

# LocalMediaToday

WWW.LOCALMEDIA.ORG

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## ADVERTISING CONTRACT

*Local Media Today (formerly Suburban Publisher)*

### Advertiser Information

Contact Person: \_\_\_\_\_

Company Name: \_\_\_\_\_

Client Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Authorized by (please print): \_\_\_\_\_

Authorization Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### Ad Specifications

Ad Size: \_\_\_\_\_ Colors: \_\_\_\_\_

Issue(s) (please circle):

January	February	March	April
May	June	July	August
September	October	November	December

Frequency (please circle):

One Time	Three Times	Six Times	Twelve Times
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\$\_\_\_\_\_ per month; Total Amount of Contract\*\*: \$\_\_\_\_\_

\*\*Rates are Per Insertion, Per Month

### I'd like to pay for my advertising by:

*Non-members and Local Media Association members not current must prepay.*

Check       Credit Card       Monthly Billing

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Authorization Signature: \_\_\_\_\_

**To be a member in good standing and take advantage of lower member rates, please charge my credit card \$659 for 2012 membership and then bill me monthly for my advertising.**

*Contract Terms: Rates are based on camera-ready copy (negatives accepted). Local Media Association can design your ad for you (design rates vary). Cancellations must be made in writing one month in advance of publication date. The advertiser is responsible for notification of any advertising changes. Local Media Association reserves the right to run existing copy if new copy is not received by the publication closing date. Local Media Association reserves the right to reject any advertisement deemed not suitable for publication. Advertisers assume full responsibility for copy and any claims arising from it.*

**Please deliver this form and payment to:**

**LocalMedia**  
association

116 Cass Street, Traverse City, Michigan 49684

Phone: 888-486-2466

Fax: 231-932-2985

[www.localmedia.org](http://www.localmedia.org)