



# AFFIDAVIT



### ATTENTION PUBLISHERS:

**This affidavit is required to be signed in order to receive your quarterly Classified Avenue rebate checks. It is extremely important to verify the correct circulation as we are selling this total number to advertising agencies all over the country. The integrity of the program relies on the honesty of our members.**

I, \_\_\_\_\_, verify that \_\_\_\_\_ runs the weekly  
(Publisher Name, please print) (Name of Newspaper/Group)

Classified Avenue ads that Local Media Association sends each week and will continue to run the ads unless I notify Local Media Association otherwise.

**Some benefits you receive by running the Classified Avenue ads each week include, but are not limited to:**

- 33% annual Local Media Association dues discount
- Large registration discounts at Local Media Association conferences
- Higher-caliber conference speakers, sessions and activities
- Enhanced member benefits such as free monthly great idea webinars
- Annual Major Account Directory

\_\_\_\_\_  
**Contact:**

\_\_\_\_\_  
**Total circulation of the newspapers that run Classified Avenue ads each week**

\_\_\_\_\_  
**Contact E-mail:**

\_\_\_\_\_  
**Newspaper/Group Address**

**If you run the Classified Avenue ads online, please list the URL below.**

\_\_\_\_\_  
**City, State, Zip**

\_\_\_\_\_  
**Use the lines below to list ALL papers participating in the Classified Avenue program. (Use the back if needed.)**

\_\_\_\_\_  
**Phone Number**

\_\_\_\_\_  
**Tax ID #:**

\_\_\_\_\_  
**Publisher Signature**

\_\_\_\_\_  
**Date**

*By signing this affidavit I also confirm that the circulation numbers indicated above are correct. Furthermore, I acknowledge that falsification of this Classified Avenue circulation statement either now or in the future may lead to dismissal from the program and the retraction of Classified Avenue rebate checks and Local Media Association dues/conference discounts.*

**Please mail this affidavit with your tearsheets to:  
Local Media Association Headquarters – Classified Avenue Rebates  
116 Cass Street, Traverse City, MI 49684**

*Thank you for your cooperation and participation in Classified Avenue.*