pickering News Advertiser, Ajax, ON  
*Metro East Home & Garden Show*

### Category 4, Best Advertising Sales Promotional Materials

**1st (tie) PLACE / Circulation Class: D**  
**Post Newsweek Media, Inc.**  
The Gazette, Gaithersburg, MD  
*The Gazette 2007 Media Kit*

### Category 4, Best Advertising Sales Promotional Materials

**2nd PLACE / Circulation Class: D**  
**Shore Publishing, LLC**  
Shore Publishing, Madison, CT  
*Testimonial Video*

### Category 4, Best Advertising Sales Promotional Materials

**3rd PLACE / Circulation Class: D**  
**Gannett Company, Inc.**  
Observer & Eccentric/Mirror Newspapers, Livonia, MI  
*Observer & Eccentric Media Kit*

### Category 4, Best Advertising Sales Promotional Materials

**1st PLACE / Circulation Class: E-F**  
**Chesapeake Publishing Company**  
Cecil Whig, Elkton, MD  
*2007 Visitor's Guide - Get All Four*



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### Category 4, Best Advertising Sales Promotional Materials

1st PLACE / Circulation Class: E-F

**Shaw Newspapers/NorthWest News Group of Greater Chicago**

NorthWest News Group, Crystal Lake, IL

*NorthWest News Group Media Kit*

### Category 4, Best Advertising Sales Promotional Materials

2nd PLACE / Circulation Class: E-F

**Lee Enterprises, Inc.**

Rapid City Journal, Rapid City, SD

*Sturgis Marketing Kit*

### Category 4, Best Advertising Sales Promotional Materials

2nd PLACE / Circulation Class: E-F

**New York Times Regional Media Group**

Times-News, Hendersonville, NC

*Mountain Traditions*

### Category 4, Best Advertising Sales Promotional Materials

3rd PLACE / Circulation Class: E-F

**Journal Register Company**

The Reporter, Lansdale, PA

*Faith & Values*

### Category 4, Best Advertising Sales Promotional Materials

HM PLACE / Circulation Class: E-F

**The World Company**

Lawrence Journal-World, Lawrence, KS

*Lawrence Bride*

### Category 5, Best Internal Communication

1st PLACE / Circulation Class: A-D

**Gannett Company, Inc.**

Observer & Eccentric/Mirror Newspapers, Livonia, MI

*HEADLINES Newsletter*

### Category 5, Best Internal Communication

1st PLACE / Circulation Class: E-F

**Antelope Valley Newspapers, Inc.**

Antelope Valley Press, Palmdale, CA

*Inside The AV Press*

### Category 5, Best Internal Communication

2nd PLACE / Circulation Class: E-F

**Shaw Newspapers/NorthWest News Group of Greater Chicago**

NorthWest News Group, Crystal Lake, IL

*NorthWest News*

### Category 5, Best Internal Communication

3rd PLACE / Circulation Class: E-F

**Journal Register Company/Morning Star Publishing Group**

Morning Sun, Mount Pleasant, MI

*The Communicator*

### Category 5, Best Internal Communication

HM PLACE / Circulation Class: E-F

**Shaw Newspapers/NorthWest News Group of Greater Chicago**

NorthWest News Group, Crystal Lake, IL

*The NorthWest News Group Way*

### Category 6, Best Rate Card

1st PLACE / Circulation Class: A

**Anteobo Publishers**

Grosse Pointe News, Grosse Pointe Farms, MI

*Rate Card*

### Category 6, Best Rate Card

2nd PLACE / Circulation Class: A

**Cleveland Jewish Publication Company**

Cleveland Jewish News, Beachwood, OH

*2007 Advertising Rate Card*

### Category 6, Best Rate Card

3rd PLACE / Circulation Class: A

**Journal Register Company/Litchfield Publications**

Litchfield County Times, New Milford, CT

*Passport*

### Category 6, Best Rate Card

1st PLACE / Circulation Class: B

**Cleveland Jewish Publication Company**

Cleveland Jewish News, Beachwood, OH

*Jstyle Advertising Information*

### Category 6, Best Rate Card

2nd PLACE / Circulation Class: B

**Metroland Media Group, Ltd./Mississauga Division**

Mississauga News, Mississauga, ON

*Manor Media Kit*

### Category 6, Best Rate Card

1st PLACE / Circulation Class: C

**Metroland Media Group, Ltd./Mississauga Division**

Mississauga News, Mississauga, ON

*Goodlife Rate Card*



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LOCAL PAPERS. | LOCAL NEWS. | LOYAL READERS.

### Category 6, Best Rate Card

2nd PLACE / Circulation Class: C

**Journal Register Company**

Montgomery Newspapers, Fort Washington, PA

*Rate Cards*

### Category 6, Best Rate Card

3rd PLACE / Circulation Class: C

**Metroland Media Group, Ltd.**

Toronto Community News, Toronto, ON

*Centre of the City Rate Card*

### Category 6, Best Rate Card

1st PLACE / Circulation Class: D

**Post Newsweek Media, Inc.**

The Gazette, Gaithersburg, MD

*The Gazette 2007 Media Kit*

### Category 6, Best Rate Card

2nd (tie) PLACE / Circulation Class: D

**Metroland Media Group, Ltd./Mississauga Division**

Mississauga News, Mississauga, ON

*Mississauga.com Media Kit*

### Category 6, Best Rate Card

2nd (tie) PLACE / Circulation Class: D

**Shore Publishing, LLC**

Shore Publishing, Madison, CT

*Shore Publishing Rate Card*

### Category 6, Best Rate Card

3rd PLACE / Circulation Class: D

**Metroland Media Group, Ltd./Mississauga Division**

Mississauga News, Mississauga, ON

*2007 Mississauga Community Guide Rate Card*

### Category 6, Best Rate Card

1st PLACE / Circulation Class: E-F

**Antelope Valley Newspapers, Inc.**

Antelope Valley Press, Palmdale, CA

*Rate Cards*

### Category 6, Best Rate Card

2nd PLACE / Circulation Class: E-F

**Community Newspaper Holdings, Inc.**

The Daily Item, Sunbury, PA

*2007 Daily Item Rate Card*

### Category 6, Best Rate Card

3rd PLACE / Circulation Class: E-F

**Chesapeake Publishing Company**

Cecil Whig/Newark Post, Elkton, MD

*2007 Advertising Rates-Uppershore*

### Category 6, Best Rate Card

HM PLACE / Circulation Class: E-F

**New York Times Regional Media Group**

Times-News, Hendersonville, NC

*Times-News Advertising Rate Card*

### Category 7, Best New Advertising Section (ROP and/or Classified)

1st PLACE / Circulation Class: A

**Journal Register Company/Roe Jan Independent Publishing**

The Independent, Hillsdale, NY

*Kids Draw the Ads*

### Category 7, Best New Advertising Section (ROP and/or Classified)

2nd PLACE / Circulation Class: A

**Anteebo Publishers**

Grosse Pointe News, Grosse Pointe Farms, MI

*Kid's Ads*

### Category 7, Best New Advertising Section (ROP and/or Classified)

3rd PLACE / Circulation Class: A

**American Community Newspapers, LLC**

Star Community Newspapers/Southlake Times, Plano, TX

*2007 Tarrant County Readers Choice*

### Category 7, Best New Advertising Section (ROP and/or Classified)

1st PLACE / Circulation Class: B

**Journal Register Company**

Acme Newspapers, Ardmore, PA

*Veterans of Delaware County*

### Category 7, Best New Advertising Section (ROP and/or Classified)

3rd PLACE / Circulation Class: B

**Metroland Media Group, Ltd./Brampton Division**

Orangeville Banner, Orangeville, ON

*Readers Choice Awards*



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LOCAL PAPERS. | LOCAL NEWS. | LOYAL READERS.

### Category 7, Best New Advertising Section (ROP and/or Classified)

HM PLACE / Circulation Class: B  
Journal Register Company/Morning Star Publishing Group  
Gladwin Buyer Guide, Mount Pleasant, MI  
*Welcome to Gladwin County!*

### Category 7, Best New Advertising Section (ROP and/or Classified)

HM PLACE / Circulation Class: B  
Metroland Media Group, Ltd./Simcoe Division  
Alliston Herald, Alliston, ON  
*Protect Our Children*

### Category 7, Best New Advertising Section (ROP and/or Classified)

1st PLACE / Circulation Class: C  
Metroland Media Group, Ltd./Halton Division  
Burlington Post, Burlington, ON  
*Her*

### Category 7, Best New Advertising Section (ROP and/or Classified)

2nd PLACE / Circulation Class: C  
Journal Register Company/Heritage Newspapers  
News-Herald, Southgate, MI  
*Trenton Your Town ... Our Town*

### Category 7, Best New Advertising Section (ROP and/or Classified)

3rd PLACE / Circulation Class: C  
Black Press, Ltd./Lower Mainland  
Richmond Review, Richmond, BC  
*Spirit of Christmas*

### Category 7, Best New Advertising Section (ROP and/or Classified)

HM PLACE / Circulation Class: C  
American Community Newspapers, LLC  
Star Community Newspapers, Plano, TX  
*Finding Your Faith*

### Category 7, Best New Advertising Section (ROP and/or Classified)

HM PLACE / Circulation Class: C  
Gannett Company, Inc.  
Observer Newspapers, Livonia, MI  
*A Galaxy of Stars - 2006 Fall Sports All-Area Team*

### Category 7, Best New Advertising Section (ROP and/or Classified)

1st PLACE / Circulation Class: D  
Post Newsweek Media, Inc.  
The Gazette, Gaithersburg, MD  
*101 Things to Do*

### Category 7, Best New Advertising Section (ROP and/or Classified)

2nd PLACE / Circulation Class: D  
Metroland Media Group, Ltd./Brampton Division  
Brampton Guardian, Brampton, ON  
*Rose Theatre Opening*

### Category 7, Best New Advertising Section (ROP and/or Classified)

3rd PLACE / Circulation Class: D  
American Publishing Company  
St. Louis American, St. Louis, MO  
*Diversity: A Business Imperative*

### Category 7, Best New Advertising Section (ROP and/or Classified)

HM PLACE / Circulation Class: D  
Metroland Media Group, Ltd./Mississauga Division  
Mississauga News, Mississauga, ON  
*Summer in the City*

### Category 7, Best New Advertising Section (ROP and/or Classified)

1st PLACE / Circulation Class: E  
New York Times Regional Media Group  
Times-News, Hendersonville, NC  
*Good Eats Cookbook*

### Category 7, Best New Advertising Section (ROP and/or Classified)

2nd PLACE / Circulation Class: E  
Lee Enterprises, Inc.  
Chippewa Valley Newspapers, Chippewa Falls, WI  
*Chippewa Valley Web Directory*

### Category 7, Best New Advertising Section (ROP and/or Classified)

3rd PLACE / Circulation Class: E  
Journal Register Company  
The Saratogian, Saratoga Springs, NY  
*Things to do on a Tank of Gas*



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LOCAL PAPERS. | LOCAL NEWS. | LOYAL READERS.

### Category 7, Best New Advertising Section (ROP and/or Classified)

HM PLACE / Circulation Class: E  
Journal Register Company  
The Times Herald, Norristown, PA  
*Conshohocken Heritage*

### Category 7, Best New Advertising Section (ROP and/or Classified)

HM PLACE / Circulation Class: E  
Journal Register Company/Morning Star Publishing Group  
Morning Sun, Mount Pleasant, MI  
*CMU 2006 MAC Champs*

### Category 7, Best New Advertising Section (ROP and/or Classified)

HM PLACE / Circulation Class: E  
Ottaway Newspapers/Pocono Mountains Media Group  
Pocono Record, Stroudsburg, PA  
*Where We Live - Stroudsburg*

### Category 7, Best New Advertising Section (ROP and/or Classified)

1st PLACE / Circulation Class: F  
Journal Register Company  
The Morning Journal, Lorain, OH  
*Puzzle Book*

### Category 7, Best New Advertising Section (ROP and/or Classified)

2nd PLACE / Circulation Class: F  
Journal Register Company  
Oakland Press, Pontiac, MI  
*50 Things to Do*

### Category 7, Best New Advertising Section (ROP and/or Classified)

3rd PLACE / Circulation Class: F  
Lee Enterprises, Inc.  
The Daily Herald, Provo, UT  
*When Disaster Happens to You*

### Category 7, Best New Advertising Section (ROP and/or Classified)

HM PLACE / Circulation Class: F  
Journal Register Company/Independent Newspapers, Inc.  
Macomb Daily, Mt. Clemens, MI  
*GM Tech Center Celebrating 50 Years*

### Category 7, Best New Advertising Section (ROP and/or Classified)

HM PLACE / Circulation Class: F  
New York Times Regional Media Group  
The Ledger, Lakeland, FL  
*Lakeland Dreadnaught Tribute*

### Category 8, Best ROP Advertising Section

1st PLACE / Circulation Class: A  
Journal Register Company/Litchfield Publications  
Litchfield County Times, New Milford, CT  
*LCT Monthly - December 2006*

### Category 8, Best ROP Advertising Section

2nd PLACE / Circulation Class: A  
Journal Register Company/Lapeer Group Newspapers  
The County Press, Lapeer, MI  
*Wheelz & Dealz*

### Category 8, Best ROP Advertising Section

3rd PLACE / Circulation Class: A  
Journal Register Company  
Main Line Life, Wynnewood, PA  
*Fashion*

### Category 8, Best ROP Advertising Section

HM PLACE / Circulation Class: A  
Journal Community Publishing Group  
Ponte Vedra Recorder, Ponte Vedra Beach, FL  
*Jacksonville Register*

### Category 8, Best ROP Advertising Section

1st PLACE / Circulation Class: B  
Black Press, Ltd./Lower Mainland  
Chilliwack Progress, Chilliwack, BC  
*Spring in Downtown Chilliwack*

### Category 8, Best ROP Advertising Section

2nd PLACE / Circulation Class: B  
Fayette Publishing, Inc.  
The Citizen Newspapers, Fayetteville, GA  
*Health Wise*

### Category 8, Best ROP Advertising Section

3rd PLACE / Circulation Class: B  
Fayette Publishing, Inc.  
The Citizen Newspapers, Fayetteville, GA  
*Home & Garden*



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LOCAL PAPERS. | LOCAL NEWS. | LOYAL READERS.

### Category 8, Best ROP Advertising Section

1st PLACE / Circulation Class: C

#### **Journal Register Company**

Montgomery Newspapers, Fort Washington, PA

*Ticket*

### Category 8, Best ROP Advertising Section

2nd PLACE / Circulation Class: C

#### **Metroland Media Group, Ltd./York Division**

The Era-Banner, Newmarket, ON

*Automotive Advertising - Wheels*

### Category 8, Best ROP Advertising Section

3rd PLACE / Circulation Class: C

#### **Black Press, Ltd./Lower Mainland**

Richmond Review, Richmond, BC

*Wheels*

### Category 8, Best ROP Advertising Section

HM PLACE / Circulation Class: C

#### **Black Press, Ltd./Lower Mainland**

North Shore Outlook, North Vancouver, BC

*Home & Garden*

### Category 8, Best ROP Advertising Section

1st PLACE / Circulation Class: D

#### **Metroland Media Group, Ltd.**

Corporate Office-Specialty Publications, Toronto, ON

*Giftcard - Holiday Gift Guide 2006*

### Category 8, Best ROP Advertising Section

2nd PLACE / Circulation Class: D

#### **American Publishing Company**

St. Louis American, St. Louis, MO

*Health Matters*

### Category 8, Best ROP Advertising Section

3rd PLACE / Circulation Class: D

#### **Metroland Media Group, Ltd./Brampton Division**

Brampton Guardian, Brampton, ON

*Brampton Guardian Wheels*

### Category 8, Best ROP Advertising Section

1st PLACE / Circulation Class: E

#### **Journal Register Company/Independent Newspapers, Inc.**

Daily Tribune, Royal Oak, MI

*2006 Woodward Dream Cruise Program*

### Category 8, Best ROP Advertising Section

2nd PLACE / Circulation Class: E

#### **Journal Register Company**

The Times Herald, Norristown, PA

*Football 2006*

### Category 8, Best ROP Advertising Section

3rd PLACE / Circulation Class: E

#### **Community Newspaper Holdings, Inc.**

The Daily Southerner, Tarboro, NC

*Who's Who in Our Community*

### Category 8, Best ROP Advertising Section

HM PLACE / Circulation Class: E

#### **Gold Country Media**

Auburn Journal, Auburn, CA

*Home & Garden*

### Category 8, Best ROP Advertising Section

1st PLACE / Circulation Class: F

#### **Antelope Valley Newspapers, Inc.**

Antelope Valley Press, Palmdale, CA

*Antelope Valley Lifestyle*

### Category 8, Best ROP Advertising Section

2nd PLACE / Circulation Class: F

#### **Journal Register Company**

The Trentonian, Trenton, NJ

*2006 World Cup*

### Category 8, Best ROP Advertising Section

3rd PLACE / Circulation Class: F

#### **Antelope Valley Newspapers, Inc.**

Antelope Valley Press, Palmdale, CA

*Showcase*

### Category 9, Best Classified Advertising Special Section

1st PLACE / Circulation Class: A-C

#### **Journal Register Company**

Main Line Life, Wynnewood, PA

*Prestigious Properties*

### Category 9, Best Classified Advertising Special Section

2nd PLACE / Circulation Class: A-C

#### **Metroland Media Group, Ltd./Halton Division**

Burlington Post, Burlington, ON

*Feature Calendar - April*



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LOCAL PAPERS. | LOCAL NEWS. | LOYAL READERS.

### Category 9, Best Classified Advertising Special Section

1st PLACE / Circulation Class: D-F

Journal Register Company/Morning Star Publishing Group

Morning Sun, Mount Pleasant, MI

*Friday Fortunes*

### Category 9, Best Classified Advertising Special Section

2nd PLACE / Circulation Class: D-F

Post Newsweek Media, Inc.

The Gazette, Gaithersburg, MD

*Summer Camps Guide 2*

### Category 9, Best Classified Advertising Special Section

3rd PLACE / Circulation Class: D-F

Metroland Media Group, Ltd./Mississauga Division

Mississauga News, Mississauga, ON

*Classified Career Training Section*

### Category 10, Best General Interest Promotion Special Section

1st PLACE / Circulation Class: A

Cleveland Jewish Publication Company

Cleveland Jewish News, Beachwood, OH

*Back to School 2006*

### Category 10, Best General Interest Promotion Special Section

2nd PLACE / Circulation Class: A

Cleveland Jewish Publication Company

Cleveland Jewish News, Beachwood, OH

*Auto*

### Category 10, Best General Interest Promotion Special Section

3rd PLACE / Circulation Class: A

Recorder Community Newspapers

The Bernardsville News, Bernardsville, NJ

*Parenting*

### Category 10, Best General Interest Promotion Special Section

HM PLACE / Circulation Class: A

Cleveland Jewish Publication Company

Cleveland Jewish News, Beachwood, OH

*Senior Living May 2006*

### Category 10, Best General Interest Promotion Special Section

HM PLACE / Circulation Class: A

Journal Register Company/Housatonic Publications

The Brookfield Journal, New Milford, CT

*Bridal 2007: A Fire Romance*

### Category 10, Best General Interest Promotion Special Section

HM PLACE / Circulation Class: A

Journal Register Company/Housatonic Publications

The Kent Good Times Dispatch, New Milford, CT

*Home Resources: Kitchens & Baths - March 2007*

### Category 10, Best General Interest Promotion Special Section

1st PLACE / Circulation Class: B

Fayette Publishing, Inc.

The Citizen Newspapers, Fayetteville, GA

*Fact Finder*

### Category 10, Best General Interest Promotion Special Section

2nd PLACE / Circulation Class: B

Queens Publishing Corporation/TimesLedger Newspapers

Bayside Times, Bayside, NY

*Guide to Queens*

### Category 10, Best General Interest Promotion Special Section

3rd PLACE / Circulation Class: B

Metroland Media Group, Ltd./Brampton Division

Caledon Enterprise, Bolton, ON

*Sideroads of Caledon/Erin*

### Category 10, Best General Interest Promotion Special Section

HM PLACE / Circulation Class: B

Journal Register Company

Acme Newspapers, Ardmore, PA

*Veterans of Delaware County*

### Category 10, Best General Interest Promotion Special Section

HM PLACE / Circulation Class: B

Journal Register Company/Morning Star Publishing Group

St. Johns Reminder, Mount Pleasant, MI

*22nd Annual Mint Festival*

### Category 10, Best General Interest Promotion Special Section

1st PLACE / Circulation Class: C

Queens Publishing Corporation/TimesLedger Newspapers

Bayside Times, Bayside, NY

*Hong Kong Dragon Boat*

### Category 10, Best General Interest Promotion Special Section

2nd PLACE / Circulation Class: C

ASP Westward, LP/Houston Community Newspapers

The Sentinels, Pasadena, TX

*Future Leaders 2006*



## 2007 Advertising & Promotions Contest Winners

LOCAL PAPERS. | LOCAL NEWS. | LOYAL READERS.

### Category 10, Best General Interest Promotion Special Section

3rd PLACE / Circulation Class: C

**Queens Publishing Corporation/TimesLedger Newspapers**

Bayside Times, Bayside, NY

*Memorial Day*

### Category 10, Best General Interest Promotion Special Section

HM PLACE / Circulation Class: C

**Black Press, Ltd./Lower Mainland**

Abbotsford News, Abbotsford, BC

*Imagine Abbotsford*

### Category 10, Best General Interest Promotion Special Section

HM PLACE / Circulation Class: C

**Black Press, Ltd./Lower Mainland**

Abbotsford News, Abbotsford, BC

*Weddings Rate Card*

### Category 10, Best General Interest Promotion Special Section

HM PLACE / Circulation Class: C

**Review Publishing, L.P.**

Atlantic City Weekly, West Atlantic City, NJ

*Spring 2006 Bridal*

### Category 10, Best General Interest Promotion Special Section

1st PLACE / Circulation Class: D

**Metroland Media Group, Ltd./Mississauga Division**

Mississauga News, Mississauga, ON

*Welcome Home - June 2006*

### Category 10, Best General Interest Promotion Special Section

2nd PLACE / Circulation Class: D

**Consumers News Service**

ThisWeek Community Newspapers, Lewis Center, OH

*High School Football Preview*

### Category 10, Best General Interest Promotion Special Section

3rd PLACE / Circulation Class: D

**ASP Westward, LP/Houston Community Newspapers**

Houston Community Newspapers, Houston, TX

*101 Fun Things to Do - 2006*

### Category 10, Best General Interest Promotion Special Section

HM PLACE / Circulation Class: D

**Consumers News Service**

ThisWeek Community Newspapers, Lewis Center, OH

*Spring Homes 2006 Worst Turf*

### Category 10, Best General Interest Promotion Special Section

1st PLACE / Circulation Class: E

**Lee Enterprises, Inc.**

Fremont Tribune, Fremont, NE

*Fremont Celebrates 150 Years*

### Category 10, Best General Interest Promotion Special Section

2nd PLACE / Circulation Class: E

**New York Times Regional Media Group**

Times-News, Hendersonville, NC

*Health & Fitness Directory*

### Category 10, Best General Interest Promotion Special Section

3rd PLACE / Circulation Class: E

**New York Times Regional Media Group**

Times-News, Hendersonville, NC

*Mountain Traditions*

### Category 10, Best General Interest Promotion Special Section

HM PLACE / Circulation Class: E

**Gold Country Media**

Auburn Journal, Auburn, CA

*Foothills*

### Category 10, Best General Interest Promotion Special Section

HM PLACE / Circulation Class: E

**Sun-Times News Group**

Lake County News-Sun, Waukegan, IL

*Amazing People/Progress 2007*

### Category 10, Best General Interest Promotion Special Section

1st PLACE / Circulation Class: F

**Journal Register Company**

Oakland Press, Pontiac, MI

*Emergency Services*

### Category 10, Best General Interest Promotion Special Section

2nd PLACE / Circulation Class: F

**Antelope Valley Newspapers, Inc.**

Antelope Valley Press, Palmdale, CA

*Future Leader*

### Category 10, Best General Interest Promotion Special Section

3rd PLACE / Circulation Class: F

**Lee Enterprises, Inc.**

Mid-Valley Newspapers, Albany, OR

*Focus 2007 - My Life*



## 2007 Advertising & Promotions Contest Winners

LOCAL PAPERS. | LOCAL NEWS. | LOYAL READERS.

### Category 10, Best General Interest Promotion Special Section

**HM PLACE / Circulation Class: F**  
**Antelope Valley Newspapers, Inc.**  
Antelope Valley Press, Palmdale, CA  
*Welcome to Antelope Valley*

### Category 10, Best General Interest Promotion Special Section

**HM PLACE / Circulation Class: F**  
**Community Newspaper Holdings, Inc.**  
The Daily Item, Sunbury, PA  
*2007 Commerce Edition*

### Category 11, Best Shopping Area Promotion Special Section

**1st PLACE / Circulation Class: A**  
**Consumers News Service**  
ThisWeek Community Newspapers, Lewis Center, OH  
*Village Valuables--German Village*

### Category 11, Best Shopping Area Promotion Special Section

**2nd PLACE / Circulation Class: A**  
**Journal Register Company**  
Main Line Life, Wynnewood, PA  
*Spread Eagle Village Shopping Guide*

### Category 11, Best Shopping Area Promotion Special Section

**3rd PLACE / Circulation Class: A**  
**Peak Publishing, Ltd.**  
Powell River Peak, Powell River, BC  
*Blackberry Festival 2006*

### Category 11, Best Shopping Area Promotion Special Section

**1st PLACE / Circulation Class: B**  
**Gannett Company, Inc.**  
Plymouth Observer, Livonia, MI  
*Plymouth Place Shopping Area Promotion*

### Category 11, Best Shopping Area Promotion Special Section

**2nd PLACE / Circulation Class: B**  
**Patuxent Publishing Company**  
Howard County Times, Columbia, MD  
*Fall at Chatham Station*

### Category 11, Best Shopping Area Promotion Special Section

**3rd PLACE / Circulation Class: B**  
**Journal Register Company/Morning Star Publishing Group**  
St. Johns Reminder, Mount Pleasant, MI  
*Shop Hometown for Holidays*

### Category 11, Best Shopping Area Promotion Special Section

**1st PLACE / Circulation Class: C-D**  
**Metroland Media Group, Ltd./Durham Division**  
Ajax Pickering News Advertiser, Ajax, ON  
*Baywood Centre Holiday Shopping Guide*

### Category 11, Best Shopping Area Promotion Special Section

**2nd PLACE / Circulation Class: C-D**  
**Journal Register Company**  
Montgomery Newspapers, Fort Washington, PA  
*Glenside Holidays 2006*

### Category 11, Best Shopping Area Promotion Special Section

**3rd PLACE / Circulation Class: C-D**  
**Metroland Media Group, Ltd.**  
Toronto Community News, Toronto, ON  
*Taste of the Kingsway*

### Category 11, Best Shopping Area Promotion Special Section

**1st PLACE / Circulation Class: E-F**  
**The World Company**  
Lawrence Journal-World, Lawrence, KS  
*Holiday Gift Catalog*

### Category 11, Best Shopping Area Promotion Special Section

**2nd PLACE / Circulation Class: E-F**  
**New York Times Regional Media Group**  
Times-News, Hendersonville, NC  
*Downtown Guide*

### Category 11, Best Shopping Area Promotion Special Section

**3rd PLACE / Circulation Class: E-F**  
**Journal Register Company**  
Daily Dispatch, Oneida, NY  
*Sherrill Hometown Holidays*

### Category 12, Best Single Black & White ROP Ad

**1st (tie) PLACE / Circulation Class: A**  
**Journal Register Company/Chesapeake Publishing**  
The Central Record, Medford, NJ  
*The Toy Chest-Free Appraisals*

### Category 12, Best Single Black & White ROP Ad

**1st (tie) PLACE / Circulation Class: A**  
**Recorder Community Newspapers**  
Echoes-Sentinel, Bernardsville, NJ  
*Tired of Heavy Periods*



## 2007 Advertising & Promotions Contest Winners

LOCAL PAPERS. | LOCAL NEWS. | LOYAL READERS.

### Category 12, Best Single Black & White ROP Ad

2nd PLACE / Circulation Class: A

#### Press Publications

Forest Lake Press, White Bear Lake, MN

*Wally McCarthy - Stop In ... Drive Out*

### Category 12, Best Single Black & White ROP Ad

HM PLACE / Circulation Class: A

#### Journal Community Publishing Group

Ponte Vedra Recorder, Ponte Vedra Beach, FL

*Come See What the Buzz is All About*

### Category 12, Best Single Black & White ROP Ad

HM PLACE / Circulation Class: A

#### Journal Register Company/Heritage Newspapers - Western

The Chelsea Standard/The Dexter Leader/Heritage Newspapers, Saline, MI

*Don't Veer for Deer*

### Category 12, Best Single Black & White ROP Ad

1st PLACE / Circulation Class: B

#### Black Press, Ltd./Lower Mainland

Chilliwack Progress, Chilliwack, BC

*Chilliwack Bruins - 12 Days of Christmas*

### Category 12, Best Single Black & White ROP Ad

2nd PLACE / Circulation Class: B

#### Black Press, Ltd./Lower Mainland

Chilliwack Progress, Chilliwack, BC

*Spirit of BC*

### Category 12, Best Single Black & White ROP Ad

1st PLACE / Circulation Class: C

#### Patuxent Publishing Company

Columbia Flyer, Columbia, MD

*Columbia Association*

### Category 12, Best Single Black & White ROP Ad

2nd PLACE / Circulation Class: C

#### Black Press, Ltd./Lower Mainland

North Shore Outlook, North Vancouver, BC

*Aka: Tom-Bo*

### Category 12, Best Single Black & White ROP Ad

3rd PLACE / Circulation Class: C

#### Metroland Media Group, Ltd.

Toronto Community News, Toronto, ON

*Walk-Dry*

### Category 12, Best Single Black & White ROP Ad

1st PLACE / Circulation Class: D

#### Lee Enterprises, Inc.

Suburban Journals of Greater St. Louis, St. Louis, MO

*"JO" Journal Online*

### Category 12, Best Single Black & White ROP Ad

2nd PLACE / Circulation Class: D

#### Greenspun Media Group/HBC Publications

The News, Henderson, NV

*Domi Home*

### Category 12, Best Single Black & White ROP Ad

1st PLACE / Circulation Class: E-F

#### Lee Enterprises, Inc.

Sioux City Journal, Sioux City, IA

*Twist & Shout*

### Category 12, Best Single Black & White ROP Ad

2nd PLACE / Circulation Class: E-F

#### Lee Enterprises, Inc.

Sioux City Journal, Sioux City, IA

*Everything You Need to Live Beautifully*

### Category 12, Best Single Black & White ROP Ad

3rd PLACE / Circulation Class: E-F

#### Community Newspaper Holdings, Inc.

The Daily Item, Sunbury, PA

*Body Image Conundrum*

### Category 13, Best Single Black & White Classified Ad

1st PLACE / Circulation Class: All Classes Combined

#### Post Newsweek Media, Inc.

The Gazette, Gaithersburg, MD

*MCPS Bus Driver Ad*

### Category 13, Best Single Black & White Classified Ad

2nd PLACE / Circulation Class: All Classes Combined

#### Lee Enterprises, Inc.

Suburban Journals of Greater St. Louis, St. Louis, MO

*Progress West Healthcare - Image Ad*

### Category 13, Best Single Black & White Classified Ad

3rd PLACE / Circulation Class: All Classes Combined

#### Lee Enterprises, Inc.

Suburban Journals of Greater St. Louis, St. Louis, MO

*BJC Home Care Services - Image Ad*

**Category 13, Best Single Black & White Classified Ad**

**HM PLACE / Circulation Class: All Classes Combined**

**Metroland Media Group, Ltd.**

Toronto Community News, Toronto, ON

*Be a School Bus Driver*

**Category 14, Best Single ROP Ad (Two or More Colors)**

**1st PLACE / Circulation Class: A**

**Community Journals, LLC**

Anderson Journal, Greenville, SC

*Roz, Inc. Captured*

**Category 14, Best Single ROP Ad (Two or More Colors)**

**2nd PLACE / Circulation Class: A**

**Cleveland Jewish Publication Company**

Cleveland Jewish News, Beachwood, OH

*Special Sections Ad*

**Category 14, Best Single ROP Ad (Two or More Colors)**

**3rd PLACE / Circulation Class: A**

**Peak Publishing, Ltd.**

Powell River Peak, Powell River, BC

*Life in Style*

**Category 14, Best Single ROP Ad (Two or More Colors)**

**HM PLACE / Circulation Class: A**

**Peak Publishing, Ltd.**

Powell River Peak, Powell River, BC

*Re/Max - Helena Kelly*

**Category 14, Best Single ROP Ad (Two or More Colors)**

**1st PLACE / Circulation Class: B**

**Consumers News Service**

ThisWeek Community Newspapers, Lewis Center, OH

*HER Grove City - Monopoly*

**Category 14, Best Single ROP Ad (Two or More Colors)**

**2nd PLACE / Circulation Class: B**

**Consumers News Service**

ThisWeek Community Newspapers, Lewis Center, OH

*HER Grove City - Picnic*

**Category 14, Best Single ROP Ad (Two or More Colors)**

**3rd PLACE / Circulation Class: B**

**Community Journals, LLC**

Spartanburg Journal, Greenville, SC

*Pink Bee Girls*

**Category 14, Best Single ROP Ad (Two or More Colors)**

**HM PLACE / Circulation Class: B**

**Journal Register Company/Morning Star Publishing Group**

Alma Reminder, Mount Pleasant, MI

*Spring Home Sprucing*

**Category 14, Best Single ROP Ad (Two or More Colors)**

**HM PLACE / Circulation Class: B**

**Sun-Times News Group**

The Star, Tinley Park, IL

*Graff Gardens*

**Category 14, Best Single ROP Ad (Two or More Colors)**

**1st PLACE / Circulation Class: C**

**Metroland Media Group, Ltd./Halton Division**

Burlington Post, Burlington, ON

*Hair X-tacy*

**Category 14, Best Single ROP Ad (Two or More Colors)**

**2nd PLACE / Circulation Class: C**

**Metroland Media Group, Ltd./Durham Division**

Oshawa/Whitby This Week, Oshawa, ON

*No Frills*

**Category 14, Best Single ROP Ad (Two or More Colors)**

**3rd PLACE / Circulation Class: C**

**Community Journals, LLC**

Greenville Journal & Anderson Journal, Greenville, SC

*Not Your Mama's Dorm Rooms*

**Category 14, Best Single ROP Ad (Two or More Colors)**

**HM PLACE / Circulation Class: C**

**Journal Register Company/Heritage Newspapers**

News-Herald, Southgate, MI

*What's A Zubor?*

**Category 14, Best Single ROP Ad (Two or More Colors)**

**1st PLACE / Circulation Class: D**

**Lee Enterprises, Inc.**

Suburban Journals of Greater St. Louis, St. Louis, MO

*"JO" Journal Online - Go to Cabo with JO*

**Category 14, Best Single ROP Ad (Two or More Colors)**

**2nd PLACE / Circulation Class: D**

**Greenspun Media Group/HBC Publications**

The News, Henderson, NV

*Couture Bride*



## 2007 Advertising & Promotions Contest Winners

LOCAL PAPERS. | LOCAL NEWS. | LOYAL READERS.

### Category 14, Best Single ROP Ad (Two or More Colors)

**3rd PLACE / Circulation Class: D**  
**Community Journals, LLC**  
Community Journals, Greenville, SC  
*Bi-Lo Center Club Seating*

### Category 14, Best Single ROP Ad (Two or More Colors)

**HM PLACE / Circulation Class: D**  
**Community Journals, LLC**  
Community Journals, Greenville, SC  
*Feeling Blue?*

### Category 14, Best Single ROP Ad (Two or More Colors)

**HM PLACE / Circulation Class: D**  
**Post Newsweek Media, Inc.**  
The Gazette & The Star, Gaithersburg, MD  
*Furniture Now! Tent Sale*

### Category 14, Best Single ROP Ad (Two or More Colors)

**1st PLACE / Circulation Class: E**  
**Chesapeake Publishing Company**  
Cecil Whig, Elkton, MD  
*What in the World is Happening*

### Category 14, Best Single ROP Ad (Two or More Colors)

**2nd PLACE / Circulation Class: E**  
**Journal Register Company/Morning Star Publishing Group**  
Morning Sun, Mount Pleasant, MI  
*Congratulations CMU Football*

### Category 14, Best Single ROP Ad (Two or More Colors)

**3rd PLACE / Circulation Class: E**  
**Journal Register Company**  
The Saratogian, Saratoga Springs, NY  
*Santa Clause Checks the Saratogian Twice*

### Category 14, Best Single ROP Ad (Two or More Colors)

**1st PLACE / Circulation Class: F**  
**Lee Enterprises, Inc.**  
La Crosse Tribune, La Crosse, WI  
*McDonald's Spadea*

### Category 14, Best Single ROP Ad (Two or More Colors)

**2nd (tie) PLACE / Circulation Class: F**  
**Lee Enterprises, Inc.**  
Sioux City Journal, Sioux City, IA  
*Pflanz Unleash the Power of Plasma*

### Category 14, Best Single ROP Ad (Two or More Colors)

**2nd (tie) PLACE / Circulation Class: F**  
**Lee Enterprises, Inc.**  
The Times of Northwest Indiana, Munster, IN  
*Karma Tobacco*

### Category 14, Best Single ROP Ad (Two or More Colors)

**3rd PLACE / Circulation Class: F**  
**Lee Enterprises, Inc.**  
Sioux City Journal, Sioux City, IA  
*Pflanz Celebrate the Season*

### Category 14, Best Single ROP Ad (Two or More Colors)

**HM PLACE / Circulation Class: F**  
**Lee Enterprises, Inc.**  
Quad-City Times, Davenport, IA  
*Swing of the Quad Cities Opening Day*

### Category 15, Best Single Classified Ad (Two or More Colors)

**1st PLACE / Circulation Class: A-D**  
**Greenspun Media Group/HBC Publications**  
The News, Henderson, NV  
*RTC*

### Category 15, Best Single Classified Ad (Two or More Colors)

**2nd PLACE / Circulation Class: A-D**  
**Black Press, Ltd./Lower Mainland**  
North Shore Outlook, North Vancouver, BC  
*CCI Renovations*

### Category 15, Best Single Classified Ad (Two or More Colors)

**1st PLACE / Circulation Class: E-F**  
**Lee Enterprises, Inc.**  
La Crosse Tribune, La Crosse, WI  
*Ray Hutson-Spadea*

### Category 15, Best Single Classified Ad (Two or More Colors)

**2nd PLACE / Circulation Class: E-F**  
**Schurz Communications, Inc.**  
The South Bend Tribune, South Bend, IN  
*Cars Wars/Gates Chevy World*

### Category 15, Best Single Classified Ad (Two or More Colors)

**3rd PLACE / Circulation Class: E-F**  
**Lee Enterprises, Inc.**  
Sioux City Journal, Sioux City, IA  
*Bewitching Blowout Buy*



## 2007 Advertising & Promotions Contest Winners

LOCAL PAPERS. | LOCAL NEWS. | LOYAL READERS.

### Category 16, Best Cover Design

1st PLACE / Circulation Class: A

**Cleveland Jewish Publication Company**

Cleveland Jewish News, Beachwood, OH

*MANN Jewelers*

### Category 16, Best Cover Design

2nd PLACE / Circulation Class: A

**Recorder Community Newspapers**

The Bernardsville News, Bernardsville, NJ

*Bonnie Brae Pole Classic*

### Category 16, Best Cover Design

3rd PLACE / Circulation Class: A

**Metroland Media Group, Ltd.**

Toronto Community News, Toronto, ON

*Fall in Love with Etobicoke*

### Category 16, Best Cover Design

HM PLACE / Circulation Class: A

**Journal Register Company/Press Newspapers**

County Press, Newtown Square, PA

*Holiday Gift Guide II*

### Category 16, Best Cover Design

HM PLACE / Circulation Class: A

**Journal Register Company/Roe Jan Independent Publishing**

The Independent, Hillsdale, NY

*Class of 2019*

### Category 16, Best Cover Design

HM PLACE / Circulation Class: A

**Recorder Community Newspapers**

The Bernardsville News, Bernardsville, NJ

*Golf New Jersey*

### Category 16, Best Cover Design

1st PLACE / Circulation Class: B

**Journal Community Publishing Group**

Pelican Press, Sarasota, FL

*History of Sarasota Cover*

### Category 16, Best Cover Design

2nd PLACE / Circulation Class: B

**Metroland Media Group, Ltd./Simcoe Division**

Alliston Herald, Alliston, ON

*Sideroads of South Simcoe-Winter 2006*

### Category 16, Best Cover Design

3rd PLACE / Circulation Class: B

**Consumers News Service**

ThisWeek Community Newspapers, Lewis Center, OH

*Delaware County Fair Special Section*

### Category 16, Best Cover Design

HM PLACE / Circulation Class: B

**Consumers News Service**

ThisWeek Community Newspapers, Lewis Center, OH

*Our Town Upper Arlington Special Section*

### Category 16, Best Cover Design

HM PLACE / Circulation Class: B

**Metroland Media Group, Ltd./Simcoe Division**

Alliston Herald, Alliston, ON

*Season's Greetings 2006*

### Category 16, Best Cover Design

1st PLACE / Circulation Class: C

**Sun-Times News Group**

Northwest Zone, Glenview, IL

*Northwest Business Profiles Cover*

### Category 16, Best Cover Design

2nd PLACE / Circulation Class: C

**Journal Register Company**

Montgomery Newspapers, Fort Washington, PA

*Boo!*

### Category 16, Best Cover Design

3rd PLACE / Circulation Class: C

**Journal Register Company/Heritage Newspapers**

News-Herald, Southgate, MI

*Cruisin Downriver*

### Category 16, Best Cover Design

HM PLACE / Circulation Class: C

**American Community Newspapers, LLC**

Leesburg Today, Leesburg, VA

*Pets & Vets*

### Category 16, Best Cover Design

HM PLACE / Circulation Class: C

**Journal Register Company/Heritage Newspapers**

News-Herald, Southgate, MI

*Scarecrow Festival*



## 2007 Advertising & Promotions Contest Winners

LOCAL PAPERS. | LOCAL NEWS. | LOYAL READERS.

### Category 16, Best Cover Design

**HM PLACE / Circulation Class: C**

**Queens Publishing Corporation/TimesLedger Newspapers**

Bayside Times, Bayside, NY

*Guide to Queens*

### Category 16, Best Cover Design

**1st PLACE / Circulation Class: D**

**Metroland Media Group, Ltd.**

Corporate Office-Specialty Publications, Toronto, ON

*Live It! - Spring 2006*

### Category 16, Best Cover Design

**2nd PLACE / Circulation Class: D**

**Metroland Media Group, Ltd./Brampton Division**

Brampton Guardian, Brampton, ON

*Rose Theatre*

### Category 16, Best Cover Design

**3rd PLACE / Circulation Class: D**

**Community Journals, LLC**

Community Journals, Greenville, SC

*At Home in the Upstate - Fall/Winter 2006*

### Category 16, Best Cover Design

**HM PLACE / Circulation Class: D**

**Richner Communications, Inc.**

Herald Community Newspapers, Garden City, NY

*At Home - Best Cover Design*

### Category 16, Best Cover Design

**1st PLACE / Circulation Class: E-F**

**Small Newspaper Group**

Post Bulletin Company, LLC, Rochester, MN

*A Time of Remembrance*

### Category 16, Best Cover Design

**2nd PLACE / Circulation Class: E-F**

**Lee Enterprises, Inc.**

Mid-Valley Newspapers, Albany, OR

*Business Guide & Directory Service*

### Category 16, Best Cover Design

**3rd PLACE / Circulation Class: E-F**

**Lee Enterprises, Inc.**

The Times of Northwest Indiana, Munster, IN

*Festival of Lakes*

### Category 16, Best Cover Design

**HM PLACE / Circulation Class: E-F**

**Antelope Valley Newspapers, Inc.**

Antelope Valley Press, Palmdale, CA

*A Perfect Wedding*

### Category 17, Best Signature Page or Signature Section

**1st PLACE / Circulation Class: A**

**Cleveland Jewish Publication Company**

Cleveland Jewish News, Beachwood, OH

*Bellefaire/Vic Gelb Tribute Book*

### Category 17, Best Signature Page or Signature Section

**2nd PLACE / Circulation Class: A**

**Recorder Community Newspapers**

Observer-Tribune, Bernardsville, NJ

*Resolutions*

### Category 17, Best Signature Page or Signature Section

**3rd PLACE / Circulation Class: A**

**Recorder Community Newspapers**

The Bernardsville News, Bernardsville, NJ

*Have a Safe Halloween*

### Category 17, Best Signature Page or Signature Section

**HM PLACE / Circulation Class: A**

**GateHouse Media/Liberty Suburban Chicago Newspapers**

Bolingbrook Reporter, Downers Grove, IL

*Good Luck Bears*

### Category 17, Best Signature Page or Signature Section

**1st PLACE / Circulation Class: B**

**Metroland Media Group, Ltd./Durham Division**

Northumberland News, Cobourg, ON

*Rotary Awareness*

### Category 17, Best Signature Page or Signature Section

**2nd PLACE / Circulation Class: B**

**Metroland Media Group, Ltd./Simcoe Division**

Alliston Herald, Alliston, ON

*The Alliston Hornets 2006-2007*

### Category 17, Best Signature Page or Signature Section

**3rd PLACE / Circulation Class: B**

**Journal Register Company/Morning Star Publishing Group**

Gladwin Buyer Guide, Mount Pleasant, MI

*Greetings At Christmastime!*

**Category 17, Best Signature Page or Signature Section**

**1st PLACE / Circulation Class: C**

**Black Press, Ltd./Lower Mainland**

North Shore Outlook, North Vancouver, ON

*Halloween Safety Contest*

**Category 17, Best Signature Page or Signature Section**

**2nd PLACE / Circulation Class: C**

**Black Press, Ltd./Lower Mainland**

North Shore Outlook, North Vancouver, ON

*Top 10*

**Category 17, Best Signature Page or Signature Section**

**3rd PLACE / Circulation Class: C**

**Metroland Media Group, Ltd./Halton Division**

Burlington Post, Burlington, ON

*Burlington Business Honor Roll*

**Category 17, Best Signature Page or Signature Section**

**HM PLACE / Circulation Class: C**

**Journal Register Company**

Montgomery Newspapers, Fort Washington, PA

*Eagles Page*

**Category 17, Best Signature Page or Signature Section**

**1st PLACE / Circulation Class: D**

**Metroland Media Group, Ltd./Durham Division**

Oshawa/Whitby/Clarington This Week, Oshawa, ON

*Christmas Carols 2006*

**Category 17, Best Signature Page or Signature Section**

**2nd (tie) PLACE / Circulation Class: D**

**Metroland Media Group, Ltd.**

Toronto Community News, Toronto, ON

*Berry Merry Christmas*

**Category 17, Best Signature Page or Signature Section**

**2nd (tie) PLACE / Circulation Class: D**

**Post Newsweek Media, Inc.**

The Gazette, Gaithersburg, MD

*The Beary Merry Holiday Campaign*

**Category 17, Best Signature Page or Signature Section**

**3rd PLACE / Circulation Class: D**

**Richner Communications, Inc.**

Herald Community Newspapers, Garden City, NY

*Halloween Safety Tips*

**Category 17, Best Signature Page or Signature Section**

**HM PLACE / Circulation Class: D**

**Metroland Media Group, Ltd./Durham Division**

Oshawa/Whitby/Clarington This Week, Oshawa, ON

*Remembrance Day November 11, 2006*

**Category 17, Best Signature Page or Signature Section**

**1st PLACE / Circulation Class: E**

**Gold Country Media**

Auburn Journal, Auburn, CA

*Way to Go Hillmen!*

**Category 17, Best Signature Page or Signature Section**

**2nd PLACE / Circulation Class: E**

**Journal Register Company/Independent Newspapers, Inc.**

Daily Tribune, Royal Oak, MI

*Cancer Awareness*

**Category 17, Best Signature Page or Signature Section**

**3rd PLACE / Circulation Class: E**

**Chesapeake Publishing Company**

Cecil Whig, Elkton, MD

*Spring Home & Garden*

**Category 17, Best Signature Page or Signature Section**

**1st PLACE / Circulation Class: F**

**Small Newspaper Group**

Post Bulletin Company, LLC, Rochester, MN

*Pigskin Preview 2006*

**Category 17, Best Signature Page or Signature Section**

**2nd PLACE / Circulation Class: F**

**Journal Register Company**

Oakland Press, Pontiac, MI

*Holly Dickens Festival*

**Category 17, Best Signature Page or Signature Section**

**3rd PLACE / Circulation Class: F**

**Journal Register Company**

The Trentonian, Trenton, NJ

*Memorial Day Salute*

**Category 17, Best Signature Page or Signature Section**

**HM PLACE / Circulation Class: F**

**Journal Register Company**

The Morning Journal, Lorain, OH

*ABC's of Shopping*



## 2007 Advertising & Promotions Contest Winners

LOCAL PAPERS. | LOCAL NEWS. | LOYAL READERS.

### Category 18, Best Graphically Designed Classified Section

**1st PLACE / Circulation Class: A-C**  
**Chesapeake Publishing Company**  
Newark Post, Elkton, MD  
*Posted*

### Category 18, Best Graphically Designed Classified Section

**2nd PLACE / Circulation Class: A-C**  
**Queens Publishing Corporation/TimesLedge Newspapers**  
Bayside Times, Bayside, NY  
*Classified Section*

### Category 18, Best Graphically Designed Classified Section

**3rd PLACE / Circulation Class: A-C**  
**Journal Community Publishing Group**  
Ponte Vedra Recorder, Ponte Vedra Beach, FL  
*Recorder Classifieds*

### Category 18, Best Graphically Designed Classified Section

**1st PLACE / Circulation Class: D**  
**Greenspun Media Group/HBC Publications**  
The News, Henderson, NV  
*Community Classifieds*

### Category 18, Best Graphically Designed Classified Section

**2nd PLACE / Circulation Class: D**  
**Metroland Media Group, Ltd./Mississauga Division**  
Mississauga News, Mississauga, ON  
*Mississauga News Classified Section*

### Category 18, Best Graphically Designed Classified Section

**3rd PLACE / Circulation Class: D**  
**Metroland Media Group, Ltd./Durham Division**  
Oshawa/Whitby/Clarington This Week, Oshawa, ON  
*Classified Section*

### Category 18, Best Graphically Designed Classified Section

**1st PLACE / Circulation Class: E-F**  
**Lee Enterprises, Inc.**  
Rapid City Journal, Rapid City, SD  
*Classified Section*

### Category 18, Best Graphically Designed Classified Section

**2nd PLACE / Circulation Class: E-F**  
**Small Newspaper Group**  
Post Bulletin Company, LLC, Rochester, MN  
*Classified Section*

### Category 18, Best Graphically Designed Classified Section

**3rd PLACE / Circulation Class: E-F**  
**Lee Enterprises, Inc.**  
The Pantagraph, Bloomington, IN  
*Pantagraph Classifieds*

### Category 19, Best Business Publication or Business Special Section

**1st PLACE / Circulation Class: A**  
**Cleveland Jewish Publication Company**  
Cleveland Jewish News, Beachwood, OH  
*Estate Planning & Giving - October 2006*

### Category 19, Best Business Publication or Business Special Section

**2nd PLACE / Circulation Class: A**  
**Cleveland Jewish Publication Company**  
Cleveland Jewish News, Beachwood, OH  
*Retirement Planning & Living - January 2006*

### Category 19, Best Business Publication or Business Special Section

**3rd PLACE / Circulation Class: A**  
**Cleveland Jewish Publication Company**  
Cleveland Jewish News, Beachwood, OH  
*Entrepreneur-April 2006*

### Category 19, Best Business Publication or Business Special Section

**1st PLACE / Circulation Class: B**  
**Post Newsweek Media, Inc.**  
The Gazette, Gaithersburg, MD  
*Business Gazette*

### Category 19, Best Business Publication or Business Special Section

**2nd PLACE / Circulation Class: B**  
**Metroland Media Group, Ltd./Durham Division**  
Ajax Pickering News Advertiser, Ajax, ON  
*Durham Trade & Commerce*

### Category 19, Best Business Publication or Business Special Section

**HM PLACE / Circulation Class: B**  
**Metroland Media Group, Ltd./Brampton Division**  
Caledon Enterprise, Bolton, ON  
*Caledon Business Matters*



## 2007 Advertising & Promotions Contest Winners

LOCAL PAPERS. | LOCAL NEWS. | LOYAL READERS.

### Category 19, Best Business Publication or Business Special Section

**1st PLACE / Circulation Class: C-D**  
**The EXPLORER Newspapers**  
The EXPLORER Newspapers, Tucson, AZ  
*2007 Map & Guide - Business Directory*

### Category 19, Best Business Publication or Business Special Section

**2nd PLACE / Circulation Class: C-D**  
**American Publishing Company**  
St. Louis American, St. Louis, MO  
*Salute to Business*

### Category 19, Best Business Publication or Business Special Section

**3rd PLACE / Circulation Class: C-D**  
**Ottaway Newspapers/South Coast Media Group**  
New England Business Bulletin, New Bedford, MA  
*NEBB*

### Category 19, Best Business Publication or Business Special Section

**1st PLACE / Circulation Class: E**  
**Lee Enterprises, Inc.**  
Chippewa Valley Newspapers, Chippewa Falls, WI  
*Chippewa Valley Business Report*

### Category 19, Best Business Publication or Business Special Section

**2nd PLACE / Circulation Class: E**  
**Gold Country Media**  
Auburn Journal, Auburn, CA  
*Women in Business*

### Category 19, Best Business Publication or Business Special Section

**3rd PLACE / Circulation Class: E**  
**Journal Register Company**  
The Saratogian, Saratoga Springs, NY  
*Progress Saratoga*

### Category 19, Best Business Publication or Business Special Section

**1st PLACE / Circulation Class: F**  
**Lee Enterprises, Inc.**  
The Daily Herald, Provo, UT  
*Daily Herald 100 - Local Business Goes Global*

### Category 19, Best Business Publication or Business Special Section

**2nd PLACE / Circulation Class: F**  
**Lee Enterprises, Inc.**  
The Pantagraph, Bloomington, IL  
*B2B*

### Category 19, Best Business Publication or Business Special Section

**3rd PLACE / Circulation Class: F**  
**Sun-Times News Group**  
The Daily Southtown, Tinley Park, IL  
*Chicago Southland Business Magazine*

### Category 19, Best Business Publication or Business Special Section

**HM PLACE / Circulation Class: F**  
**Antelope Valley Newspapers, Inc.**  
Antelope Valley Press, Palmdale, CA  
*Business People*

### Category 20, Best Homes Publication or Homes Special Section

**1st PLACE / Circulation Class: A**  
**Journal Register Company/Litchfield Publications**  
Litchfield County Times, New Milford, CT  
*Fall Real Estate 2006*

### Category 20, Best Homes Publication or Homes Special Section

**2nd PLACE / Circulation Class: A**  
**Journal Community Publishing Group**  
Ponte Vedra Recorder, Ponte Vedra Beach, FL  
*At Home 2006*

### Category 20, Best Homes Publication or Homes Special Section

**3rd PLACE / Circulation Class: A**  
**Cleveland Jewish Publication Company**  
Cleveland Jewish News, Beachwood, OH  
*Fall 2006 Real Estate Guide*

### Category 20, Best Homes Publication or Homes Special Section

**1st PLACE / Circulation Class: B**  
**Recorder Community Newspapers**  
The Bernardsville News, Bernardsville, NJ  
*The Estates of New Jersey*

### Category 20, Best Homes Publication or Homes Special Section

**2nd PLACE / Circulation Class: B**  
**Fayette Publishing, Inc.**  
The Citizen Newspapers, Fayetteville, GA  
*Real Estate Review*



## 2007 Advertising & Promotions Contest Winners

LOCAL PAPERS. | LOCAL NEWS. | LOYAL READERS.

### Category 20, Best Homes Publication or Homes Special Section

3rd PLACE / Circulation Class: B

**Recorder Community Newspapers**

The Bernardsville News, Bernardsville, NJ

*Fall Real Estate Review*

### Category 20, Best Homes Publication or Homes Special Section

1st PLACE / Circulation Class: C

**People Newspapers**

People Newspapers, Dallas, TX

*Homes & Estates - February 2007 Edition*

### Category 20, Best Homes Publication or Homes Special Section

2nd PLACE / Circulation Class: C

**American Community Newspapers, LLC**

Leesburg Today, Leesburg, VA

*2006 Fall Builders Showcase*

### Category 20, Best Homes Publication or Homes Special Section

3rd PLACE / Circulation Class: C

**Metroland Media Group, Ltd./Halton Division**

Burlington Post, Burlington, ON

*Portfolio of New Homes*

### Category 20, Best Homes Publication or Homes Special Section

1st PLACE / Circulation Class: D

**Community Journals, LLC**

At Home, Greenville, SC

*At Home*

### Category 20, Best Homes Publication or Homes Special Section

2nd PLACE / Circulation Class: D

**Patuxent Publishing Company**

Patuxent Publishing Company, Columbia, MD

*Fall Preview of Homes*

### Category 20, Best Homes Publication or Homes Special Section

3rd PLACE / Circulation Class: D

**Richner Communications, Inc.**

Herald Community Newspapers, Garden City, NY

*Best Homes Special Section*

### Category 20, Best Homes Publication or Homes Special Section

1st PLACE / Circulation Class: E-F

**Lee Enterprises, Inc.**

Mid-Valley Newspapers, Albany, OR

*Tour of Homes*

### Category 20, Best Homes Publication or Homes Special Section

2nd PLACE / Circulation Class: E-F

**Journal Register Company/Morning Star Publishing Group**

Morning Sun, Mount Pleasant, MI

*Home Show 2007*

### Category 20, Best Homes Publication or Homes Special Section

3rd PLACE / Circulation Class: E-F

**Ottaway Newspapers/South Coast Media Group**

The Standard-Times, New Bedford, MA

*American Home Week*

### Category 21, Best Classified Promotion

1st PLACE / Circulation Class: A-D

**Lee Enterprises, Inc.**

Suburban Journals of Greater St. Louis, St. Louis, MO

*Survivor*

### Category 21, Best Classified Promotion

2nd PLACE / Circulation Class: A-D

**Lee Enterprises, Inc.**

Suburban Journals of Greater St. Louis, St. Louis, MO

*Take a Colossal Tour Around the World*

### Category 21, Best Classified Promotion

3rd PLACE / Circulation Class: A-D

**Lee Enterprises, Inc.**

Suburban Journals of Greater St. Louis, St. Louis, MO

*The Big Day*

### Category 21, Best Classified Promotion

1st PLACE / Circulation Class: E-F

**New York Times Regional Media Group**

The Ledger, Lakeland, FL

*Biggest Classifieds*

### Category 21, Best Classified Promotion

2nd PLACE / Circulation Class: E-F

**Gold Country Media**

Auburn Journal, Auburn, CA

*Cruise Giveaway 07*

### Category 21, Best Classified Promotion

3rd PLACE / Circulation Class: E-F

**Journal Register Company**

Oakland Press, Pontiac, MI

*Cruise In to Win*



## 2007 Advertising & Promotions Contest Winners

LOCAL PAPERS. | LOCAL NEWS. | LOYAL READERS.

### Category 21, Best Classified Promotion

**HM PLACE / Circulation Class: E-F**

**Journal Register Company**

The Morning Journal, Lorain, OH

*Clock Search*

### Category 22, Best Public Service/Community Event Promotion

**1st PLACE / Circulation Class: A**

**Journal Register Company/Heritage Newspapers - Western**

Milan News-Leader, Saline, MI

*Milan Dragway Drivers-Signature Card*

### Category 22, Best Public Service/Community Event Promotion

**2nd PLACE / Circulation Class: A**

**Anteebo Publishers**

Grosse Pointe News, Grosse Pointe Farms, MI

*Relay for Life*

### Category 22, Best Public Service/Community Event Promotion

**3rd PLACE / Circulation Class: A**

**Journal Register Company/Lapeer Group Newspapers**

Huron County Press, Bad Axe, MI

*Earth Day Section*

### Category 22, Best Public Service/Community Event Promotion

**1st PLACE / Circulation Class: B**

**Black Press, Ltd./Lower Mainland**

Chilliwack Progress, Chilliwack, BC

*Chilliwack Bruins*

### Category 22, Best Public Service/Community Event Promotion

**2nd PLACE / Circulation Class: B**

**Peak Publishing, Ltd.**

Powell River Peak, Powell River, BC

*Allan Cup Fever*

### Category 22, Best Public Service/Community Event Promotion

**3rd PLACE / Circulation Class: B**

**Black Press, Ltd./Lower Mainland**

Chilliwack Progress, Chilliwack, BC

*Continental Cup of Curling*

### Category 22, Best Public Service/Community Event Promotion

**HM PLACE / Circulation Class: B**

**Gannett Company, Inc.**

Livonia Observer, Livonia, MI

*Fire Safety and Prevention Week*

### Category 22, Best Public Service/Community Event Promotion

**1st PLACE / Circulation Class: C**

**Journal Register Company**

Montgomery Newspapers, Fort Washington, PA

*Baby & Toddler Expo*

### Category 22, Best Public Service/Community Event Promotion

**2nd PLACE / Circulation Class: C**

**Review Publishing, L.P.**

Atlantic City Weekly, West Atlantic City, NJ

*Top 40 Under 40*

### Category 22, Best Public Service/Community Event Promotion

**3rd PLACE / Circulation Class: C**

**Black Press, Ltd./Lower Mainland**

North Shore Outlook, North Vancouver, BC

*North Shore Outlook*

### Category 22, Best Public Service/Community Event Promotion

**1st PLACE / Circulation Class: D**

**American Publishing Company**

St. Louis American, St. Louis, MO

*Salute Program*

### Category 22, Best Public Service/Community Event Promotion

**2nd PLACE / Circulation Class: D**

**Lee Enterprises, Inc.**

Suburban Journals of Greater St. Louis, St. Louis, MO

*Old Newsboys Day*

### Category 22, Best Public Service/Community Event Promotion

**3rd PLACE / Circulation Class: D**

**Post Newsweek Media, Inc.**

The Gazette & The Star, Gaithersburg, MD

*2007 Prince George's County Spelling Bee*

### Category 22, Best Public Service/Community Event Promotion

**1st PLACE / Circulation Class: E-F**

**Lee Enterprises, Inc.**

The Times and Democrat, Orangeburg, SC

*The Times and Democrat's 125th Anniversary*

### Category 22, Best Public Service/Community Event Promotion

**2nd PLACE / Circulation Class: E-F**

**Journal Register Company**

The Reporter, Lansdale, PA

*Mature Living Expo*



## 2007 Advertising & Promotions Contest Winners

LOCAL PAPERS. | LOCAL NEWS. | LOYAL READERS.

### Category 22, Best Public Service/Community Event Promotion

3rd PLACE / Circulation Class: E-F

#### **The World Company**

Lawrence Journal-World, Lawrence, KS

*Lawrence Largest Car Sale*

### Category 22, Best Public Service/Community Event Promotion

HM PLACE / Circulation Class: E-F

#### **Gold Country Media**

Auburn Journal, Auburn, CA

*Boys & Girls Club Report to the Community*

### Category 23, Best Classified Special Section

1st PLACE / Circulation Class: A-C

#### **Journal Register Company**

Montgomery Newspapers, Fort Washington, PA

*2007 Philadelphia Auto Show*

### Category 23, Best Classified Special Section

2nd PLACE / Circulation Class: A-C

#### **Great West Newspaper Group**

St. Albert Gazette, St. Albert, AB

*Career Guide*

### Category 23, Best Classified Special Section

3rd PLACE / Circulation Class: A-C

#### **Review Publishing, L.P.**

Atlantic City Weekly, West Atlantic City, NJ

*Fall 2006 Job Finder*

### Category 23, Best Classified Special Section

1st PLACE / Circulation Class: D

#### **ASP Westward, LP/Houston Community Newspapers**

Houston Community Newspapers, Houston, TX

*Careers in Healthcare*

### Category 23, Best Classified Special Section

2nd PLACE / Circulation Class: D

#### **Consumers News Service**

ThisWeek Community Newspapers, Lewis Center, OH

*ColumbusJobs*

### Category 23, Best Classified Special Section

3rd PLACE / Circulation Class: D

#### **Metroland Media Group, Ltd./Mississauga Division**

Mississauga News, Mississauga, ON

*Classified In-Paper Job Search Section*

### Category 23, Best Classified Special Section

1st PLACE / Circulation Class: E-F

#### **Lee Enterprises, Inc.**

The Pantagraph, Bloomington, IL

*Auto Preview 2007*

### Category 23, Best Classified Special Section

2nd PLACE / Circulation Class: E-F

#### **Chesapeake Publishing Company**

Cecil Whig, Elkton, MD

*Camp Time*

### Category 23, Best Classified Special Section

3rd PLACE / Circulation Class: E-F

#### **Journal Register Company**

The Reporter, Lansdale, PA

*2007 Spring Car Guide*

### Category 24, Best Parenting Publication

1st PLACE / Circulation Class: All Classes Combined

#### **Consumers News Service**

ThisWeek Community Newspapers, Lewis Center, OH

*Columbus Parent Magazine*

### Category 24, Best Parenting Publication

2nd PLACE / Circulation Class: All Classes Combined

#### **Journal Register Company**

The Morning Journal, Lorain, OH

*County Kids*

### Category 24, Best Parenting Publication

3rd PLACE / Circulation Class: All Classes Combined

#### **Holden Landmark Corporation**

Bay State Parent, Holden, MA

*Bay State Parent*

### Category 25, Best Kids Publications (Niche Product)

1st PLACE / Circulation Class: All Classes Combined

#### **Rust Communications**

Southeast Missourian Jr., Cape Girardeau, MO

*Southeast Missourian Jr.*

### Category 25, Best Kids Publications (Niche Product)

2nd PLACE / Circulation Class: All Classes Combined

#### **Community Newspaper Holdings, Inc.**

The Daily Southerner, Tarboro, NC

*Kidsville News*



## 2007 Advertising & Promotions Contest Winners

LOCAL PAPERS. | LOCAL NEWS. | LOYAL READERS.

### Category 25, Best Kids Publications (Niche Product)

3rd PLACE / Circulation Class: All Classes Combined  
Metroland Media Group, Ltd./Durham Division  
Oshawa/Whitby/Clarington This Week, Oshawa, ON  
*Captain Squirt Fire Safety Adventure Book*

### Category 26, Best Automotive Publication (Niche Product)

1st (tie) PLACE / Circulation Class: All Classes Combined  
Metroland Media Group, Ltd./Durham Division  
Ajax Pickering News Advertiser, Ajax, ON  
*Durham Wheels*

### Category 26, Best Automotive Publication (Niche Product)

1st (tie) PLACE / Circulation Class: All Classes Combined  
Metroland Media Group, Ltd./Durham Division  
Oshawa/Whitby This Week, Oshawa, ON  
*Durham Wheels*

### Category 26, Best Automotive Publication (Niche Product)

2nd PLACE / Circulation Class: All Classes Combined  
Metroland Media Group, Ltd./Durham Division  
Northumberland News, Cobourg, ON  
*Wheels Preview*

### Category 26, Best Automotive Publication (Niche Product)

3rd PLACE / Circulation Class: All Classes Combined  
American Community Newspapers, LLC  
Star Community Newspapers, Plano, TX  
*Collin County Auto*

### Category 27, Best Employment Publication

1st (tie) PLACE / Circulation Class: All Classes Combined  
Metroland Media Group, Ltd.  
Corporate Office-Specialty Publications, Toronto, ON  
*Career Choices-Spring 2006*

### Category 27, Best Employment Publication

1st (tie) PLACE / Circulation Class: All Classes Combined  
Metroland Media Group, Ltd.  
Corporate Office-Specialty Publications, Toronto, ON  
*Today's Healthcare-Careers Spring 2006*

### Category 27, Best Employment Publication

2nd PLACE / Circulation Class: All Classes Combined  
Lee Enterprises, Inc.  
The Pantagraph, Bloomington, IL  
*NowHiring*

### Category 27, Best Employment Publication

3rd PLACE / Circulation Class: All Classes Combined  
Consumers News Service  
ThisWeek Community Newspapers, Lewis Center, OH  
*Columbus Jobs Classified Team*

### Category 27, Best Employment Publication

HM PLACE / Circulation Class: All Classes Combined  
Metroland Media Group, Ltd.  
Toronto Community News, Toronto, ON  
*Hire Expectations*

### Category 28, Best Real Estate or Homes Publication (Niche Product)

1st PLACE / Circulation Class: All Classes Combined  
Patuxent Publishing Company  
Chesapeake Home Magazine, Columbia, MD  
*Best Homes Publication*

### Category 28, Best Real Estate or Homes Publication (Niche Product)

2nd PLACE / Circulation Class: All Classes Combined  
Metroland Media Group, Ltd./Simcoe Division  
Beyond the City/Bracebridge Examiner, Bracebridge, ON  
*Beyond The City*

### Category 28, Best Real Estate or Homes Publication (Niche Product)

3rd PLACE / Circulation Class: All Classes Combined  
Metroland Media Group, Ltd./Mississauga Division  
Mississauga News, Mississauga, ON  
*Manor Magazine*

### Category 29, Best Teenager or Young Person's Publication (Niche Product)

1st PLACE / Circulation Class: All Classes Combined  
Metroland Media Group, Ltd./Mississauga Division  
Mississauga News, Mississauga, ON  
*Grind Magazine*

### Category 29, Best Teenager or Young Person's Publication (Niche Product)

2nd PLACE / Circulation Class: All Classes Combined  
Lee Enterprises, Inc.  
Suburban Journals of Greater St. Louis, St. Louis, MO  
*Old Newsboys Day*



## 2007 Advertising & Promotions Contest Winners

LOCAL PAPERS. | LOCAL NEWS. | LOYAL READERS.

### Category 29, Best Teenager or Young Person's Publication

#### (Niche Product)

3rd PLACE / Circulation Class: All Classes Combined

#### **The World Company**

Lawrence Journal-World, Lawrence, KS

*Lawrence.com*

### Category , Classified Manager of the Year

1st PLACE / Circulation Class: All Classes Combined

#### **Capital Gazette Communications**

Capital Gazette Newspapers, Annapolis, MD

*Kim Welty*

### Category , Advertising Director of the Year

1st PLACE / Circulation Class: Daily

#### **Lee Enterprises, Inc.**

The Post-Star, Glen Falls, NY

*Jim Murphy*

### Category , Advertising Director of the Year

1st PLACE / Circulation Class: Non-Daily

#### **American Publishing Company**

St. Louis American, St. Louis, MO

*Kevin Jones*